

That Left a Mark: ADR Series Part 3

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Although publications in journals strategically targeted by the College and the Units are the best evidence of research accomplishment, the current Strategic Plan for Research and Scholarship seeks to expand what constitutes evidence for research accomplishment. For example, with the wisdom granted by time, some publications clearly have a higher impact than others as measured by citation counts -- including some (NFT) journals that may fall out of our strategic list of journals (FT*, NFT*, FT50).

Hence, in Part 3 of this series, we highlight the highest cited paper from each Unit in 2019 according to the Web of Science. We chose this period because it gives the article a full five years to accumulate citations (2019-2024), and we grounded this within the units because there are such strong disciplinary norms for how citations are employed. The papers highlighted below are shaping their discipline beyond the norm.

* = FT*, **= NFT*

AIS

Jiang, J; Wang, IY; Wang, KP. (2019). Big N auditors and audit quality: New evidence from quasi-experiments. *Accounting Review*, 94(1), 205-227. (98 citations)*

FIN

Bodnaruk, A; Chokaev, B; **Simonov, A.** (2019). Downside risk timing by mutual funds. *The Review of Asset Pricing Studies*, 9(1), 171–196. (10 citations)

HB

Wei, W; Qi, R; **Zhang, L.** (2019). Effects of virtual reality on theme park visitors' experience and behaviors: A presence perspective. *Tourism Management*, 71(2019), 282-293. (269 citations)

MGT

Gabriel, AS; Podsakoff, NP; Beal, DJ; **Scott, BA;** Sonnentag, S; Trougakos, JP; Butts, MM. (2019). Experience sampling methods: A discussion of critical trends and considerations for scholarly advancement. *Organizational Research Methods*, 22(4), 969-1006. (559 citations)

MKT

Hult, GTM; Sharma, PN; **Morgeson, FV;** Zhang, Y. (2019). Antecedents and consequences of customer satisfaction: Do they differ across online and offline purchases? *Journal of Retailing*, 95(1), 10-23. (177 citations)**

SCM

Nair, A; Reed, F. (2019). Revisiting the complex adaptive systems paradigm: Leading perspectives for researching operations and supply chain management issues. *Journal of Operations Management*, 65(2), 80-92. (69 citations)*