



Join Zoom Meeting  
<https://msu.zoom.us/j/91707342451>  
Meeting ID: 917 0734 2451  
Passcode: HBRE

## AGENDA

### **THURSDAY, April 20, 2023**

#### ***A159 – Four Seasons Lounge***

5 p.m. – 8 p.m.                      Welcome Dinner

### **FRIDAY, April 21, 2023**

#### ***B119 – Executive Classroom***

7 a.m. – 7:45 a.m.                      Networking Breakfast

7:45 a.m.                                  Zoom Link Opens for Online Participants  
(see above for link access)

8:00 a.m.                                  Welcome | Overview

8:15 a.m.                                  Student Presentations

- Mulroy Real Estate Challenge
- She Has a Deal Pitch Competition (SHaD)
- Eisenberg Challenge
- Restaurant Finance & Development Competition (RFDC)
- Smith Travel Research (STR)
- ULI Hines Competition
- MSU/ICSC Competition

9:45 a.m. – 10:15 a.m.                      Break

10:15 a.m. – 11:30 a.m.                      Real Estate Program Update

- 3-Year Strategic Plan
- Enrollment and Changes to Curriculum
- Cross-Department Engagement
- Growing the Real Estate Network
- Raising Funds for the Future

#### ***B107 – Executive Conference Room***

11:30 a.m. – 12:45 p.m.                      Lunch

#### ***B119 – Executive Classroom***

12:45 p.m.                                  Meeting Resumes

1:00 p.m.                                  Learning Session: Sustainability 2.0  
Engagement Opportunities

2:00 p.m.                                  Closing Remarks