

AT A GLANCE

THE SCHOOL OF HOSPITALITY BUSINESS

Founded in 1927, **THE SCHOOL OF HOSPITALITY BUSINESS** is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world's leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

#1

U.S. PUBLIC PROGRAM

Source: *College Choice*



FULL-TIME FACULTY

13

TOTAL

2

ENDOWED FACULTY

10

IN TENURE SYSTEM

4

PROFESSORS

5

ASSOCIATE PROFESSORS

1

ASSISTANT PROFESSOR

50% MALE



50% FEMALE



60%

MINORITY FACULTY

PROGRAMS

UNDERGRADUATE

➤ HOSPITALITY BUSINESS

MINOR

➤ REAL ESTATE

AREAS OF EXPERTISE:

Automatic Merchandising Brand Management Club/Golf/Resort Management Consumer Loyalty Contract Services Customer Delight Pricing
Food Safety Hospitality Accounting Hospitality Entrepreneurship Meetings & Events Real Estate Service Management Sustainability



STUDENTS

381

TOTAL

4.5%

INTERNATIONAL

47.2% MALE



52.8% FEMALE



23.9%

MINORITY STUDENTS



87%

EMPLOYED OR
CONTINUING
EDUCATION

(of those reporting for
Class of 2024)

