



BROAD COLLEGE *of* BUSINESS

UNDERGRADUATE PROGRAM EMPLOYMENT REPORT 2025

RUSSELL PALMER CAREER MANAGEMENT CENTER

Class of 2025

1,166

Graduates

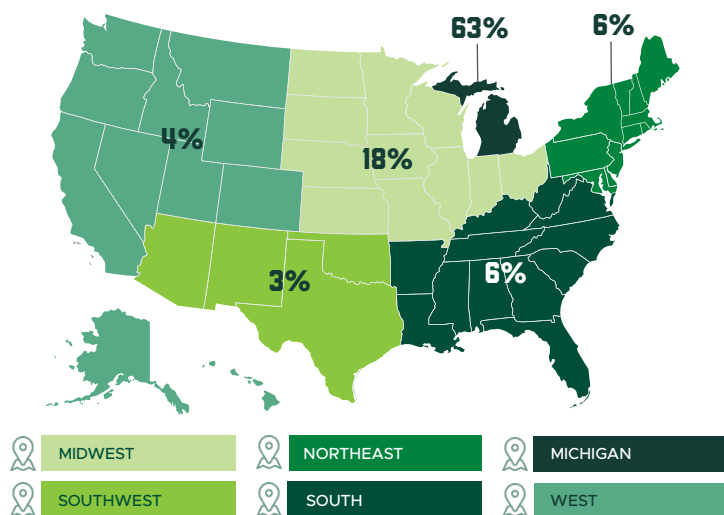
99%

Placement Rate

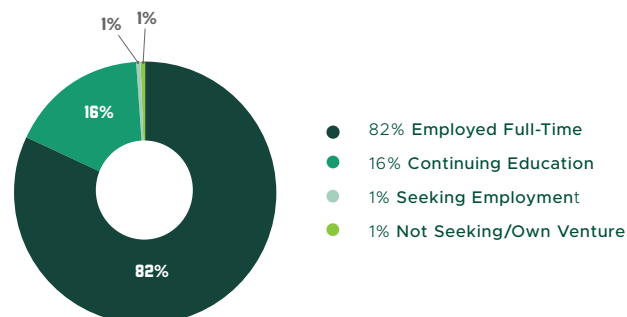
What opportunities await Broad College of Business undergraduates after graduation?

The First Destination Survey (FDS) showcases the post-graduation outcomes of the Class of 2025 with a knowledge rate of 81.5%. Discover how Broad Spartans are shaping the future of business.

EMPLOYMENT DESTINATIONS



CAREER OUTCOMES RATE



INTERNSHIPS

87%

Of respondents responded that they participated in an internship opportunity before graduation

SAMPLE GRADUATE SCHOOL DESTINATIONS

INDIANA UNIVERSITY KELLEY SCHOOL OF BUSINESS (IN)	UNIVERSITY OF SOUTHERN CALIFORNIA (CA)
LOYOLA UNIVERSITY CHICAGO (IL)	VANDERBILT UNIVERSITY (CT)
MICHIGAN STATE UNIVERSITY (MI)	WAYNE STATE UNIVERSITY (MI)
UNIVERSITY OF MICHIGAN-ANN ARBOR (MI)	YALE UNIVERSITY (CT)
UNIVERSITY OF NOTRE DAME (IN)	

STARTING SALARY AND SIGNING BONUS

\$71,365

AVERAGE STARTING
SALARY

\$70,000

MEDIAN STARTING
SALARY

\$5,000

MEDIAN
SIGNING BONUS

SAMPLE EMPLOYERS

ABERCROMBIE & FITCH	COMERICA	GENERAL MOTORS	L'OREAL	PLANTE MORAN
ACCENTURE	DELOITTE	GOLDMAN SACHS	MICROSOFT	PROCTER & GAMBLE
AMAZON	DELL	HONEYWELL	MORGAN STANLEY	PWC
APTIV	EY	IBM	PENSKE CORPORATION	STRYKER
BASF	FORD MOTOR COMPANY	KPMG LLP	PEPSICO	TARGET





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CLASS OF 2025 GRADUATES FULL-TIME SALARY STATISTICS

MAJOR	MEAN	MEDIAN	RANGE
ACCOUNTING	\$70,000	\$74,440	\$34,320 - \$80,000
FINANCE	\$78,035	\$75,000	\$36,000 - \$120,000
HR & MANAGEMENT	\$57,232	\$52,400	\$34,320 - \$94,000
MARKETING	\$59,656	\$62,190	\$31,200 - \$79,000
SUPPLY CHAIN MANAGEMENT	\$71,690	\$70,000	\$41,600 - \$112,000
TOTAL BROAD	\$71,365	\$70,000	\$31,200 - \$120,000

SUMMER 2025 INTERNSHIPS STUDENT INTERNSHIP MONTHLY SALARY STATISTICS

MAJOR	MEAN	MEDIAN	RANGE
ACCOUNTING	\$5,035	\$5,200	\$2,430 - \$7,800
FINANCE	\$4,170	\$3,815	\$2,080 - \$13,000
HR & MANAGEMENT	\$3,695	\$3,340	\$2,600 - \$7,800
MARKETING	\$3,530	\$3,430	\$2,080 - \$5,550
SUPPLY CHAIN MANAGEMENT	\$4,080	\$4,055	\$2,000 - \$7,085

