

# UNDERGRADUATE PROGRAM OUTCOMES REPORT 2025

## THE SCHOOL OF HOSPITALITY BUSINESS

The School of Hospitality Business is an industry-focused school within the Eli Broad College of Business at Michigan State University. We have been educating the leaders of hospitality and service businesses since 1927 and are proud that we are consistently ranked among the top hospitality programs in the world.

GRADUATE REPORTING OUTCOMES	2023	2024	2025
% of Grads Reporting	57%	76%	75%
Employed	89%	82%	81%
Continuing Education	8%	13%	6%
Not Seeking / Own Venture	0%	0%	1%
Military / Other	%	%	%
Still Seeking	3%	4%	11%

INDUSTRY	2023	2024	2025
Lodging/Resorts	28%	31%	36%
Other	20%	29%	13%
Food & Beverage	13%	15%	18%
Events	17%	10%	15%
Country Clubs/City Clubs	11%	8%	11%
Finance/Hospitality Real Estate	11%	8%	7%

GEOGRAPHY	2023	2024	2025
Michigan	32%	32%	38%
Illinois	25%	25%	16%
California	9%	9%	7%
Colorado	7%	4%	5%
New York	7%	2%	5%

SALARY FOR FULL TIME JOBS	2023	2024	2025
Average Annual Salary	\$56,750	\$58,293	\$58,192
Median Annual Salary	\$55,000	\$55,550	\$57,000
Low Range	\$35,000	\$40,000	\$42,000
High Range	\$80,000	\$85,000	\$80,000

### TOP HIRING COMPANIES FULL TIME (3YR TOTALS)

Marriott International	16	Auberge Resort Collection	1
Four Seasons Hotel and Resorts	6	Delaware North	1
Hilton Hotels	6	Detroit Athletic Club	1
Michigan State University	6	Dimension Hospitality	1
Hyatt Hotels Corporation	4	Fairmont Hotels and Resorts	1
Flik Hospitality Group/Compass Group	3	Graduate Hotels	1
Heirloom Hospitality	3	Greenleaf Hospitality Group	1
UWM (United Wholesale Mortgage)	3	Ilitch Sports + Entertainment	1
Crowne Plaza Lansing West	2	J. Alexander's	1
Continental Services	2	Montage Hotels and Resorts	1
HREC Investment Advisor	2	Omni Hotels & Resorts	1
Lettuce Entertain You Enterprises	2	Skokie Country Club	1
St. Andrews Country Club	2	The Little Nell	1
The Peninsula Chicago	2	Visit Detroit	1
The Walt Disney Company	2	Weber's Boutique Hotel & Restaurant	1
White Lodging	2		

