

# UNDERGRADUATE PROGRAM OUTCOMES REPORT 2025

## THE SCHOOL OF HOSPITALITY BUSINESS

Class of 2025

**106**

Graduates

**87%**







Placement Rate

The School of Hospitality Business is an industry-focused school within the Eli Broad College of Business at Michigan State University. We have been educating the leaders of hospitality and service businesses since 1927 and are proud that we are consistently ranked among the top hospitality programs in the world.

**36%**

FULL TIME JOBS REPORTED FOR STUDENTS STAYING IN MICHIGAN (46 STUDENTS)

### MICHIGAN FULL TIME REGIONS

 DETROIT – WARREN – FLINT	<b>54%</b>
 LANSING - EAST LANSING – OWOSSO	<b>21%</b>
 NO DEFINED METRO AREA	<b>13%</b>
 GRAND RAPIDS – MUSKEGON – HOLLAND	<b>13%</b>
 KALAMAZOO – BATTLE CREEK – ST. JOE	<b>0%</b>
 TRAVERSE CITY – PETOSKEY – MACKINAC	<b>0%</b>

### TOP FULL TIME MICHIGAN RECRUITERS

Michigan State University  
Heirloom Hospitality  
Crowne Plaza Lansing West

Marriott International  
Continental Services

### SOURCE OF JOB

Michigan State University Faculty or Staff	<b>27%</b>
MSU Sponsored Career Fair	<b>18%</b>
Internet Posting Source	<b>18%</b>
Social Networking	<b>18%</b>
Other	<b>9%</b>
Career Fair not affiliated with MSU	<b>0%</b>
Job Posting in Handshake	<b>0%</b>
MSU Campus Interview Program	<b>0%</b>
Personal Contacts	<b>0%</b>
Previous Internship/Co-op/Work Experience	<b>0%</b>

### INDUSTRY

Events	<b>27%</b>
Food & Beverage	<b>23%</b>
Lodging/Resorts	<b>14%</b>
Corporate/Administrative	<b>14%</b>
Finance/Hospitality Real Estate	<b>9%</b>
Country Clubs/City Clubs	<b>5%</b>
Sports/Entertainment & Nonprofit	<b>5%</b>
Other	<b>4%</b>

#### MICHIGAN RESIDENTS

**41%** STAYING IN MICHIGAN FOR JOB

**52%** NOT STAYING IN MICHIGAN FOR JOB

**\$57,000**

AVERAGE ANNUAL SALARY IN MICHIGAN

**\$55,000**

MEDIAN ANNUAL SALARY IN MICHIGAN

**\$80,000**

HIGH RANGE SALARY MI

**\$42,000**

LOW RANGE SALARY MI

#### OUT OF STATE RESIDENTS

**16%** STAYING IN MICHIGAN FOR JOB

**84%** NOT STAYING IN MICHIGAN FOR JOB

**\$58,632**

AVERAGE ANNUAL SALARY OUTSIDE MICHIGAN

**\$60,000**

MEDIAN ANNUAL SALARY OUTSIDE MICHIGAN

**\$75,000**

HIGH RANGE SALARY OUTSIDE MI

**\$42,240**

LOW RANGE SALARY OUTSIDE MI

