



# BROAD COLLEGE *of* BUSINESS

## UNDERGRADUATE PROGRAM EMPLOYMENT REPORT 2025

RUSSELL PALMER CAREER MANAGEMENT CENTER

Class of 2025

**1,166**

Graduates

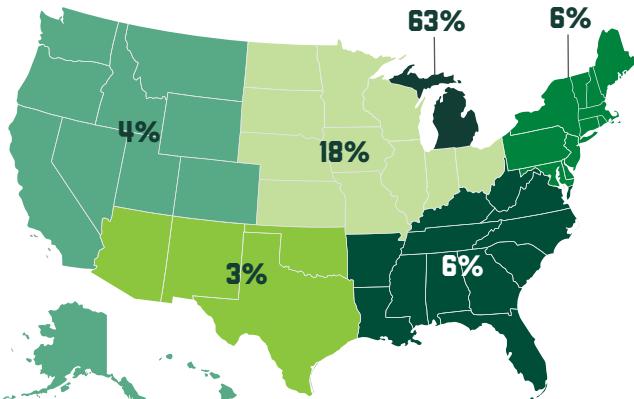
**99%**

Placement Rate

What opportunities await Broad College of Business undergraduates after graduation?

The First Destination Survey (FDS) showcases the post-graduation outcomes of the Class of 2025 with a knowledge rate of 81.5%. Discover how Broad Spartans are shaping the future of business.

### EMPLOYMENT DESTINATIONS



 MIDWEST

 NORTHEAST

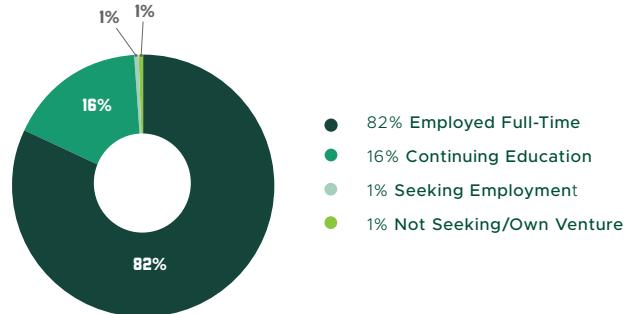
 MICHIGAN

 SOUTHWEST

 SOUTH

 WEST

### CAREER OUTCOMES RATE



### INTERNSHIPS

**87%**

Of respondents responded that they participated in an internship opportunity before graduation

### STARTING SALARY AND SIGNING BONUS

**\$71,365**

AVERAGE STARTING SALARY

**\$70,000**

MEDIAN STARTING SALARY

**\$5,000**

MEDIAN SIGNING BONUS

### SAMPLE GRADUATE SCHOOL DESTINATIONS

INDIANA UNIVERSITY KELLEY SCHOOL OF BUSINESS (IN)  
LOYOLA UNIVERSITY CHICAGO (IL)  
MICHIGAN STATE UNIVERSITY (MI)  
UNIVERSITY OF MICHIGAN-ANN ARBOR (MI)  
UNIVERSITY OF NOTRE DAME (IN)

UNIVERSITY OF SOUTHERN CALIFORNIA (CA)  
VANDERBILT UNIVERSITY (CT)  
WAYNE STATE UNIVERSITY (MI)  
YALE UNIVERSITY (CT)

### SAMPLE EMPLOYERS

ABERCROMBIE & FITCH	COMERICA	GENERAL MOTORS	L'OREAL	PLANTE MORAN
ACCENTURE	DELOITTE	GOLDMAN SACHS	MICROSOFT	PROCTER & GAMBLE
AMAZON	DELL	HONEYWELL	MORGAN STANLEY	PWC
APTIV	EY	IBM	PENSKE CORPORATION	STRYKER
BASF	FORD MOTOR COMPANY	KPMG LLP	PEPSICO	TARGET





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## CLASS OF 2025 GRADUATES FULL-TIME SALARY STATISTICS

MAJOR	MEAN	MEDIAN	RANGE
ACCOUNTING	\$70,000	\$74,440	\$34,320 - \$80,000
FINANCE	\$78,035	\$75,000	\$36,000 - \$120,000
HR & MANAGEMENT	\$57,232	\$52,400	\$34,320 - \$94,000
MARKETING	\$59,656	\$62,190	\$31,200 - \$79,000
SUPPLY CHAIN MANAGEMENT	\$71,690	\$70,000	\$41,600 - \$112,000
<b>TOTAL BROAD</b>	<b>\$71,365</b>	<b>\$70,000</b>	<b>\$31,200 - \$120,000</b>

## SUMMER 2025 INTERNSHIPS STUDENT INTERNSHIP MONTHLY SALARY STATISTICS

MAJOR	MEAN	MEDIAN	RANGE
ACCOUNTING	\$5,035	\$5,200	\$2,430 - \$7,800
FINANCE	\$4,170	\$3,815	\$2,080 - \$13,000
HR & MANAGEMENT	\$3,695	\$3,340	\$2,600 - \$7,800
MARKETING	\$3,530	\$3,430	\$2,080 - \$5,550
SUPPLY CHAIN MANAGEMENT	\$4,080	\$4,055	\$2,000 - \$7,085

