

## **That Hit the Spot 2024: ADR Series Part 2**

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The current Strategic Plan for Research and Scholarship highlighted a new journal list for the College and Units. The new list recognizes the importance of journals listed on the Financial Times 50 (FT) because the college is annually ranked on this widely cited list. Many of the journals on the FT50 list are strategic priorities for both the College and the Units. We have labeled this set of journals FT\*.

Although the new list recognizes the importance of the Financial Times 50 (FT) list, some highly rated journals that are a strategic priority for the Units are not on the FT list. Because of their strategic priority to the Units, publications in these journals remain a high priority -- second only to the journals that are a strategic priority for both the College and the Units (FT\*). We have labeled this second tier of journals NFT\*.

Publications in journals strategically important to both the College and Units (FT\*) for the period of January 1 through December 31, 2024, were highlighted in Part 1 of this series.

Part 2 of this series recognizes publications that “Hit the Spot” on the NFT\* and FT list for the period between January 1 through December 31, 2024, according to the Web of Science. Author affiliations listed in the Web of Science determined the faculty to be included.

*In terms of trends, we had 15 publications in these categories this year, up from 10 last year.*

### **2024: Publications in Journals Strategically Targeted by the Units (NFT\*)**

Kim, S; **Kim, M**; Choi, L. (2024). Going the Extra Mile: An Integrative Model of Customer Delight. *INTERNATIONAL JOURNAL OF CONTEMPORARY HOSPITALITY MANAGEMENT*, 36(4), 1193-1212.

**Zhang, L**; McGinley, S; Mao, ZX; Liu, X. (2024). Attributes of Pet-friendly Hotels: What Matters to Consumers? *INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT*, 123, 103944.

Piao, ZX; Wei, W; **Zhang, L**. (2024). How Anthropomorphism Shapes Restaurant Customers' Consumption of Plant-based Meat Alternatives: Perceptions, Attitudes, and Intention to Visit. *INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT*, 123, 103898.

Zhou, XM; Zhang, SJ; Zhao, XY; **Namasivayam, K**; Zheng, HH. (2024). How Mentors Inspire Affective Commitment in Newcomers: The Roles of Servant Leadership, Psychological Capital, and Feedback-seeking Behavior. *INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT*, 118, 103677.

Liu, X; **Zhang, L**; Xie, LS; Guan, XH. (2024). What Happens After the Arrival of Service Robots? Investigating how robotic usage experience facilitates employees' exploitative and exploratory learning behaviors. *INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT*, 123, 103936.

**Miller, JW**; Phares, J; Burks, SV. (2024). Job Gain and Job Loss Dynamics in the Truck Transportation Industry. *JOURNAL OF BUSINESS LOGISTICS*, 45(3), e12391.

Marzolf, MJ; **Miller, JW; Peinkofer, ST.** (2024). Retail and Wholesale Inventories: A Literature Review and Path Forward. *JOURNAL OF BUSINESS LOGISTICS*, 45(1), e12367.

Lin, MS; Yeon, J; **Zhang, L.** (2024). One Size Fits All? How CSR Communication Influences Donation and Revisit Intention Differently in Local Independent and Chain Restaurants. *JOURNAL OF HOSPITALITY & TOURISM RESEARCH*, 48(4), 578-594.

Zheng, YY; Wei, W; **Zhang, L;** Ying, TY. (2024). Tourist Gaze at Chinese Classical Gardens: The Embodiment of Aesthetics (Yijing) in Tourism. *JOURNAL OF HOSPITALITY & TOURISM RESEARCH*, 48(2), 353-379.

**Rathjens, B;** Wu, AL; **Zhang, L;** Wei, W. (2024). When Social Media Influencer Endorsement Backfires: Unpacking Fallout From Explicit Endorsements Across Brand Equity Levels. *JOURNAL OF HOSPITALITY & TOURISM RESEARCH*, 48(8), 1467-1480.

**Namdar, J;** Blackhurst, J; Zhao, K; Song, SY. (2024). Cascading Disruptions: Impact of Modularity and Nexus Supplier Predictions. *JOURNAL OF SUPPLY CHAIN MANAGEMENT*, 60(3), 18-38.

### **2024: Publications in Journals Strategically Targeted by the College (Other FT50)**

Lee, HW; Chi, NW; Kim, YJ; Lee, H; Lin, SH; **Johnson, RE.** (2024). Leaders' Responses to Receipt of Proactive Helping: Integrating Theories of Approach-avoidance and Challenge-hindrance. *HUMAN RELATIONS*, 77(4), 560-590.

Wang, XY; Wang, GC; Zhao, YH; **Schrock, WA.** (2024). The Intellectual Structure of Sales Ethics Research: A Multi-method Bibliometric Analysis. *JOURNAL OF BUSINESS ETHICS*, 193(1), 133-157.

Gómez-Mejía, LR; Sanchez-Bueno, MJ; Miroshnychenko, I; **Wiseman, RM;** Muñoz-Bullón, F; De Massis, A. (2024). Family Control, Political Risk and Employment Security: A Cross-National Study. *JOURNAL OF MANAGEMENT STUDIES*, 61(6), 2338-2372.

Shi, W; Li, JY; **McNamara, G.** (2024). Non-executive Employee Ownership and Target Selection in High-Tech Mergers and Acquisitions. *JOURNAL OF MANAGEMENT STUDIES*, 61(5), 2033-2071.