

# GRADUATE PROGRAMS

# MASTER'S IN ACCOUNTING AND DATA ANALYTICS

Our online **MASTER OF SCIENCE IN ACCOUNTING AND DATA ANALYTICS** (MSADA) program equips students from diverse backgrounds (accounting and non-accounting) with the technical accounting knowledge and data analysis skills that are in high demand in organizations in all sectors of the economy. This M.S. program is designed for students with or without an accounting background, and we will cater your study plan to your professional needs.

## **DESIGNED TO BE CUSTOMIZABLE**

### No Accounting Background?

- Bachelor's degree in any field accepted
- Six Accounting Foundations courses (18 credits)
- Accounting Analytics (3 credits)
- Choose a concentration (9 credits)
- Finish in as early as 18 months (2 years typical)

### Accounting Background?

- Bachelor's degree in Accounting
- Accounting Analytics (3 credits)
- Choose one or more concentrations (9+ credits)
- Take electives that interest you
- Finish in as early as 12 months (1.5-2 years typical)

## **DESIGNED TO BE FLEXIBLE**



▶ **Asynchronous courses** give students the ability to learn at their own pace, allowing for greater work/life balance



▶ **Four concentrations** in Accounting Analytics, Managerial Analysis for Decision Making, Taxation, or Transaction Services (appears on official transcript)



▶ **Prepare for the CPA** as courses can apply toward education requirements for CPA Licensure



The M.S. in Accounting and Data Analytics has been designed to provide maximum flexibility for our students and is perfect for those looking to change careers or enhance their skillsets. Our world-class faculty have developed a curriculum that prepares students for today's most in-demand business roles.

**CHRIS HOGAN**  
**ERNST & YOUNG PROFESSOR OF ACCOUNTING AND INFORMATION SYSTEMS**

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## ONLINE MASTER'S OF ACCOUNTING

Source: U.S. News & World Report 2026 Best Online Master's in Business Programs

## ATTRIBUTES

FORMAT

# ONLINE

CREDITS

# 30

TEN 7-WEEK COURSES

NO PRE-REQUISITES

OTHER THAN A BACHELOR'S DEGREE

LENGTH

# 12-60 MONTHS

GO AT YOUR OWN PACE

START TERMS

# FALL, SPRING, SUMMER

ROLLING ADMISSIONS

Contact the MSADA Program ([msada@broad.msu.edu](mailto:msada@broad.msu.edu)) for more information and specific questions. For current MSU juniors and seniors, there is a Shared Program where you can gain early admission and complete some program credits early—contact the Program Director for more details.

