

BROAD COLLEGE OF BUSINESS • MAJOR IN HOSPITALITY BUSINESS
#1 PUBLIC PROGRAM IN THE UNITED STATES
• FOUNDED 1927 •

WRITING (4 credits)

___ WRA 101 (4) Writing*

*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, EC 201.

INTEGRATIVE STUDIES (24 credits)

___ ISB 200 level (3) Biological Science ___ ISP 200 level (3) Physical Science ___ ISB or ISP Lab (2)
___ IAH 201-210 (4) Arts & Humanities* ___ IAH 211-241 (4) Arts & Humanities*
___ ISS 200 level (4) Social Science* ___ ISS 300 level (4) Social Science*

*IAH and ISS courses have diversity designations of D, I, or N. At least two different diversity designations are required for graduation.

BUSINESS CORE (18 credits)

___ MTH 103 (3) Algebra ___ EC 201 (3) Microeconomics*
___ STT 200 (3) Statistics* ___ EC 202 (3) Macroeconomics
___ ACC 230 (3) Survey of Accounting ___ MKT 327 (3) Marketing

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MAJOR FIELD (45 credits)

___ HB 100 (3) Intro to Hospitality Business ___ HB 311 (3) Finance
___ HB 203 (3) Communication ___ HB 337 (3) Information Systems
___ HB 207 (3) Management & Leadership ___ HB 365 (3) Foodservice Systems II
___ HB 237 (3) Lodging Systems ___ HB 437 (3) Revenue Management
___ HB 265 (3) Foodservice Systems I ___ HB 447 (3) Business Law
___ HB 273 (3) Business Analytics ___ HB 470 (3) Asset Management
___ HB 302 (3) Managerial Accounting ___ HB 489 (3) Business Strategy (W)*
___ HB 307 (3) Human Resources*

*Level 1 Internship must be completed prior to HB 307. Level 1 Internship, Level 2 Internship, and HB 307 must be completed prior to HB 489.

INTERNATIONAL ELECTIVE (3 credits)

___ One course approved by the student's academic advisor

SPECIALIZED ELECTIVES (9 credits)

Events

___ HB 280 (3) Intro to Event Management
___ HB 380 (3) Event Planning & Management
___ HB 420 (3) The Business of Golf

Food & Beverage

___ HB 346 (3) Managed Services
___ HB 347 (3) Supply Chain Process
___ HB 411 (3) Beverages

Marketing

___ HB 291 (3) Topic: Consumer Behavior
___ HB 376 (3) Sales Process
___ HB 486 (3) Advanced Marketing

Operations

___ HB 210 (3) Casino Operations & Management
___ HB 321 (3) Club Operations & Management
___ HB 425 (3) Golf Operations & Management

Other

___ HB 291 (3) Topic: The Fan Experience
___ HB 291 (3) Topic: Women in Leadership of Global HB
___ HB 291 (3) Topic: Sustainability
___ HB 358 (3) Entrepreneurship

Real Estate

___ HB 282 (3) Real Estate Principles
___ HB 474 (3) Real Estate Valuation

ADDITIONAL ELECTIVES

Courses used for degree requirements above may not be used to satisfy this requirement.

CREDITS REQUIRED FOR GRADUATION

A minimum of 120 credits. A maximum of 6 credits in AAE count toward graduation.

HOSPITALITY BUSINESS IS BROAD
broad.msu.edu/hospitality-business/advising
• STUDENTS STARTING IN MAJOR FALL 2024 OR AFTER •