Organization in the Spotlight

International Business Organization
By Dominic Razzano

How does silk production in China affect the clothing production in the United States? How does the destruction of Canada's maple trees affect Japan's technology industry? These are things that multi-national businesses need to take into consideration and they want to hire YOU to solve these complex global problems. The world is becoming more global every minute. In order for top multi-national companies to compete, they must recognize the ever-changing global landscape of business.

The International Business Organization (IBO) provides students with the skills needed to become successful in today's marketplace. Most of the students who join IBO benefit from learning about different cultures and how to be polite in other countries. IBO meets twice a month on Tuesday's. At meetings, students meet and network with companies who have operations overseas. These companies come from a variety of industry including, manufacturing, food, medicine, and technology.

Every year, IBO heads to Chicago for it's annual corporate trip. This trip brings 20 hand-selected students to visit the windy city and meet some of the corporations that are headquartered in Chicago. Last year, IBO visited companies like Coyote Logistics, Neilson, and Plante Moran. There is also a day to explore the city and see everything it has to offer! It is a great experience and should not be overlooked.

If you are interested in joining the club or just have any questions, feel free to send IBO an email at ibo@msu.edu

Spring Break Corporate Tours
Are you still looking for something to do this Spring Break? Michigan State Career Services Network may have the answer for you! They will be hosting two corporate tours during Spring Break this year. These tours will be visiting companies in Michigan as well as Chicago/Milwaukee.

At this point you may be asking, what is a corporate tour? A corporate tour is the opportunity to take an inside look at roughly 10 corporations providing the chance to network and learn about the opportunities offered in the industry. In addition to getting to know the companies, you will be able to meet and speak with MSU alums, recruiters, and make friends along the way!

The Michigan corporate tour will provide you the opportunity to visit the following companies: Eaton, General Motors, Jackson National Life Insurance, Ernst & Young, Kellogg, Amway, and more! The price for this program will be $250; this includes hotel fees for one night in Detroit, as well as transportation and some meals. If you are interested in this exciting opportunity right here in Michigan, or have any questions please contact Career Services @ the Stadium.

The Chicago/Milwaukee corporate tour will be visiting BP, Kraft, Eaton, ArcelorMittal, Abbvie, Oshkosh and more! The estimated cost for students to participate is $200-$300, which covers hotel, transportation, and some meals! If you are interested in this awesome opportunity to travel to the Windy City and Milwaukee, or have any questions please contact the Lear Center!

The deadline to apply is Friday, February 6th and it is quickly approaching! Don't let this amazing chance to meet
business professionals, MSU alums, faculty, or even new friends pass you by!

**Career Services @ MSU**

Whether you are still deciding your major, or looking for full-time employment Michigan State's Career Services Network is here to help you. There are numerous branches of career services on campus, and each branch has unique resources to offer students, or recent alumni. Whether it is career advising, resume critiques, practice interviews, on-campus recruiting, or career fairs the staff are ready to help. The three career centers most helpful for business students are: the Lear Center, Career Services @ the Stadium, and Student Services Building.

The **Student Services Building** has many resources that undergraduates find very helpful. They benefit students with skill and interest assessments to assist in their search for a major or career path, as well as provide career advising, job search advising, and resume critiques to all majors on campus.

**Career Services @ the Stadium** is located in the heart of campus; Spartan Stadium. This branch assists all majors, and have recruiters from all parts of the country and world come to recruit majors from the College of Agriculture to the College of Social Sciences. They offer resume critiques, as well as, practice interviews. Career Services organize many career fairs that are put on at the Breslin, and the Huntington Club on the 4th floor of the Stadium. They also organize corporate tours! This year they will be taking students to companies in Michigan over spring break and China over the summer!

The **Lear Center** is the most important resource for business students on campus when it comes to finding internships or full-time employment. The Lear Center provides the opportunity to have your resume critiqued, participate in practice interviews with real employers, attend one of their career fairs, as well as participate in one of their new initiatives, Corporate Culture Excursions. This new initiative gives you the opportunity to experience a “day in the life of” at different companies. Right now they are offering visits to Plante Moran, Coyote, and Auto Owners Insurance. The Lear Center will also be putting on corporate tours that will be going to Chicago/Milwaukee over spring break and Europe over the summer!

As a student or recent alumni the resources offered at these career service branches are vital to assist with success after graduation. The staff at all locations are friendly and are eager to answer any questions you may have!

**Chinese Spring Festival Gala**

Michigan State University offers a special and unique experience to students that many universities don't have the opportunity to offer. Due to Michigan State's premier programs that are well known in the United States and globally, students are given the opportunity to learn alongside peers from many different parts of the world. This gives students the chance to learn and experience four years at university in a heavily diverse community. Michigan State University provides an amazing opportunity to have a diverse group of people and students should take full advantage and learn about the vast amount of cultures present at MSU.

The Chinese Spring Festival Gala is based off the Lunar Calendar, which signals the New Year! 2015 is the year of the Wood Sheep according to the Chinese Zodiac! At Michigan State University, 2015 has been named the year of China. Chinese Undergraduate Student Association (CUSA) along with other Chinese organizations on campus are presenting the biggest celebration that MSU has ever seen! The MSU Spring Festival Gala is Friday, February 20th at 6:30pm at the Breslin Center.

The Chinese Spring Festival Gala is a great way to learn about a new culture or even meet new friends! Get your ticket at msucusa.eventbrite.com. For more information, follow MSU-CUSA on Facebook!
February Events

Lear Center Resources
Walk-in Career Advising:
- Monday/Wednesday 9-12pm
- Tuesday/Thursday/Friday 1-4pm
- Friday 1-4pm
Resume Drop Off:
- Drop your resume off at the Lear Center and have it critiqued within 48 hours after drop off
Quality Resume Writing Workshops
- Monday 4:30-5:15pm
- Thursday: 11:20-12:15pm

Quality Resume Writing Workshops
- Monday 4:30-5:15pm
- Thursday: 11:20-12:15pm

Tuesday, February 3rd
Accounting Students Association meeting: 6:15pm, 1279 Anthony
Native American and Hispanic Students Association meeting: 6:20pm, N105 BCC
RBP Leadership Council: 6:30pm, McDonel Hall Kiva

Wednesday, February 4th
Ernst & Young Info Table: 11am-2pm, BCC
KPMG Info Session: 5pm-6pm, N100 BCC
Career Strategies for International Students Seminar: 5-6pm, International Center Rm 303
Broad Town Hall: 6pm, N124 BCC
WBSA meeting: 6:30pm, N124 BCC
Leaders in IT meeting: 6:30pm, N022 BCC
General Motors Informal Network Session: 6:30pm-8:30pm, Spartan Stadium Huntington Club North

Tuesday, February 10th
Deloitte Info Table: 1pm-3pm, BCC
General Management Association meeting: 7:30pm, 105 Bessey

Wednesday, February 11th
Summer Job & Internship Fair: 3pm-6pm, Spartan Stadium Office Tower 4th Floor
PwC Info Session: 5pm-6:30pm, 118 Eppley
Accounting Students Association meeting: 6:15pm, 1279 Anthony
Supply Chain Management Association meeting: 6:30pm, 118 Eppley
Business Students’ Night: 7pm, Pinball Pete’s

Thursday, February 12th
MSU Athletic Department and Special Events Student Hiring Fair: 1-4pm, Engagement Center in North End Zone

Monday, February 9th
HR Association meeting: 7pm, N102 BCC
Founders Brewing Co. presentation: 7pm, N100 BCC
Accounting Fly: Meet the Firms: online webinar (all week)

Tuesday, February 10th
Deloitte Info Table: 1pm-3pm, BCC
General Management Association meeting: 7:30pm, 105 Bessey

Wednesday, February 11th
Summer Job & Internship Fair: 3pm-6pm, Spartan Stadium Office Tower 4th Floor
PwC Info Session: 5pm-6:30pm, 118 Eppley
Accounting Students Association meeting: 6:15pm, 1279 Anthony
Supply Chain Management Association meeting: 6:30pm, 118 Eppley
Business Students’ Night: 7pm, Pinball Pete’s

Thursday, February 12th
MSU Athletic Department and Special Events Student Hiring Fair: 1-4pm, Engagement Center in North End Zone

Monday, February 9th
HR Association meeting: 7pm, N102 BCC
Founders Brewing Co. presentation: 7pm, N100 BCC
Accounting Fly: Meet the Firms: online webinar (all week)

Tuesday, February 10th
Deloitte Info Table: 1pm-3pm, BCC
General Management Association meeting: 7:30pm, 105 Bessey

Wednesday, February 11th
Summer Job & Internship Fair: 3pm-6pm, Spartan Stadium Office Tower 4th Floor
PwC Info Session: 5pm-6:30pm, 118 Eppley
Accounting Students Association meeting: 6:15pm, 1279 Anthony
Supply Chain Management Association meeting: 6:30pm, 118 Eppley
Business Students’ Night: 7pm, Pinball Pete’s

Thursday, February 12th
MSU Athletic Department and Special Events Student Hiring Fair: 1-4pm, Engagement Center in North End Zone

Monday, February 9th
HR Association meeting: 7pm, N102 BCC
Founders Brewing Co. presentation: 7pm, N100 BCC
Accounting Fly: Meet the Firms: online webinar (all week)

Tuesday, February 10th
Deloitte Info Table: 1pm-3pm, BCC
General Management Association meeting: 7:30pm, 105 Bessey

Wednesday, February 11th
Summer Job & Internship Fair: 3pm-6pm, Spartan Stadium Office Tower 4th Floor
PwC Info Session: 5pm-6:30pm, 118 Eppley
Accounting Students Association meeting: 6:15pm, 1279 Anthony
Supply Chain Management Association meeting: 6:30pm, 118 Eppley
Business Students’ Night: 7pm, Pinball Pete’s

Thursday, February 12th
MSU Athletic Department and Special Events Student Hiring Fair: 1-4pm, Engagement Center in North End Zone

Monday, February 9th
HR Association meeting: 7pm, N102 BCC
Founders Brewing Co. presentation: 7pm, N100 BCC
Accounting Fly: Meet the Firms: online webinar (all week)

Tuesday, February 10th
Deloitte Info Table: 1pm-3pm, BCC
General Management Association meeting: 7:30pm, 105 Bessey

Wednesday, February 11th
Summer Job & Internship Fair: 3pm-6pm, Spartan Stadium Office Tower 4th Floor
PwC Info Session: 5pm-6:30pm, 118 Eppley
Accounting Students Association meeting: 6:15pm, 1279 Anthony
Supply Chain Management Association meeting: 6:30pm, 118 Eppley
Business Students’ Night: 7pm, Pinball Pete’s

Thursday, February 12th
MSU Athletic Department and Special Events Student Hiring Fair: 1-4pm, Engagement Center in North End Zone

Monday, February 23rd
MSU Marketing Association meeting: 6:30pm, S105 Kedzie
HR Association meeting: 7pm, N102 BCC

Tuesday, February 24th
Accounting Students Association meeting: 6:15pm, 1279 Anthony
Native American and Hispanic Business Students Association meeting: 6:20pm, N105 BCC
Supply Chain Management Association meeting: 6:30pm, 118 Eppley

Wednesday, February 25th
General Management Association Volunteer: TBA, Food Bank

Tuesday, February 3rd
Accounting Students Association meeting: 6:15pm, 1279 Anthony
Native American and Hispanic Students Association meeting: 6:20pm, N105 BCC
RBP Leadership Council: 6:30pm, McDonel Hall Kiva

Wednesday, February 4th
Ernst & Young Info Table: 11am-2pm, BCC
KPMG Info Session: 5pm-6pm, N100 BCC
Career Strategies for International Students Seminar: 5-6pm, International Center Rm 303
Broad Town Hall: 6pm, N124 BCC
WBSA meeting: 6:30pm, N124 BCC
Leaders in IT meeting: 6:30pm, N022 BCC
General Motors Informal Network Session: 6:30pm-8:30pm, Spartan Stadium Huntington Club North

Tuesday, February 24th
Accounting Students Association meeting: 6:15pm, 1279 Anthony
Native American and Hispanic Students Association meeting: 6:20pm, N105 BCC
Supply Chain Management Association meeting: 6:30pm, 118 Eppley

Wednesday, February 25th
General Management Association Volunteer: TBA, Food Bank

Tuesday, February 3rd
Accounting Students Association meeting: 6:15pm, 1279 Anthony
Native American and Hispanic Students Association meeting: 6:20pm, N105 BCC
RBP Leadership Council: 6:30pm, McDonel Hall Kiva