

UNDERGRADUATE PROGRAM OUTCOMES REPORT 2025

THE SCHOOL OF HOSPITALITY BUSINESS

The School of Hospitality Business is an industry-focused school within the Eli Broad College of Business at Michigan State University. We have been educating the leaders of hospitality and service businesses since 1927 and are proud that we are consistently ranked among the top hospitality programs in the world.

INDUSTRY	2023	2024	2025
Lodging/Resorts	33%	19%	21%
Other	21%	11%	32%
Food & Beverage	24%	35%	17%
Events	10%	19%	11%
Country Clubs/City Clubs	18%	12%	16%
Finance/Hospitality Real Estate	8%	4%	4%

GEOGRAPHY	2023	2024	2025
Michigan	60%	62%	88%
Illinois	10%	10%	13%
California	3%	New York – 7%	Florida – 4%
Ohio	3%	Florida – 4%	Ohio – 4%
New York	2%	Ohio – 2%	New York – 3%

SOURCE OF INTERNSHIP	2023	2024	2025
Alumni Contact	0%	2%	3%
Internet Posting Source	10%	8%	15%
MSU Sponsored Career Fair	21%	8%	28%
Other	10%	57%	10%
Personal Contacts	32%	20%	29%
Previous Internship/Co-op/Work Experience	15%	4%	12%
Social Networking	11%	0%	3%

TOP INTERN HIRING COMPANIES (3YR TOTALS)

Hilton	25	Ritz Carlton	4
Continental Services	13	Wineguys Restaurant Group	4
CSM Corp - Hyatt Place Lansing East	9	Drury Hotels	3
Hyatt	8	Heirloom Hospitality	3
Marriott	7	J.Alexanders	3
The Townsend Hotel	7	Mission Pointe Resort	3
Kellogg Hotel	6	Montage International	3
Pinstripes	6	Village Suites Bay Harbor	3
The Inn at Bay Harbor	6	4 Star Restaurant Group	2
AHC Hospitality	5	AF Group	2
Four Seasons	5	Averill Hospitality	2
Graduate Hotels	5	Bloomfield Hills Country Club	2
Grand Traverse Resort & Spa	5	Boyne Mountain Resort	2
Indian Hill Club	5	Compass Group	2
Little Harbor Club	5	Davidson Hospitality	2
The Walt Disney Company	5	Delaware North	2
Birmingham Athletic Club	4	Devils Thumb Ranch and Resorts	2
Country Club of Detroit	4	Shinola Hotel	2
Detroit Golf Club	4	The Homestead	2
FireKeepers Casino Hotel	4	University Club of Chicago	2
Gurney's	4	Weber's Hotel & Restaurant	2
Janko Hospitality	4		

