Program Introduction:
Organizations are increasingly structuring themselves around teams, and this change in the nature of work presents many challenges and opportunities for future managers. **Building Winning Teams: A Quest for Excellence** is designed to help managers rise to these challenges and exploit these opportunities by building sustainable skills in the area of leadership and team effectiveness. This program provides a unique collaboration between the world-renowned management faculty in the Broad College of Business and their research on the topics of leadership and team building as well as the outstanding coaching staff of the Department of Intercollegiate Athletics at Michigan State University and their expertise in creating winning cultures. Participants in this program will learn critical skills related to:

- Building a strong team structure and culture
- Selecting and recruiting top talent
- Making effective strategic and tactical decisions
- Managing conflict and promoting perceptions of fairness
- Bringing about change and team development

Who Should Attend:
This program is ideally suited for high-potential business professionals who lead a team or contribute to their team’s success. Intact teams from the same organization are encouraged to attend—a group discount is provided for multiple participants from the same organization.

Location:
The James B. Henry Center for Executive Development is located at Michigan State University. The overall complex consists of the Henry Center, Candlewood Suites (an extended-stay hotel), the University Club (a private dining and recreational club), a fitness center/spa, and an on-site 18-hole championship golf course. The Henry Center is a world-class executive education and corporate learning facility specifically designed to complement the learning objectives of this seminar.

Program Fee:
$4495 – first participant
$3495 – each additional participant from same organization
A portion of the proceeds from this program will fund student scholarships.

Faculty Instructors:
Don Conlon, PhD
ElI Broad Professor of Management, Broad College of Business, MSU

Cynthia Devers, PhD
Associate Professor of Management, Broad College of Business, MSU

Crystal Farh
Assistant Professor, Dept of Management

John Hollenbeck, PhD
ElI Broad Professor of Management, University Distinguished Professor, Broad College of Business, MSU

Gerry McNamara, PhD
Professor of Management, Broad College of Business, MSU
Unique Program Features:
- Coaching Moments featuring live discussions led by MSU coaches
- Team Activities featuring action learning, planning, execution and analysis led by coaches and faculty
- Firsthand Exposure to coaching philosophy and winning approach with team-based experiential activities onsite at MSU athletic facilities

About the Eli Broad College of Business
Michigan State University's Eli Broad College of Business prepares students to make business happen through a rigorous, interdisciplinary curriculum and personal mentoring from renowned faculty and dedicated staff. By combining technical competencies with a socially intensive learning environment and international experiences, our students gain skills to see business end to end and are ready to solve virtually any problem the global business world presents. Upon graduation, Broad graduates become part of an exceptionally close-knit alumni network they can rely on throughout their careers to champion their success around the world.

Participating Coaches & Administrators

Tom Anastos, Hockey Coach
Jake Boss, Baseball Coach
Cathy George, Volleyball Coach
Mark Hollis, Athletic Director
Tom Izzo, Men’s Basketball Coach
Suzy Merchant, Women’s Basketball Coach
Stacy Slobodnik-Stoll, Women’s Golf Coach

Schedule: Tuesday, June 2, 2015
Continental Breakfast
Program Kick-Off and Introductions
Organizational Design
Dr. John Hollenbeck
Lunch
Organizational Culture
Crystal Fark
Coaching Moments
Tom Izzo and Suzy Merchant

Team Activity at Breslin Center
Henry Center: Tailgate BBQ

Wednesday, June 3, 2015
Full Breakfast
Decision-Making
Dr. Gerry McNamara
Lunch
Conflict Management
Dr. Don Conlon
Coaching Moments
Mark Hollis
Team Activity at Duffy Daugherty Building
Skandalaris Hall of History: Dinner and Networking

Thursday, June 4, 2015
Full Breakfast
Organizational Change
Dr. Cindy Devers
Coaching Moments Panel
Tom Anastos, Jake Boss, Cathy George & Stacy Slobodnik-Stoll
Keynote Speaker: Robert Skandalaris
Lunch and Awards Ceremony
Optional Golf Outing with Tim Bograkos and Former Spartans

Program content is correct at the time of printing, but may be subject to change.

For more information, go to: https://edp.broad.msu.edu

Contact Information:
Phone: 517-353-8711 Toll Free: 800-356-5705
Email: stmarie@broad.msu.edu

Comments from Seminar Participants:
“I would recommend this program for anyone in a leadership role or aspiring to be in a leadership role. You will come away with an energized spirit and knowledge of how you can build a winning team.”

“The program is a valuable exercise to showcase sports analogies in business applications for team building and development.”

“Building Winning Teams was an excellent investment. This program was very well designed and a great use of my time and my company’s resources.”

“This program is fast paced, real world, entertaining and actionable. I highly recommend this program for any organization that seeks to grow, develop and improve.”

“The integration between athletics and academics is very refreshing. Terrific time investment.”

Participating companies from recent years*

Arway
Barton Malow Company
Blue Care Network of MI
Blue Cross Blue Shield of MI
Cadillac Asphalt, LLC
Chrysler Group, LLC
Cozzia USA
Douglas Ellison
Downing Industries, Inc.
GE Capital
Greenstone Farm
Credit Services
Helm, Inc.
Huron Consulting Group
Kar’s Nuts
Kautex Textron
KS Kolbenschmidt US

*partial listing

La-A-Boy, Inc.
Mentor
Michigan Health & Hospital Association
Michigan Paving & Materials Co.
Michigan State University Plymouth Technologies
Premier Health Care Mgmt.
Richmond Brothers, Inc.
Sears Holdings
Spectrum Health
Ticketmaster
Two Men and a Truck Int’l
Western Land Services
Whirlpool

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