

That Left a Mark 2025: ADR Series Part 3

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While publication in strategically targeted journals remains a key indicator of research accomplishment, the current Strategic Plan for Research and Scholarship seeks to expand what constitutes evidence for research accomplishment. For example, with the wisdom granted by time, some publications clearly have a higher impact than others as measured by citation counts -- including some journals that may fall out of our strategic list of journals (FT*, NFT*, FT50).

Hence, in Part 3 of this series, we highlight the highest cited paper from each Unit in 2020 according to the Web of Science. We chose this period because it gives the article a full five years to accumulate citations (2020-2025), and we grounded this within the units because there are such strong disciplinary norms for how citations are employed. The papers highlighted below are shaping their discipline beyond the norm.

* = FT*, ** = NFT*

AIS

Ashraf, M., Michas, P., & Russomanno, D. (2020). The impact of audit committee information technology expertise on the reliability and timeliness of financial reporting. *Accounting Review*, 95(5), 23-56. (Citations: 128)*

FIN

Cornaggia, J., Cornaggia, K., & **Israelsen, R.** (2020). Where the heart is: Information production and the home bias. *Management Science*, 66(12), 5485-6064. (Citations: 30)*

HB

Cheng, Y., Wei, W., & **Zhang, L.** (2020). Seeing destinations through vlogs: Implications for leveraging customer engagement behavior to increase travel intention. *International Journal of Contemporary Hospitality Management*, 32(10), 3227-3248. (Citations: 180)**

MGT

Ali, A., Wang, H., & **Johnson, R.** (2020). Empirical analysis of shared leadership promotion and team creativity: An adaptive leadership perspective. *Journal of Organizational Behavior*, 41(5), 405-423. (Citations: 132)

MKT

Morgeson, F.V. III, Hult, G.T.M., Mithas, S., Keiningham, T., & Fornell, C. (2020). Turning complaining customers into loyal customers: Moderators of the complaint handling-customer loyalty relationship. *Journal of Marketing*, 84(5), 79-99. (Citations: 71)*

SCM

Manupati, V. K., **Schoenherr, T.**, Ramkumar, M., Wagner, S.M., Pabba, S.K., & Singh, R.I.R. (2020). A blockchain-based approach for a multi-echelon sustainable supply chain. *International Journal of Production Research*, 58(7), 2222-2241. (Citations: 250)