

# UNDERGRADUATE PROGRAM OUTCOMES REPORT 2025

## THE SCHOOL OF HOSPITALITY BUSINESS

Class of 2025

**198**

Interns

CLASS OF:

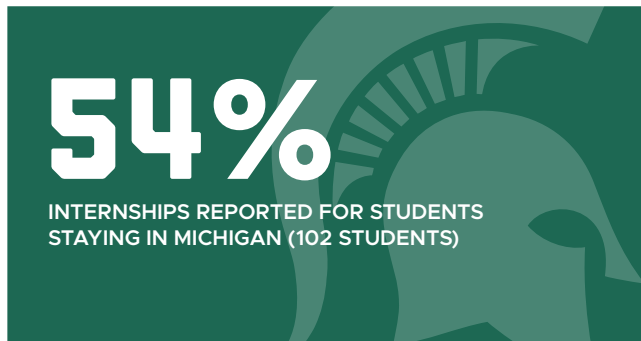
2026: 25%

2027: 58%







2028: 6%

2029: 11%

The School of Hospitality Business is an industry-focused school within the Eli Broad College of Business at Michigan State University. We have been educating the leaders of hospitality and service businesses since 1927 and are proud that we are consistently ranked among the top hospitality programs in the world.



### MICHIGAN INTERNSHIP REGIONS

 DETROIT - WARREN - FLINT	<b>49%</b>
 LANSING - EAST LANSING - OWOSSO	<b>25%</b>
 TRAVERSE CITY - PETOSKEY - MACKINAC ISLAND	<b>15%</b>
 GRAND RAPIDS - MUSKEGON - HOLLAND	<b>6%</b>
 KALAMAZOO - BATTLE CREEK - ST. JOE	<b>5%</b>
 NO DEFINED METRO AREA	<b>0%</b>

### TOP MICHIGAN INTERNSHIP RECRUITERS

Continental Services	Kellogg Hotel
CSM Corp - Hyatt Place Lansing East	The Inn at Bay Harbor
The Townsend Hotel	AHC Hospitality

### SOURCE OF INTERNSHIP

Personal Contacts	<b>30%</b>
MSU Sponsored Career Fair	<b>23%</b>
Internet Posting Source	<b>17%</b>
Previous Internship/Co-op/Work Experience	<b>11%</b>
Other	<b>11%</b>
Social Networking	<b>7%</b>
Alumni Contact	<b>2%</b>
Career Fair not affiliated with MSU	<b>0%</b>
Job Posting in Handshake	<b>0%</b>
Michigan State University Faculty or Staff	<b>0%</b>
MSU Campus Interview Program	<b>0%</b>

### INDUSTRY

Food & Beverage	<b>25%</b>
Lodging/Resorts	<b>20%</b>
Events	<b>15%</b>
Corporate/Administrative	<b>14%</b>
Other	<b>14%</b>
Country Clubs/City Clubs	<b>6%</b>
Finance/Hospitality Real Estate	<b>3%</b>
Sports/Entertainment & Nonprofit	<b>2%</b>

#### MICHIGAN RESIDENTS

**78%**

STAYING IN MICHIGAN FOR INTERNSHIP

**22%**

NOT STAYING IN MICHIGAN FOR INTERNSHIP

#### OUT OF STATE RESIDENTS

**19%**

STAYING IN MICHIGAN FOR INTERNSHIP

**81%**

NOT STAYING IN MICHIGAN FOR INTERNSHIP

