BROAD COLLEGE of BUSINESS

THE SCHOOL OF HOSPITALITY BUSINESS 100-YEAR CELEBRATION OPPORTUNITIES

JOIN US IN CELEBRATING A CENTURY OF HOSPITALITY LEADERSHIP

Your support for The School of Hospitality Business will help advance impactful programs that inspire future industry leaders while elevating milestone events celebrating a century of hospitality leadership. Supporters will be recognized at events hosted in major cities such as Chicago, Los Angeles, and Detroit.

100-YEAR CELEBRATION OPPORTUNITIES

- Legacy Leader – $100,000
- Green & White – $50,000
- Celebration Toast – $25,000
- Spartan Spirit – $15,000
- Audiovisual – $15,000
- Cocktail – $15,000
- Go Green – $5,000

100-YEAR CELEBRATION CATEGORY BENEFITS

☐ $100,000 Legacy Leader

$100,000 Legacy Leader

- Ten invitations to one of the celebratory receptions in 2026 or 2027.
- Recognition displayed in continuously looping reception slideshow.
- A full-page recognition in the event program.
- Recognition across hospitality business social media channels.
- Digital visibility through featured acknowledgments in event promotions and communications.
- Two sets of custom glassware designed exclusively for the 100-year anniversary.
- MSU Celebration Swag
- The fair market value of goods/services is $2,000, your contribution is the remainder.

☐ $50,000 Green & White

$50,000 Green & White

- Eight invitations to one of the celebratory receptions in 2026 or 2027.
- Recognition displayed in continuously looping reception slideshow.
- A half-page size recognition in the event program
- Recognition across hospitality business social media channels.
- Digital visibility through featured acknowledgments in online event promotions and communications.
- The fair market value of goods/services is $1,000, your contribution is the remainder.

100-YEAR CELEBRATION CATEGORY BENEFITS

☐ **$25,000 Celebration Toast**

- Six invitations to one of the celebratory receptions in 2026 or 2027.
- Recognition displayed in continuously looping reception slideshow.
- A half-page size recognition in the event program.
- Recognition across hospitality business social media channels.
- Digital visibility through featured acknowledgments in event promotions and communications.
- The fair market value of goods/services is $500, your contribution is the remainder.

$25,000
Celebration Toast

$15,000 ☐ **Spartan Spirit** ☐ **Audiovisual** ☐ **Cocktail (your choice of)**

- Four invitations to one of the celebratory receptions in 2026 or 2027.
- Recognition displayed in continuously looping reception slideshow.
- A quarter-page size recognition in the event program.
- Recognition across hospitality business social media channels.
- Digital visibility through featured acknowledgments in event promotions and communications.
- The fair market value of goods/services is $300, your contribution is the remainder.

$15,000 THREE OPTIONS
Spartan Spirit
Audiovisual
Cocktail

☐ **$5,000 Go Green**

- Two invitations to one of the celebratory receptions in 2026 or 2027.
- Recognition displayed in continuous looping reception slideshow.
- A quarter-page size recognition in the event program.
- Recognition across hospitality business social media channels.
- Digital visibility through featured acknowledgments in event promotions and communications.
- The fair market value of goods/services is $100, your contribution is the remainder.

$5,000
Go Green

☐ **YES, I will support the Centennial Celebration in 2026-2027.**

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL ADDRESS _____

PHONE _____

PAYMENT INFORMATION

☐ Check enclosed (payable to Michigan State University), Federal Tax-Exempt ID #38-6005984.

☐ Please invoice me.

Return form to: The School of Hospitality Business (attn: Lena Loeffler), 667 N. Shaw Lane, Room E426, East Lansing, MI 48824 or ***Loeffle5@msu.edu***

A spec sheet with details and submission instructions sent upon receipt of completed form.