Deadline for Lewis Quality Awards Extended

The nominating period for the 2013 Lewis Quality of Excellence Awards has been extended to July 1. The Broad College of Business recognizes projects and initiatives that contribute improvement or innovation in the colleges' academic, public service and engagement missions. Eligible recipients may be individuals or teams of faculty, staff, students, or alumni. Nominations will be accepted through April 15. For more information visit our website at www.msu.edu/2013lqa. Nominations must be complete by April 15 and can be found online and in a bulletin by the deadline.

Analytic Students Dive into Big Data

Students in the regular program and Co-op program across the college will successfully complete an exciting project with IBM and IBM this past spring. Over the course of 12 weeks, students analysis real-world data using IBM's Big Data technologies to determine if and how customer behaviors satisfaction. The project was just one of many that students in the new major will implement. This summer they are also working with One Chemical, Shider, and Consumer Energy on big data projects. The Nielsen project was coordinated by Veliah Sembarten, Dr. Broad Peterson and chair of the Department of Accounting and Information Systems, and Larry Wellecke, director of new academic initiatives and co-director.

Broad Faculty and Staff Help Graduate Students University a Success

A big thanks to the Broad College faculty and staff who contributed to another outstanding SummerFest. SummerFest, Michigan State University's premier pre-professional career development event, is presented by the National Association of Colleges and Employers and held on campus the last week of August. Broad College of Business, including resources. The Broad College graduating and alumni students are coordinated by Dean Lawrence, Broad College and Alumni Affairs, who is also a member of the event’s executive committee.

Latest Edition of Alumni Newsletter Online

The June edition of the Broad Alumni e-newsletter is available online. The newsletter includes stories about study abroad and other recent happenings around the college and links...