

**Broad School of Business List of Strategically Targeted Journals  
at the Unit and College Levels**

**ACC/IS: Strategic Targets for the Unit and the College (FT\*):**

*Accounting, Organizations and Society*  
*Contemporary Accounting Research*  
*Information Systems Research*  
*Journal of Accounting and Economics*  
*Journal of Accounting Research*  
*MIS Quarterly*  
*Review of Accounting Studies*  
*The Accounting Review*  
*Journal of Management Information Systems*

**ACC/IS: Strategic Targets for the Unit (NFT\*)**

*Journal of Information Technology*  
*Information Systems Journal*

**FIN: Strategic Targets for the Unit and the College (FT\*)**

*Journal of Finance*  
*Journal of Finance and Quantitative Analysis*  
*Journal of Financial Economics*  
*Review of Financial Studies*  
*Review of Finance*  
*Management Science*  
*Econometrica*

**FIN: Strategic Targets for the Unit (NFT\*)**

*None*

**MGT: Strategic Targets for the Unit and the College (FT\*)**

*Academy of Management Journal*  
*Academy of Management Review*  
*Administrative Science Quarterly*  
*Journal of Applied Psychology*  
*Journal of Management*  
*Organization Science*  
*Organizational Behavior and Human Decision Processes*  
*Strategic Management Journal*

**MGT: Strategic Target for the Unit (NFT\*)**

*Personnel Psychology*

**MKT: Strategic Targets for the Unit and the College (FT\*)**

*Journal of Consumer Psychology*  
*Journal of Consumer Research*  
*Journal of Marketing*  
*Journal of Marketing Research*  
*Journal of the Academy of Marketing Science*  
*Marketing Science*  
*Journal of International Business Studies*

**MKT: Strategic Targets for the Unit (NFT\*)**

*International Journal of Research in Marketing*  
*Journal of Retailing*

**SCM: Strategic Targets for the Unit and the College (FT\*)**

*Journal of Operations Management*  
*Management Science*  
*Manufacturing and Service Operations Management*  
*Operations Research*  
*Production and Operations Management*

**SCM: Strategic Targets for the Unit (NFT\*)**

*Decision Sciences*  
*Journal of Business Logistics*  
*Journal of Supply Chain Management*

**HOSP: Strategic Targets for the Unit and the College (FT\*)**

*Journal of Applied Psychology*  
*Organizational Behavior and Human Decision Processes*  
*Journal of Consumer Psychology*  
*Journal of Consumer Research*  
*Journal of International Business Studies*

**HOSP Strategic Targets for the Unit (NFT\*)**

*International Journal of Hospitality Management*  
*Journal of Hospitality and Tourism Research*  
*International Journal of Contemporary Hospitality Management*  
*Journal of Hospitality Marketing and Management*

*Note:* All publications in the Financial Times 50 are a strategic target for the college (FT), however, not all FT publications are a strategic target for the units. The Dean's Office affords greater weight to unit strategic targets (NFT\*) than college targets (FT), but higher weight to FT publications than publications that are not a strategic target for the unit or the college (NFT).