



BROAD COLLEGE *of* BUSINESS

UNDERGRADUATE PROGRAM EMPLOYMENT REPORT 2024

RUSSELL PALMER CAREER MANAGEMENT CENTER

Class of 2024

1,220

Graduates

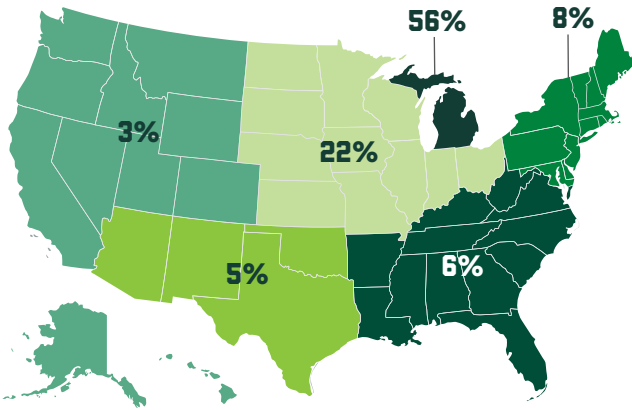
98.7%

Placement Rate

What opportunities await Broad College of Business undergraduates after graduation?

The First Destination Survey (FDS) showcases the post-graduation outcomes of **85%** of the Class of 2024. Discover how Broad Spartans are shaping the future of business.

EMPLOYMENT DESTINATIONS



- MIDWEST
- NORTHEAST
- MICHIGAN
- SOUTHWEST
- SOUTH
- WEST

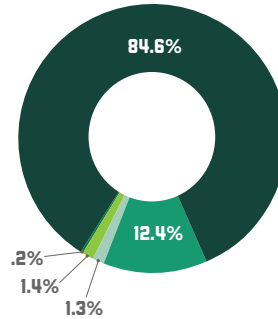
SAMPLE GRADUATE SCHOOL DESTINATIONS

- BOSTON COLLEGE (MA)
- COLUMBIA UNIVERSITY (NY)
- CORNELL UNIVERSITY (NY)
- DUKE UNIVERSITY (NC)
- MICHIGAN STATE UNIVERSITY (MI)
- NEW YORK UNIVERSITY (NY)
- TULANE UNIVERSITY (LA)
- UNIVERSITY OF ILLINOIS (IL)
- UNIVERSITY OF MICHIGAN-ANN ARBOR (MI)
- WAYNE STATE UNIVERSITY (MI)

SAMPLE EMPLOYERS

ABERCROMBIE & FITCH	COMERICA	GENERAL MOTORS	KPMG LLP	PROCTER & GAMBLE
ACCENTURE	DELOITTE	HONEYWELL	MICROSOFT	PWC
AMAZON	DELL	HOME DEPOT	MORGAN STANLEY	STRYKER
APTIV	EY	HORMEL FOODS	PENSKE CORPORATION	TARGET
BASF	FORD MOTOR COMPANY	IBM	PEPSICO	TECHTRONIC INDUSTRIES

CAREER OUTCOMES RATE



- 84.6% Employed Full-Time
- 12.4% Continuing Education
- 1.3% Seeking Employment
- 1.4% Not Seeking/Own Venture
- .2% Military Service

INTERNSHIPS

85%

Of respondents responded that they participated in an internship opportunity before graduation

STARTING SALARY AND SIGNING BONUS

\$68,442

AVERAGE STARTING SALARY

\$69,000

MEDIAN STARTING SALARY

\$5,000

MEDIAN SIGNING BONUS



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CLASS OF 2024 GRADUATES FULL-TIME SALARY STATISTICS

MAJOR	MEAN	MEDIAN	RANGE
ACCOUNTING	\$73,035	\$72,500	\$60,000 - \$84,000
FINANCE	\$71,468	\$70,000	\$32,100 - \$120,000
HR & MANAGEMENT	\$57,779	\$60,000	\$35,300 - \$82,000
MARKETING	\$58,128	\$60,000	\$30,000 - \$85,000
SUPPLY CHAIN MANAGEMENT	\$70,149	\$70,000	\$36,000 - \$100,000
TOTAL BROAD	\$68,442	\$69,000	\$30,000 - \$120,000

SUMMER 2024 INTERNSHIPS STUDENT INTERNSHIP MONTHLY SALARY STATISTICS

MAJOR	MEAN	MEDIAN	RANGE
ACCOUNTING	\$5,000	\$4,000	\$2,000 - \$6,500
FINANCE	\$4,250	\$4,000	\$2,100 - \$12,000
HR & MANAGEMENT	\$3,800	\$3,650	\$2,600 - \$7,800
MARKETING	\$3,600	\$3,500	\$2,100 - \$5,550
SUPPLY CHAIN MANAGEMENT	\$4,300	\$4,200	\$2,000 - \$7,000

