



Broad College of Business MICHIGAN STATE UNIVERSITY

From the Banks

September 2024 Alumni Updates



Homecoming 2024: Celebrating Spartan spirit, traditions and alumni

Find out more about this year's homecoming court, including supply chain management senior **Niya Patel**, and all the details for MSU's homecoming week celebrations, coming up on Oct. 14-19.

[Get the Details](#)

Be inspired by fellow alumni...



Advice for incoming Spartans

Those first steps on Michigan State University's campus can be exhilarating for new Spartans. And like many big life moments, that sense of hope and excitement also can bring some anxiety. *MSUToday* asked current students and alumni to offer advice to their former first-year selves. Watch the video and read a selection of their responses — they're real, vulnerable and honest. The best kind of advice always is.

[See Their Advice](#)

Stay connected to Broad...



BROAD CONNECT



Be part of the community, wherever you are

Follow [@MSUBroadCollege](#) on [YouTube](#), [Twitter/X](#), [Facebook](#), [LinkedIn](#) and [Instagram](#) to keep up with Broad College happenings year-round.

Join a networking community on [Broad Connect](#) to give back by sharing your professional experiences with current students and to gain insight from other Broad alumni as you navigate your own career. Broad Connect supports current students and alumni as they work together to empower the next generation of business leaders.

[Join the Community](#)

Catch up on college news...



Meet the Dean: David Souder leads MSU's Broad College of Business

Speaking with Russ White on the *MSUToday* podcast, **Souder** shares his background and research interests and tells why he was attracted to leading the college. He also shares some of his short- and long-term goals for the college, describes challenges and opportunities along the way and discusses the evolving job market for Broad graduates.

[Listen at WKAR](#)



A must-attend leadership camp for future entrepreneurs

More than 55 high school students from across Michigan recently attended the third annual Entrepreneur Leadership High School Camp, a free, one-of-a-kind four-day camp for rising high school juniors and seniors. This immersive experience provides a platform for young entrepreneurs to pursue their educational and entrepreneurial dreams.

[See the Highlights](#)



Mumbai to Michigan: SPJIMR students experience MSU

Executive Development Programs welcomed 285 students from the No. 1 ranked private business school in India, S.P. Jain Institute of Management and Research, for a three-week immersion program featuring discussions with more than 30 MSU faculty and visiting organizations and attractions on and off MSU's campus.

[Find Out More](#)

Connect with current students...



Broad College welcomes newest cohort of Executive MBA students

Since 1964, the Broad College's Executive MBA program has prepared more than 5,000 business leaders across industries to transform their high potential into high performance. On Aug. 2–3, the newest cohort of EMBA students began their journey as Broad Spartans at the program's orientation.

[Meet the Students](#)

Mark your calendar for these events...

**OCTOBER
1**

 **BROAD** COLLEGE *of* BUSINESS

COMMUNITY CONVERSATIONS

Meet David Souder and Quinetta Roberson in
Detroit



5:00 PM – 7:00PM



Detroit Athletic Club

[Register](#)

OCTOBER
2



Fall 2024 Advancing Women in Business



5:30 PM – 8:00PM



University Club of MSU

[Register](#)

**OCTOBER
19**



Homecoming 2024: Broad College Alumni Tailgate

- 🕒 **3 hours before kickoff**
- 📍 **Secchia Lawn, Minskoff Pavilion**

[Get Tickets](#)

See how students are settling in...



First two weeks done

[See More Photos](#)

Show your Broad Spartan spirit...



Shop Broad College merchandise

Our bounty of Green and White products offers the perfect way to show off your Broad Spartan spirit.