

**BROAD COLLEGE OF BUSINESS • MAJOR IN HOSPITALITY BUSINESS**  
**#1 PUBLIC PROGRAM IN THE UNITED STATES**  
**• FOUNDED 1927 •**

**WRITING (4 credits)**

\_\_\_ WRA 101 (4) Writing\*

\*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, CSE 102.

**INTEGRATIVE STUDIES (24 credits)**

\_\_\_ ISB 200 level (3) Biological Science

\_\_\_ ISP 200 level (3) Physical Science

\_\_\_ ISB or ISP Lab (2)

\_\_\_ IAH 201-210 (4) Arts & Humanities\*

\_\_\_ IAH 211-241 (4) Arts & Humanities\*

\_\_\_ ISS 200 level (4) Social Science\*

\_\_\_ ISS 300 level (4) Social Science\*

\*IAH and ISS courses have diversity designations of D, I, or N. At least two different diversity designations are required for graduation.

**BUSINESS CORE (24 credits)**

\_\_\_ MTH 103 (3) Algebra

\_\_\_ EC 201 (3) Microeconomics

\_\_\_ STT 200 (3) Statistics\*

\_\_\_ EC 202 (3) Macroeconomics

\_\_\_ CSE 102 (3) Programming\*

\_\_\_ FI 320 or HB 311 (3) Finance

\_\_\_ ACC 201 (3) Financial Accounting

\_\_\_ MKT 327 (3) Marketing

\*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, CSE 102.

**MAJOR FIELD (36 credits)**

\_\_\_ HB 105 (2) Service Management Principles

\_\_\_ HB 302 (3) Managerial Accounting

\_\_\_ HB 201 (1) Professional Development

\_\_\_ HB 307 (3) Human Resources\*

\_\_\_ HB 203 (3) Communication

\_\_\_ HB 337 (3) Information Systems

\_\_\_ HB 207 (3) Management & Leadership

\_\_\_ HB 376 (3) Sales Process

\_\_\_ HB 237 (3) Lodging Systems

\_\_\_ HB 447 (3) Business Law

\_\_\_ HB 265 (3) Foodservice Systems I

\_\_\_ HB 489 (3) Business Strategy (W)\*

\_\_\_ HB 273 (3) Business Analytics

\*Level 1 Internship must be completed prior to HB 307. Level 1 Internship, Level 2 Internship, and HB 307 must be completed prior to HB 489.

**INTERNATIONAL ELECTIVE (3 credits)**

\_\_\_ One course approved by the student's academic advisor

**SPECIALIZED ELECTIVES (12 credits)**

**Events**

\_\_\_ HB 280 (3) Intro to Event Management

\_\_\_ HB 380 (3) Event Planning & Management

\_\_\_ HB 420 (3) The Business of Golf

**Food & Beverage**

\_\_\_ HB 346 (3) Managed Services

\_\_\_ HB 347 (3) Supply Chain Process

\_\_\_ HB 365 (3) Foodservice Systems II

\_\_\_ HB 409 (3) Intro to Wine

\_\_\_ HB 411 (3) Beverages

**Operations**

\_\_\_ HB 210 (3) Casino Operations & Management

\_\_\_ HB 321 (3) Club Operations & Management

\_\_\_ HB 425 (3) Golf Operations & Management

**Marketing**

\_\_\_ HB 291 (3) Topic: Consumer Behavior

\_\_\_ HB 486 (3) Advanced Marketing

**Real Estate**

\_\_\_ HB 282 (3) Real Estate Principles

\_\_\_ HB 470 (3) Real Estate Asset Management

\_\_\_ HB 474 (3) Real Estate Valuation

**Other**

\_\_\_ HB 100 (2-3) Intro to Hospitality Business

\_\_\_ HB 291 (3) Topic: The Fan Experience

\_\_\_ HB 291 (3) Topic: Women in Leadership of Global HB

\_\_\_ HB 291 (3) Topic: Sustainability

\_\_\_ HB 358 (3) Entrepreneurship

\_\_\_ HB 491 (1) Topic: Women in Leadership

**ADDITIONAL ELECTIVES**

Courses used for degree requirements above may not be used to satisfy this requirement.

**CREDITS REQUIRED FOR GRADUATION**

A minimum of 120 credits. A maximum of 6 credits in AAE count toward graduation.

**HOSPITALITY BUSINESS IS BROAD**  
**[broad.msu.edu/hospitality-business/advising](http://broad.msu.edu/hospitality-business/advising)**  
**• STUDENTS STARTING IN MAJOR SUMMER 2024 OR BEFORE •**