



September 9, 2013

BROAD Weekly

News for Faculty and Staff
of the Broad College of Business

College News



New Full-Time MBA Students Chat with Eli Broad

First-year Full-Time MBA students had a once-in-a-lifetime opportunity during their orientation: a chance to ask questions of Eli Broad himself as he joined them virtually by Skype. Later in the week, they had the opportunity to put his advice regarding giving back into practice through several community service projects.

College Projects Recognized with Lewis Quality Awards

At the Broad College fall faculty meeting and awards ceremony on September 6, the Lewis Quality of Excellence Award recipients were announced. Winners included:

- *Multicultural Business Success Academy*: **Darrell King**, associate director for Multicultural Business Programs
- *Building Winning Teams*: **Donald Conlon**, Eli Broad Professor of Management; **Cynthia Devers**, associate professor of management; **David Frayer**, director of Executive Development Programs; **John Hollenbeck**, University Distinguished Professor and Eli Broad Professor of Management; **Gerry McNamara**, professor of management; **Fred Morgeson**, professor of management; and **Kristin St. Marie**, assistant director of open enrollment programs for Executive Development Programs
- *Undergraduate Business Plan Competition*: **Forrest "Sam" Carter**, faculty director of the Institute for Entrepreneurship and associate professor of marketing
- *Residential Business Program*: **Amy Radford-Popp**, lead coordinator of the Broad Freshman Program for Undergraduate Academic Services

Congratulations to the winners!

Warrington Lecture to Feature Chrysler Exec

Ralph Gilles, president and CEO of Chrysler's SRT Brand and Motorsports and senior vice president of product design for Chrysler, will be the speaker for the 2013 Sylvan T. Warrington Visiting Lectureship in Ethics and Leadership. The lecture will be held September 26, from 6–7:30 p.m. in BCC N100. Faculty and staff are invited to attend. [More](#)

Accounting Doctoral Program Moves Up in Recent Rankings

The *Public Accounting Report* has released its 2013 rankings of undergraduate, masters, and doctoral programs in accounting at American colleges and universities, based on professors' assessments of quality. Broad's PhD program moved up to #11 this year from #16 last year. The master's program ranks #15 and the undergraduate program #13. Both programs have been ranked among the top 15 schools for the last three years.

Faculty/Staff Book Delivery Made Easy

Faculty and staff can now request that a book in the library stacks be delivered directly to their office with a simple click. Use the Faculty Delivery link in the catalog to request that the book be checked out and sent to your campus office. [More](#)

Women's Networking Association Shares Fall Schedule of Events

The Women's Networking Association offers networking opportunities for professional women on campus. Fall programs include "Effective Networking," held September 18 in 412 Eppley, "Creating Your Brand," held October 16 in 412 Eppley, and "Just in Time Mentoring and Networking Blitz," held November 20 in 201 Eppley. Events are free but registration is required. [More](#)

Publications and Presentations

Publications

Paulette Stenzel, professor of international business law, recently had an article titled "Teaching Environmental Law and Sustainability for Business: From Local to Global" published in the *Journal of Legal Studies Education*.

Media Mentions

Faculty/Staff

A [Chronicle of Higher Education](#) article about the influx of Chinese students at MSU mentions the efforts of **Dwight Handspike**, assistant director of undergraduate academic services, and **Eileen Wilson**, assistant dean for undergraduate education, to meet the increased advising needs. The *Chronicle* also [profiled](#) several first-year Chinese students who hope to enter the college.

David Closs, chair of the Department of Supply Chain Management and the John H. McConnell Chair in Business Administration, was interviewed on [WKAR's Current State](#) program regarding the challenges facing Michigan's rail system.

Michael Kasavana, NAMA Endowed Professor in Hospitality Business, was quoted in a [Businessweek](#) article about smart vending machine technology.

Students

Michael McClafferty (BA Finance '15) made his first visit to MSU's other Broad—the Broad Art Museum—last Thursday, becoming its 100,000th visitor, [MLive](#) reports.

IN THIS ISSUE

[New Full-Time MBA Students Chat with Eli Broad](#)

[College Projects Recognized with Lewis Quality Awards](#)

[Warrington Lecture to Feature Chrysler Exec](#)

[Accounting Doctoral Program Moves Up in Recent Rankings](#)

[Faculty/Staff Book Delivery Made Easy](#)

[Women's Networking Association Shares Fall Schedule of Events](#)

[Publications and Presentations](#)

[Media Mentions](#)

UPCOMING EVENTS

September 11

Business and Bagels: How Lean Thinking Can Transform Your Organization
8–9:15 a.m.
Henry Center
[More](#)

September 13

Broadlink: Broad All-MBA Event
1–8 p.m.
Henry Center & Broad Art Museum
[More](#)

September 14

Broad College Alumni & Friends Tailgate (MSU vs. Youngstown State)
Hosted by Weekend MBA
Noon–2 p.m.
Red Cedar Rd., north of Shaw Ln.
[More](#)

September 18

Effective Networking
8:30–10 a.m. or 3:30–5 p.m.
412 Eppley
[More](#)

September 26

Annual Warrington Lecture: Ralph Gilles, Chrysler
6–7:30 p.m.
BCC N100
[More](#)

September 27

2nd Annual Broad Scholarship Luncheon
11:30 a.m.–1 p.m.
Wharton Center
[More](#)

October 4

Analytics 2013: The Face of Analytics
1–5 p.m.
Henry Center
[More](#)

Additional events can be found on the college website: broad.msu.edu

Broad Weekly is published weekly during the academic year.

Please send items for the next newsletter to news@broad.msu.edu by Thursday, September 12.

