BROAD
COLLEGE *of* BUSINESS

UNDERGRADUATE
PROGRAMS & OPPORTUNITIES

AT A GLANCE

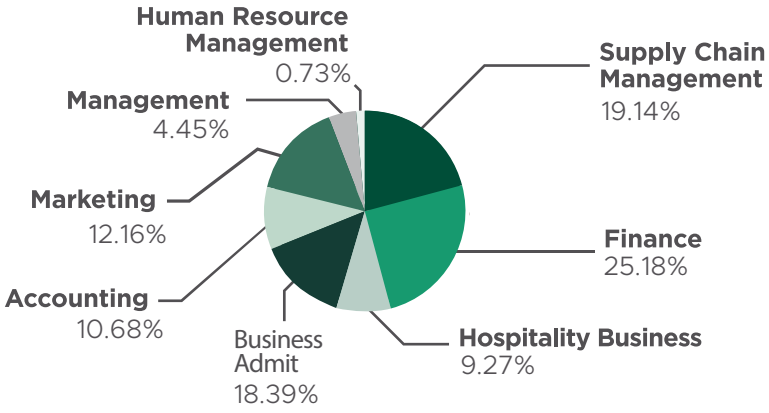
UNDERGRADUATE PROGRAMS

UPDATED
SPRING 2026

Broad College of Business undergraduate programs foster an environment much more impactful than just a business school — it's a place unlike any other to learn, grow, thrive, and shape the next generation of business leaders. The college's undergraduate community represents diverse cultures, backgrounds, skills, strengths, and interests and boasts a collective power to inspire the future of business.

TOTAL ENROLLMENT

4,111 STUDENTS



1,200 STUDENTS ADMITTED **ANNUALLY**

DEMOGRAPHICS

37.5% FEMALE

23.16%

MINORITY STUDENTS

(Asian, American Indian/Alaska Native, Black/African American, Hawaiian/Pacific Islander, Hispanic, Multiracial)



INTERNATIONAL

MINORS

- Business
- Entrepreneurship & Innovation
- Environmental & Sustainability Studies
- Financial Planning & Wealth Management
- Information Technology
- Insurance & Risk Management
- International Business
- Real Estate
- Sales Leadership
- Sports Business Management

AVERAGE GPA

3.79

56

STUDENT GROUPS

498

HONORS COLLEGE STUDENTS

MORE THAN

$750K

IN SCHOLARSHIPS AWARDED ANNUALLY

BROAD COLLEGE of BUSINESS

broad.msu.edu/undergraduate

UNDERGRADUATE PROGRAMS

EMPLOYMENT

AMONG BROAD MAJORS

PLACEMENT RATE

98.7%

employed or continuing education
(of those reported for Class of 2024)

AVERAGE STARTING SALARY

$68,440

(U.S. only)

AVERAGE SIGNING BONUS

$5,725

KEY EMPLOYERS

EY, plante moran, gm, Deloitte., PEPSICO, pwc

THE RESIDENTIAL BUSINESS COMMUNITY



The **RESIDENTIAL BUSINESS COMMUNITY (RBC)** creates an experience that promotes, enhances, and supports students' academic, personal, and professional growth and develops them into business leaders in a diverse and multicultural world.

COMMUNITY CORE VALUES

INTEGRITY

Foster an honest and trustworthy environment

INCLUSIVENESS

Embrace a positive, respectful, and inclusive community experience that values all members, regardless of race, ethnicity, gender, sexual orientation, and ability.

LEADERSHIP EXCELLENCE

Inspire leadership excellence, where individuals align personal values with those of their team or organization to reach a collective power.

EFFECTIVE COMMUNICATION

Empower students to communicate effectively, both professionally and personally.

PERSONAL/SOCIAL RESPONSIBILITY

Take ethical responsibility for oneself, others, and the community.

MAKING A DIFFERENCE

Making a difference on campus, in home communities, and across the world.

270
students joined the RBC program in 2024

$350,000
in scholarships awarded annually

BROAD COLLEGE of BUSINESS

broad.msu.edu/undergraduate

AT A GLANCE

UPDATED **SPRING 2026**

UNDERGRADUATE MAJORS & MINORS

MAJOR	DESCRIPTION	% OF POP.
ACCOUNTING	Prepares students for careers in public, managerial, and governmental accounting. Accountants are involved in auditing and generating information needed to control a company's operations.	**10.7%**
FINANCE	Understanding financial concepts, instruments, and management decision making as it applies to management of corporate finance, financial institutions, and investments.	**25.6%**
HOSPITALITY BUSINESS IN THE SCHOOL OF HOSPITALITY BUSINESS	Blends hospitality business operations and fundamental areas such as accounting, finance, and marketing applied to hospitality business.	**9.1%**
HUMAN RESOURCE MANAGEMENT	Focuses on personnel management in organizations, development of the manager as a leader, and the mission of the personnel/human resources department.	**1.2%**
MANAGEMENT	Allows students to explore courses from several departments within the Broad College. The student's program of study is designed within the context of the student's personal, academic, and career goals.	**4.7%**
MARKETING	Stresses understanding of marketing concepts and tools, analysis, planning, implementation, control techniques, and integration of marketing with other business functions and societal processes.	**14.8%**
SUPPLY CHAIN MANAGEMENT	Integrates topics from manufacturing operations, purchasing, transportation, and physical distribution into a unified program to enhance global competitiveness.	**21%**

— TOP 15 —

Source: *U.S. News & World Report*

UNDERGRAD PROGRAMS AMONG U.S. PUBLICS



— RANKED #1 —

Source: *U.S. News & World Report*

SUPPLY CHAIN MANAGEMENT PROGRAM



— RANKED #1 —

Source: *College Choice*

PUBLIC HOSPITALITY BUSINESS PROGRAM



BROAD COLLEGE *of* BUSINESS

broad.msu.edu/programs

UNDERGRADUATE MAJORS & MINORS

MINOR	DESCRIPTION
BUSINESS	Develop technical business skills and the ability to leverage those skills. This minor is designed to complement the material and competencies of undergraduate majors outside the Broad College of Business.
ENTREPRENEURSHIP & INNOVATION	Gain a broad knowledge of entrepreneurial business issues built upon entrepreneurially focused research in the core business disciplines, including business law, finance, management, and marketing.
ENVIRONMENTAL & SUSTAINABILITY STUDIES	Gain skills and knowledge in the environmental sciences necessary for careers that may involve the "greening" of the economy.
FINANCIAL PLANNING & WEALTH MANAGEMENT	Provides students with a solid understanding of the concepts and techniques used by wealth management advisors to help meet the expanding needs of individual and institutional clients in an evolving industry.
INTERNATIONAL BUSINESS	Adds an international breadth to a Broad major while increasing understanding of various regions of the world and preparing for a global marketplace.
INFORMATION TECHNOLOGY	Develop analytical thought with innovative technology solution skills in real-world business settings. Prepares students for careers in systems consulting, business analysis, and tech support.
INSURANCE & RISK MANAGEMENT	Learn how to quantify, manage, and price risk while learning the structure, evolution, and regulation of the finance and insurance sector of the economy.
REAL ESTATE	Prepares students for roles in commercial real estate with specific emphasis on development, valuation, market analysis, deal structure, relationship management, and financial analysis.
SALES LEADERSHIP	Provides educational experiences, courses, and training needed to become successful sales agents and leaders in a sales-intensive corporate setting.
SPORTS BUSINESS MANAGEMENT	Enhances students' marketability for highly competitive careers in areas related to sports business management and firms that supply the sports and entertainment industry.

BROAD COLLEGE of BUSINESS

THREE PATHWAYS TO BROAD ADMISSION

Standard Admission

THE CURRENT STUDENT PATHWAY (MOST STUDENTS)

- Current MSU students can apply to the Broad College through the standard admission process. Applicants must fulfill specific academic and non-academic requirements as part of the application. **(Exploring Business Preference major code)**

Direct Admission

NEW AS OF FALL 2022

- High school students who select a Broad major on the US Freshman application will be considered for direct admission. **(Business Admit major code)**

Transfer Admission

TRANSFER APPLICANTS

- Students at other colleges/universities who select a Broad major on the MSU Transfer application will be considered for admission. Students may be admitted directly to the Broad College if they meet specific academic requirements; if not, they can apply to Broad after matriculating to MSU through the **standard** admission process.

broad.msu.edu/undergraduate/admissions | admissions@broad.msu.edu

BROAD COLLEGE of BUSINESS | BS DEGREE

SAMPLE 4-YEAR ACADEMIC TRAJECTORY

DIRECT ADMIT

YEAR 1

Fall	Credits	Spring	Credits
BUS 100	1	BUS 250	3
BUS 200	3	ITM 208	4
EC 202	3	EC 201	3
MTH 103	3	STT 200	4
WRA 101	4	Elective	2
Total	**14**	**Total**	**16**

YEAR 2

Fall	Credits	Spring	Credits
ACC 201	3	ACC 202	3
MKT 317	3	BUS Core/Major Intro	3
ITM 210	2	BUS Core	3
ISS 2XX	4	ISB/ISP Lab	2
ISB/ISP 2XX	3	IAH 201-210	4
Total	**15**	**Total**	**15**

YEAR 3

Fall	Credits	Spring	Credits
BUS Core	3	IBUS 310	3
BUS Core	3	Major Field	3
Major Field	3	Major Field	3
Major Field	3	ISS 3XX	4
Elective	3	ISB/ISP 2XX	3
Total	**15**	**Total**	**16**

YEAR 4

Fall	Credits	Spring	Credits
GBL 385	3	MGT 409	3
Major Field	3	BUS 400	1
Major Field	3	Major Field	3
Elective	3	Elective	3
Elective	3	IAH 211-241	4
Total	**15**	**Total**	**14**

STANDARD ADMIT

YEAR 1

Fall	Credits	Spring	Credits
ISB 2XX	3	ISS 2XX	4
ISB Lab	2	ISP 2XX	3
EC 202	3	EC 201	3
MTH 103	3	STT 200	4
WRA 101	4	Elective	2
Total	**15**	**Total**	**16**

YEAR 2

Fall	Credits	Spring	Credits
ACC 201	3	ACC 202	3
BUS 100	1	BUS 250	3
BUS 200	3	ITM 210	2
ITM 208	4	BUS Core/Major Intro	3
MKT 317	3	BUS Core	3
Total	**14**	**Total**	**14**

YEAR 3

Fall	Credits	Spring	Credits
BUS Core	3	IBUS 310	3
BUS Core	3	Major Field	3
Major Field	3	Major Field	3
Major Field	3	ISS 3XX	4
IAH 201-210	4	Elective	3
Total	**16**	**Total**	**16**

YEAR 4

Fall	Credits	Spring	Credits
GBL 385	3	MGT 409	3
Major Field	3	BUS 400	1
Major Field	3	Major Field	3
Major Field	3	Elective	3
Elective	3	IAH 211-241	4
Total	**15**	**Total**	**14**

Broad College of Business
MICHIGAN STATE UNIVERSITY

Undergraduate Degree Requirements

For Students Admitted to Broad College Beginning Fall 2025

* Prerequisites are listed in parentheses - these courses must be completed prior to taking the next course in sequence.
* Not all courses are offered every semester. Please check SIS for updated information.
* Please visit Undergraduate Academic Services regularly for academic advising, resources and support. (scan QR on reverse for Broad College advising services)

I. University Requirements: 28 credits

____	WRA 101	Writing as Inquiry, Tier I Writing Requirement	4 credits
____	ISB 2**	Integrative Studies in Biological Science (MTH 103 or 103B or STT 200 or concurrently)	3 credits
____	ISP 2**	Integrative Studies in Physical Science ((MTH 103 or 103B) or (STT 200 or concurrently))	3 credits
____	ISB or ISP 2**L	Biological or Physical Sciences Lab (ISB 2** or ISP 2** or concurrently)	2 credits
____	IAH 201-210 I/N/D	Integrative Studies in Arts and Humanities	4 credits
____	IAH 211-241 I/N/D	Integrative Studies in Arts and Humanities (IAH 201-210)	4 credits
____	ISS 2** I/N/D	Integrative Studies in Social Science	4 credits
____	ISS 3** I/N/D	Integrative Studies in Social Science (ISS 2**, 28+ credits)	4 credits
____	Diversity Requirement - two different designations (I/N/D) must be represented within IAH and ISS courses		

II. Broad College Requirements - Business Core: 56 credits

____	MTH 103 or 103B	College Algebra	3 credits
____	STT 200	Statistical Methods (MTH 103 or MTH 103B or placement score)	4 credits
____	EC 201	Introduction to Microeconomics	3 credits
____	EC 202	Introduction to Macroeconomics	3 credits
	Restricted to Business-Admit, Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management majors		
____	BUS 100	Business Major and Career Exploration	1 credit
____	BUS 200	Foundations of Business: Cross-Functional Perspectives and Practices	3 credits
____	ACC 201	Principles of Financial Accounting (28+ credits)	3 credits
____	ACC 202	Principles of Management Accounting (28+ credits)	3 credits
____	ITM 208	Information Systems and Algorithmic Thinking for Business	4 credits
____	ITM 210	Business Analytics	2 credits
____	BUS 250	Business Communication: Oral and Written Skills (28+ credits) - formerly MKT 250	3 credits
____	FI 311	Financial Management (STT 200/201/315 & ACC 201, 28+ credits)	3 credits
____	MKT 300	Managerial Marketing (28+ credits)	3 credits
____	MKT 317	Market Analytics (STT 200/201/315, 28+ credits)	3 credits
____	SCM 303	Introduction to Supply Chain Management (28+ credits)	3 credits
____	IBUS 310	International Business (56+ credits)	3 credits
____	MGT 315	Managing Human Resources and Organizational Behavior (28+ credits)	3 credits
	Restricted to Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management majors		
____	BUS 400	Preparing for Professional Success: Transitioning from University to Career (56+ credits)	1 credit
____	GBL 385	Business Law and Ethical Leadership (56+ credits)	3 credits
____	MGT 409	Business Policy and Strategic Management (FI 311 and MKT 300 and SCM 303, 88+ credits)	3 credits

III. Integrative Experience Requirement: 6 Core Areas

This requirement ensures Broad undergraduates develop and demonstrate competencies in six areas. Select approved options on the Broad College website. Scan QR code on reverse for options.

____ Cultural and Community Competency
____ Entrepreneurial Mindset
____ Ethical Mindset
____ Global Mindset
____ Philanthropy
____ Strategic Leadership

IV. Major Field Requirements: 15-21 credits (see reverse for details)

V. Graduation Requirements - all students

* A **minimum of 120 credits** is required for graduation - including University, College, Major and Elective requirements.
* A *maximum* of 6 cr. in Advanced Academic English (AAE) 220, 221, 222 or 223 counts toward graduation as elective credit.
* A *maximum* of 3 cr. of internship or other work experience (optional) can count toward graduation: SSC 493, SCM 293 (restricted to Supply Chain major), ACC 493 (restricted to Accounting major).
* Must earn a minimum grade point average of 2.0 in the courses required for the major field of concentration.
* Please check https://broad.msu.edu/undergraduate/curriculum/ for additional curriculum information.

VI. Major Requirements

Students must maintain a minimum 2.0 GPA in the major field to be eligible for graduation

Accounting: 19 - 21 credits *(required coursework as of Fall 2019)*

_____	ACC 250	Preparing for an Accounting Career (not open to senior level students)	1 credit
_____	ACC 300	Intermediate Financial Accounting I (ACC 201 and 202, 56+ credits)	3 credits
_____	ACC 301	Intermediate Financial Accounting II (ACC 300/305 and Tier I Writing, 56+ credits)	3 credits
_____	ACC 321	Accounting Information Systems (ACC 201 and 202)	3 credits
_____	ACC 331	Federal Income Tax Accounting (ACC 300/305 and Tier I Writing)	3 credits
_____	ACC 341	Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315)	3 credits
_____	ACC 411	Auditing (ACC 300/305, ACC 321 and STT 200/201/315, 88+ credits)	3 credits
Optional credits for CPA license:			
_____	ACC 308	Governmental and Not-for-Profit Accounting (ACC 300/305) **Required for CPA license in MI*	1 credit
_____	GBL 451	Law of Commercial Transactions (GBL 385 or concurrently, 56+ credits) **Helpful for CPA exams*	1 credit

Finance: 21 credits *(required coursework as of Fall 2025)*

_____	ACC 305	Intermediate Accounting for Finance Majors (ACC 201 and ACC 202, 56+ credits)	3 credits
_____	FI 355	Financial Modeling (FI 311 and (ITM 208 or concurrently))	3 credits
_____	FI 312	Introduction to Investments (FI 311, ACC 202, STT 200/201/315 and (FI 355 or concurrently))	3 credits
_____	FI 414	Advanced Business Finance (FI 311 and FI 312/321 and Tier I Writing, 88+ credits)	3 credits

9 credits of FI major electives - please scan QR code for options

_____ _____ _____

Human Resource Management: 15 credits *(required coursework as of Spring 2024)*

_____	MGT 460	Capstone for Management Majors ((MGT 315 or concurrently), 88+ credits)	3 credits

12 credits of HRM major electives - please scan QR code for options

_____ _____ _____ _____

Management: 15 credits *(required coursework as of Fall 2015)*

_____	MGT 460	Capstone for Management Majors ((MGT 315 or concurrently), 88+ credits)	3 credits

12 credits (4 courses) at the 300–400 level from ACC, FI, GBL, MGT, MKT and SCM. Two of these courses must be in different areas, excluding MGT. Please scan QR code for options.

_____ _____ _____ _____

Marketing: 18 credits *(required coursework as of Fall 2018)*

_____	MKT 302	Consumer Behavior (MKT 300 and (MKT 317 or concurrently), 56+ credits)	3 credits
_____	MKT 313	Consultative Selling (28+ credits)	3 credits
_____	MKT 319	Consumer and Market Insights (MKT 300 and (MKT 317 or concurrently), 56+ credits)	3 credits
_____	MKT 460	Marketing Strategy (MKT 302 and MKT 317 and MKT 319 and Tier I Writing, 88+ credits)	3 credits

6 credits of MKT major electives - please scan QR code for options

_____ _____

Supply Chain Management: 19 credits (courses are restricted to students in SCM major) *(required coursework as of Fall 2021)*

_____	SCM 371	Procurement and Supply Chain Management (SCM 303, 56+ credits)	3 credits
_____	SCM 372	Manufacturing and Service Operations Management (SCM 303 and MKT 317, 56+ credits)	3 credits
_____	SCM 373	Logistics and Transportation Management (SCM 303 and (MKT 317 or concurrently), 56+ credits)	3 credits
_____	SCM 475	Data Analytics in Supply Chain Management (SCM 372, 56+ credits)	3 credits
	SCM 470 or	Integrated SCM Capstone (SCM 371, 372, 373 and Tier I Writing, 88+ credits)	3 credits
_____	SCM 472	Experiential Learning w/Industry Problems in SCM (SCM 371 & 372 & 373 and Tier I Writing, 88+ credits)	

4 credits of SCM major electives - please scan QR code for options

_____ _____ _____ _____

Undergraduate Academic Services
MICHIGAN STATE UNIVERSITY

UPDATED **SPRING 2026**

AT A GLANCE

INTEGRATIVE EXPERIENCES GRADUATION REQUIREMENT

The purpose of **BROAD 360 POWERED BY SUITABLE,** Broad's Integrative Experiences Requirement is to encourage students to expand upon their coursework themes through experiential learning and co-curricular activities. This requirement incentivizes students to **explore further, apply their knowledge, and practice skills necessary to their long-term professional success.**

EARN 150 POINTS TO COMPLETE EACH BADGE
ALL SIX BADGES MUST BE COMPLETED BY GRADUATION



BROAD 360

Powered by Suitable

Integrative Experiences Requirement

CONTACT

ANN CRAIN
CRAINANN@MSU.EDU
DIRECTOR, UNDERGRADUATE STUDENT ENGAGEMENT
BROAD COLLEGE OF BUSINESS

LEARN MORE

AT A GLANCE

BUSINESS MINOR

UPDATED **SPRING 2026**

The **MINOR IN BUSINESS** provides students access to coursework that spans a wide range of business fields. Through exposure to relevant concepts, students will develop technical business skills. This minor is designed to complement the material and competencies of undergraduate majors outside the Broad College of Business. Students must complete **15 credits** from a selection of six courses.

COURSE	CREDITS	DESCRIPTION
ACC 230 SURVEY OF ACCOUNTING CONCEPTS	3	Basic concepts in financial and managerial accounting for non-business majors.
FI 320 INTRODUCTION TO FINANCE	3	Overview of finance for the non-business major. Stocks, bonds, mutual funds, financial statement analysis, capital budgeting, and financial planning.
GBL 323 INTRODUCTION TO BUSINESS LAW	3	Introduction to the legal system. Basic concepts of constitutional law, torts, contracts, and product liability. Administrative law and government regulations.
MGT 325 MANAGEMENT SKILLS AND PROCESSES	3	Managerial skills and processes in goal-directed institutions.
MKT 327 INTRODUCTION TO MARKETING	3	Survey of marketing topics. Buyer behavior, segmentation, positioning, demand analysis, information, pricing, promotion, channels, product policies, and ethics in consumer, reseller, industrial, and service markets.
SCM 304 SURVEY OF SUPPLY CHAIN MANAGEMENT	3	Objectives, processes, and functions of supply chain management activities including procurement, manufacturing, and logistics. The role of supply chain processes in creating competitive advantage with respect to quality, flexibility, lead time, and cost.

QUESTIONS?

Contact:
undergrad@broad.msu.edu

BROAD COLLEGE of BUSINESS

broad.msu.edu/business-minor

UPDATED **SPRING 2026**

AT A GLANCE

THE SCHOOL OF HOSPITALITY BUSINESS

Founded in 1927, **THE SCHOOL OF HOSPITALITY BUSINESS** is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world's leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

#1
U.S. PUBLIC **PROGRAM**
Source: *College Choice*

FULL-TIME FACULTY

13 TOTAL

2 ENDOWED FACULTY

10 IN TENURE SYSTEM

4	5	1
PROFESSORS	ASSOCIATE PROFESSORS	ASSISTANT PROFESSOR

50% MALE **50%** FEMALE

60% MINORITY FACULTY

PROGRAMS

UNDERGRADUATE

- HOSPITALITY BUSINESS

MINOR

- REAL ESTATE

AREAS OF EXPERTISE:

Automatic Merchandising · Brand Management · Club/Golf/Resort Management · Consumer Loyalty · Contract Services · Customer Delight · Pricing · Food Safety · Hospitality Accounting · Hospitality Entrepreneurship · Meetings & Events · Real Estate · Service Management · Sustainability

STUDENTS

381 TOTAL

4.5% INTERNATIONAL

47.2% MALE **52.8%** FEMALE

23.9% MINORITY STUDENTS

87% EMPLOYED OR CONTINUING EDUCATION
(of those reporting for Class of 2024)

BROAD COLLEGE *of* BUSINESS

broad.msu.edu/hospitality-business

BROAD COLLEGE OF BUSINESS • HOSPITALITY BUSINESS MAJOR
#1 PUBLIC PROGRAM IN THE UNITED STATES
• FOUNDED 1927 •

WRITING (4 credits)

____WRA 101 (4) Writing*

*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, EC 201.

INTEGRATIVE STUDIES (24 credits)

____ISB 200 level (3) Biological Science
____IAH 201-210 (4) Arts & Humanities*
____ISS 200 level (4) Social Science*
____ISP 200 level (3) Physical Science
____IAH 211-241 (4) Arts & Humanities*
____ISS 300 level (4) Social Science*
____ISB or ISP Lab (2)

*IAH and ISS courses have diversity designations of D, I, or N. At least two different diversity designations are required for graduation.

BUSINESS CORE (19 credits)

____MTH 103 (3) Algebra
____STT 200 (4) Statistics*
____ACC 230 (3) Survey of Accounting
____EC 201 (3) Microeconomics*
____EC 202 (3) Macroeconomics
____MKT 327 (3) Marketing

*Admission is based primarily on MSU Cumulative GPA and MSU grades in WRA 101, STT 200, EC 201.

MAJOR FIELD (45 credits)

____HB 100 (3) Intro to Hospitality Business
____HB 203 (3) Communication
____HB 207 (3) Management & Leadership
____HB 237 (3) Lodging Systems
____HB 265 (3) Foodservice Systems I
____HB 273 (3) Business Analytics
____HB 302 (3) Managerial Accounting
____HB 307 (3) Human Resources*
____HB 311 (3) Finance
____HB 337 (3) Information Systems
____HB 365 (3) Foodservice Systems II
____HB 437 (3) Revenue Management
____HB 447 (3) Business Law
____HB 470 (3) Asset Management
____HB 489 (3) Business Strategy (W)*

*Level 1 Internship must be completed prior to HB 307. Level 1 Internship, Level 2 Internship, and HB 307 must be completed prior to HB 489.

INTERNATIONAL ELECTIVE (3 credits)

____One course approved by the student's academic advisor

SPECIALIZED ELECTIVES (9 credits)

Events
____HB 280 (3) Intro to Event Management
____HB 380 (3) Event Planning & Management
____HB 420 (3) The Business of Golf

Food & Beverage
____HB 346 (3) Managed Services
____HB 347 (3) Supply Chain Process
____HB 411 (3) Beverages

Marketing
____HB 291 (3) Topic: Consumer Behavior
____HB 376 (3) Sales Process
____HB 486 (3) Advanced Marketing

Operations
____HB 210 (3) Casino Operations & Management
____HB 321 (3) Club Operations & Management
____HB 425 (3) Golf Operations & Management

Other
____HB 291 (3) Topic: The Fan Experience
____HB 291 (3) Topic: Women & Leadership of Global HB
____HB 291 (3) Topic: Sustainability
____HB 358 (3) Entrepreneurship

Real Estate
____HB 282 (3) Real Estate Principles
____HB 474 (3) Real Estate Valuation

ADDITIONAL ELECTIVES

Courses used for degree requirements above may not be used to satisfy this requirement.

CREDITS REQUIRED FOR GRADUATION

A minimum of 120 credits. A maximum of 6 credits in AAE count toward graduation.

HOSPITALITY BUSINESS MAJOR
broad.msu.edu/hospitality-business/advising
• STUDENTS STARTING IN MAJOR FALL 2024 OR AFTER •

UPDATED **SPRING 2026**

AT A GLANCE

BROAD EDUCATION ABROAD

STUDY

INTERNSHIPS

RESEARCH

SERVICE LEARNING

275 UNIVERSITY PROGRAMS

60 COUNTRIES

7 CONTINENTS

PROGRAM TYPES

Education Abroad allows a student to earn academic credit by taking classes that include instruction from MSU faculty or faculty from a host institution abroad.

FACULTY-DIRECTED

Students participate in a program directed by Michigan State University faculty, alongside other MSU students.

PARTNER PROGRAMS

Students enroll in courses with an international institution, transferring credit back to MSU. Partner programs include:

- **EXCHANGES**
  MSU students enroll as visiting students at the international university, and students from the host insitution come to East Lansing. MSU students pay MSU tuition fees.
- **DIRECT ENROLLMENT**
  MSU students enroll as visiting students at the international university and pay tuition and fees directly to the host institution.

INTERNSHIPS

Internships abroad allow students to gain work experience in a new culture and earn academic credit.

RESEARCH

Research abroad can be done in conjunction with faculty or conducted independently and can encompass a wide variety of fields.

SERVICE LEARNING

Service-learning opportunities usually include partnering with local community organizations and address a variety of social, economic, environmental, or health challenges facing the community.

WHEN CAN I GO?

- FULL SEMESTER (FALL OR SPRING) | 13–19 WEEKS ABROAD
- SUMMER | 2–8 WEEKS ABROAD
- WINTER BREAK | 1–2 WEEKS ABROAD
- SPRING BREAK | 1 WEEK ABROAD

BROAD EDUCATION ABROAD

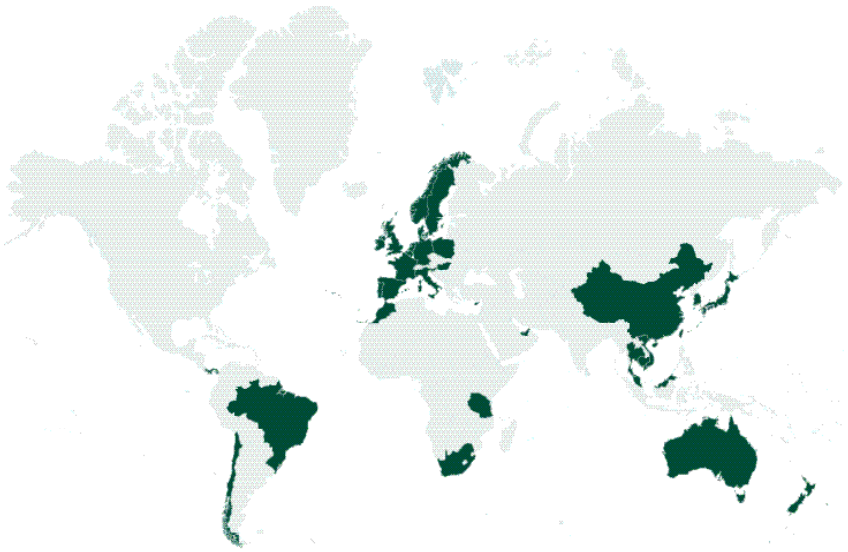
WHAT COURSES CAN I COMPLETE?

- INTEGRATIVE STUDIES REQUIREMENTS (SUCH AS IAH, ISB, ISP, ISS)
- BUSINESS CORE AND MAJOR FIELD COURSES (SUCH AS IBUS 310, MGT 315)
- ELECTIVES
- EDUCATION ABROAD FULFILLS THE BROAD COLLEGE'S INTERNATIONAL REQUIREMENT

WHERE CAN I GO?

BROAD DESTINATIONS

AUSTRALIA
BELGIUM
BRAZIL
CAMBODIA
CHILE
CHINA
CYPRUS
DENMARK
FRANCE
GERMANY
HUNGARY
IRELAND
ITALY
JAPAN
MALAYSIA
MOROCCO
NETHERLANDS
NEW ZEALAND
NORWAY
PANAMA
POLAND
PORTUGAL
SINGAPORE
SLOVENIA
SOUTH AFRICA
SOUTH KOREA
SPAIN
SWEDEN
TANZANIA
THAILAND
UNITED ARAB EMIRATES
UNITED KINGDOM
VIETNAM



WHERE CAN I LEARN MORE?

Research program options

- Visit the Education Abroad Expo and Broad College Education Abroad Fair
- Search for programs online
- Attend program-specific information sessions
- Schedule an advising appointment with a Broad advisor to discuss how studying abroad can fit into your academic plan

Research financial aid and scholarship opportunities

- Understand the various costs associated with individual programs
- Research financial aid options
- Research scholarship options
  - Broad College scholarships
  - Scholarships for research abroad

UPDATED **SPRING 2026**

AT A GLANCE

RESIDENTIAL BUSINESS COMMUNITY

The **RESIDENTIAL BUSINESS COMMUNITY (RBC)** The RBC experience prepares students to be business leaders and encourages professional development throughout the college experience. This community living experience assists students in acquiring the relational skills necessary to succeed and lead in today's global society. Through a seamless environment of academic and experiential learning activities, students develop business leadership competencies in a collaborative, inclusive, multicultural environment.

COMMUNITY CORE VALUES

INTEGRITY

Foster an honest and trustworthy environment.

We strive to develop leaders who are ethical, fair, and committed to doing the right thing.

INCLUSIVENESS

Embrace a positive, respectful, and inclusive community experience that values all members, regardless of race, ethnicity, gender, sexual orientation, and ability.

We develop business students into leaders who navigate global, cross-cultural, and diverse teams.

LEADERSHIP EXCELLENCE

Inspire leadership excellence, where individuals align personal values with those of their team or organization to reach a collective power.

We inspire students to take action and create positive, sustainable, transformational changes.

EFFECTIVE COMMUNICATION

Empower students to communicate effectively, both professionally and personally.

We believe compelling, well-rounded communication is the foundation for individuals to generate action, create understanding, and build relationships.

PERSONAL/SOCIAL RESPONSIBILITY

Take ethical responsibility for oneself, others, and the community.

We encourage students to build individual strength, compel them to take responsibility for the integrity and quality of their work, and encourage them to engage in impactful exercises that shape responsible global citizens.

MAKING A DIFFERENCE

Making a difference on campus, in home communities, and across the world.

We challenge students to think about the legacy they will leave in their professional journeys.

STUDENTS

325 TOTAL

30% increase over 5 years

16% OUT OF STATE

21 STATES REPRESENTED

4 COUNTRIES REPRESENTED

Brazil • Dubia• India • United States

65% MALE **35%** FEMALE

30% MINORITY STUDENTS

$400K+ IN SCHOLARSHIPS AWARDED ANNUALLY

BROAD COLLEGE of BUSINESS

broad.msu.edu/rbc

UPDATED **SPRING 2026**

AT A GLANCE

MULTICULTURAL BUSINESS PROGRAMS

Over 35 years of empowering diverse student leaders of Broad. It's our business to build leaders. **MULTICULTURAL BUSINESS PROGRAMS (MBP)** in the MSU Broad College of Business offers extensive programming and initiatives that provide students a supportive learning experience. Through innovative and collaborative efforts, MBP offers a community and supportive staff to encourage students' academic, personal, and professional growth and success.

SUPPORTING YOU

- **Tutoring** with valued peer tutors provide one on one and small group tutoring serving 200+ students a year
- **Career Coaching** and development services assist with career exploration
- **Student organizations** provide open opportunities for all students to learn about each other.
- **Level Up Academic Center** is a welcoming space where all students can study, connect, and engage with fellow Broad students
- **Broad Outreach Supporting Students (BOSS)** is a free program that brings high school students from diverse backgrounds to Broad for informative and meaningful sessions on everything Broad-related

PREPARING YOU

- **Summer Business Institute:** A transformational and engaging summer bridge experience for infoming first year MSU students providing a smooth, empowered transition to college.
- **Entrepreneur Leadership High School Camp**: A free, four-day camp for rising high school juniors and seniors where students become fully-immersed in the venture creation process while allowing them to learn the entrepreneurial mindset
- **Business Teams**: National award winning experiential learning opportunity for students to support NIL ideas, deals, and branding
- **Corporate Treks**: Connect with top employers and alumni across major US cities
- **Empowerment Closet**: Borrow business attire to feel like your best self for your professional experience

VISION

To inspire, support, and build a legacy of diverse, distinguished, successful business leaders who positively impact the world.

MISSION

(MBP) guides and supports students through genuine advocacy, empowerment strategies, and initiatives in order to ensure their success as future business leaders.

WE ARE HERE FOR *YOU...*

Instagram: @mbp_msu
(517) 353-3524
Eppley Center, Suite 100

AT A GLANCE

FINANCIAL MARKETS INSTITUTE

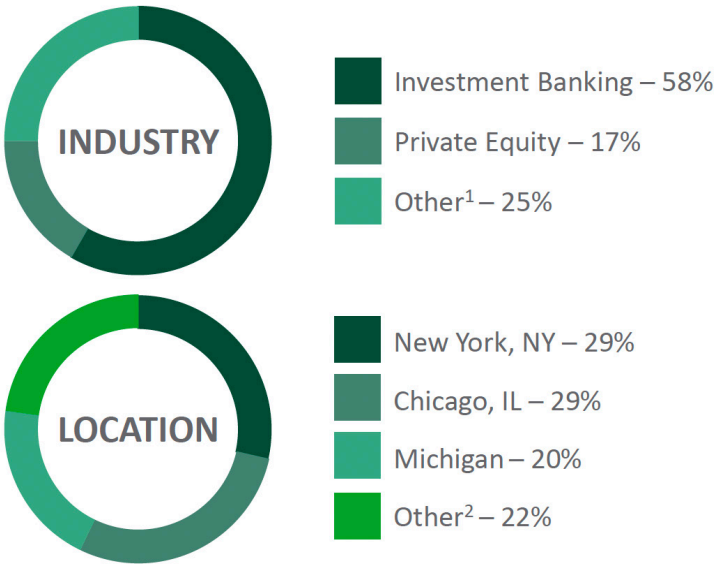
UPDATED
SPRING 2026

The **FINANCIAL MARKETS INSTITUTE** ("FMI") provides academic preparation and professional development opportunities to a select group of highly motivated students interested in capital markets careers, including investment banking, private equity, private credit, equity research, and asset management. Students are accepted as FMI Scholars through a competitive application process. In addition to extensive coursework in both finance and accounting, FMI Scholars commonly augment their studies with additional courses in economics, computer science, real estate, and computational math.

FMI SCHOLAR ADVANTAGES

- Tailored academic programs under the guidance of FMI's faculty leadership team
- Learn about the structure and opportunities that exist within capital markets firms
- Develop skills to interview for internships and full-time roles successfully
- Enhance your education with investment banking, stock pitch, venture capital, and other case competitions
- Engage with an extensive network of FMI alumni working in capital markets
- Access MBA-level finance classes

PLACEMENT STATISTICS



SELECT EMPLOYERS

Alvarez & Marsal · Ares · BMO · Barclays · BNP Paribas · Cantor · Deutsche Bank · Goldman Sachs · Harrison Street · Houlihan Lokey · HSBC · Intrepid · J.P.Morgan · Lincoln International · Lorient Capital · Moelis · Piper Sandler · PMCF Investment Banking · Shore Capital Partners · Wells Fargo · Stepstone · William Blair

POINTS OF CONTACT

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John Steffen, Academic Director
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Note: Placement Statistics refers to the FMI Classes of 2025 & 2026
1) Includes, among other categories, restructuring, strategy consulting, and private credit
2) Includes, among other locations, Los Angeles (CA), Miami (FL), and Seattle (WA)

AT A GLANCE

RUSSELL PALMER CAREER MANAGEMENT CENTER

UPDATED
SPRING 2026

We connect Michigan State business student talent with top employers globally. The **RUSSELL PALMER CAREER MANAGEMENT CENTER** is the central career center for the Eli Broad College of Business. Our devoted team provides individualized and progressive career search support and targeted resources to Michigan State students preparing for careers in business. Our team advises, coaches, and educates students to realize their career aspirations while working with leading employers and alumni to send our Spartans across the world.

OUR COMPETITIVE ADVANTAGE

5 CAREER MANAGEMENT CLASSES FACILITATED

20.4 YEARS
AVERAGE COACHING EXPERIENCE

5,000+
ADVISING APPOINTMENTS

87%
OF UNDERGRADUATES **PARTICIPATED IN AN INTERNSHIP**

600+
ACTIVE RECRUITING COMPANIES

16
RESUME BOOKS
DISTRIBUTED TO COMPANIES

UNDERGRADUATE MEAN SALARY
$71,365

FULL-TIME MBA MEAN SALARY
$110,438

60+
RECRUITING AND CAREER EVENTS

STUDENT TESTIMONIALS

"I cannot be more grateful for the resources that the Russell Palmer Center has offered me. Within my first week on campus, I was able to get my resume reviewed by peer coaches in the Russell Palmer Center for free. After I received my first interview later that month, I scheduled multiple mock interviews and eventually landed the offer! Whether you're a freshman exploring options or a senior navigating offers, the Russell Palmer Center equips you with the tools and confidence to succeed."

Ethan Oliven, Accounting

"As a new Broad student, it is easy to feel overwhelmed and unsure of how to start your professional career. To me, the Palmer Center was a great resource for me to tailor my resume, practice interviewing, and feel confident in my skills and abilities. All of the Palmer Peer Coaches were very insightful, and the support and events offered helped set me up for success."

Kate Wescott, Supply Chain

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AT A GLANCE

GAST BUSINESS LIBRARY

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SPRING 2026

EXPERTISE

- **4 Business Librarians**
  Librarians with specialized expertise in each area of business are available to partner with faculty in both teaching and research.
- **Course & Research Guides**
  Curated websites with resources on business topics.
- **Librarian expertise also includes:**
  - Business and Economics Data
  - Information Literacy & Critical Thinking
  - Licensing
  - Plagiarism & Copyright

DATA

- **Online access to the top scholarly journals, magazines, and newspapers in business, including:**
  - *Harvard Business Review*
  - *Wall Street Journal*
  - *Financial Times*
  - *The Economist*
- **Specialized business tools, data sets, and platforms across all areas of business, including:**
  - Company Profiles
  - SWOT & Five Forces Analysis
  - Analyst Reports
  - Market Research and Industry Analysis
  - Longitudinal Pricing and Financial Data
  - Text Mining

ASK A BUSINESS LIBRARIAN

ASK A BUSINESS LIBRARIAN FOR HELP VIRTUALLY

lib.msu.edu/bus/asklib

- Email or schedule an appointment with a business librarian
- Ask questions directly via email
- Chat with a librarian (available 24/7)

CONTACT

PHONE
(517) 355-3380

LOCATION
Law College Building
648 North Shaw Lane
Room 50

Harvard Business Review · WSJ · FT · The Economist · ProQuest TDM Studio · Frost & Sullivan · FACTSET · wrds · MarketLine

AT A GLANCE

RESEARCH CENTERS AND INSTITUTES

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At the core of the Broad College of Business, one will find the thought leaders and innovations that amplify the college's impact on academia, corporate partners, and the community. These centers involve business-minded faculty, staff, students, and alumni. By collaborating around specific areas of expertise with fellow colleges across MSU and industry experts outside of the university, Broad's centers and institutes touch upon the life cycle of business, from innovation, financing, and growth to globalization, supply chain, and analytics.

CENTER/INSTITUTE	DESCRIPTION
BURGESS INSTITUTE FOR ENTREPRENEURSHIP AND INNOVATION	Serves as the hub of entrepreneurship at MSU. Hands-on training, coursework, experiential programs, and direct mentorship and coaching position students for success as they pursue entrepreneurial ventures.
CENTER FOR ETHICAL AND SOCIALLY RESPONSIBLE LEADERSHIP	Elevates the importance of ethics across curriculum, research, scholarship, and more. Fosters innovative thinking to shape next-generation leadership by creating, curating, and nurturing experiences for students to understand and prioritize ethics. In addition, supports faculty bridging theory and practice on these issues and aims to help departments incorporate ethics or social responsibility into their content.
CENTER FOR RAILWAY RESEARCH AND EDUCATION	This center accelerates research that uses digital resources to understand and predict social, economic, business, and government processes.
CENTER FOR VENTURE CAPITAL, PRIVATE EQUITY AND ENTREPRENEURIAL FINANCE	Researches best practices in global venture capital and private equity. Educates entrepreneurs to integrate financial thinking and strategic decision making with business development. Builds relationships with venture capital and private equity communities.
INSTITUTE FOR BUSINESS RESEARCH	Identifies opportunities for externally funded research, guides faculty through the competitive proposal process, and connects Broad's faculty with colleagues across campus, fellow MSU research entities, and external funding agencies.
INTERNATIONAL BUSINESS CENTER	Positions Broad as the pioneer in international business research and guides MSU's path to thinking globally. It aids public and private sector organizations, academics, and students with expertise related to global trade and competitiveness.


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