

AT A GLANCE

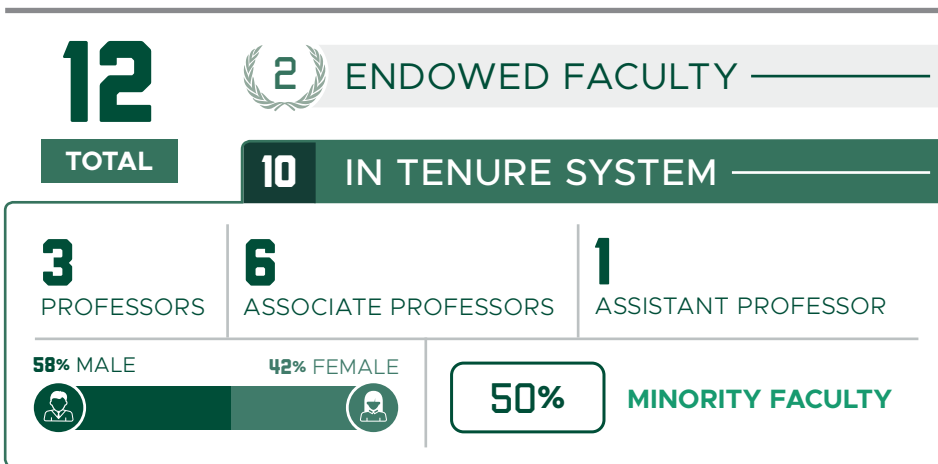
# THE SCHOOL OF HOSPITALITY BUSINESS

Founded in 1927, **THE SCHOOL OF HOSPITALITY BUSINESS** is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world's leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

## #1 U.S. PUBLIC PROGRAM

Source: College Choice

### FULL-TIME FACULTY



### PROGRAMS

**UNDERGRADUATE**

- > HOSPITALITY BUSINESS

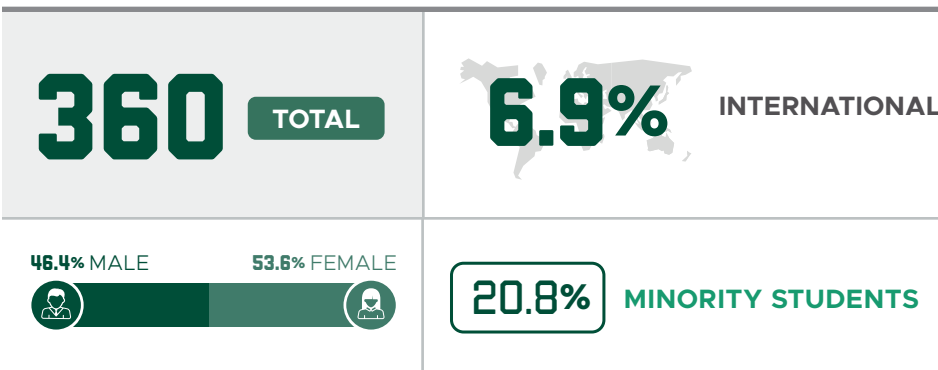
**MINOR**

- > REAL ESTATE

### AREAS OF EXPERTISE:

- Automatic Merchandising
- Brand Management
- Club/Golf/Resort Management
- Consumer Loyalty
- Contract Services
- Customer Delight
- Pricing
- Food Safety
- Hospitality Accounting
- Hospitality Entrepreneurship
- Meetings & Events
- Real Estate
- Service Management
- Sustainability

### STUDENTS



**95%** EMPLOYED OR CONTINUING EDUCATION  
(of those reporting for Class of 2024)