



Participant Authorization & Release Class of 2020

As a student in Michigan State University's Executive MBA program, you have an important role and a personal investment in the future of the program. Increasing public awareness of this program is critical to its success and in your best interest as a student and alumnus of the program. Our marketing philosophy is committed to promoting the program through students, alumni, and faculty, and the continuous improvement of the curriculum, instruction, and support services.

Your signature on this form grants the Executive MBA Program and the Broad College of Business permission to use your name, photographs (including Student ID Photo), quotes, and video footage about the program in selected publications and other media. It also permits the release of basic, non-confidential information, such as name, job title, employer and hometown to the news media for use in advertising and promotional campaigns. Promotional information will be targeted at, but not be limited to, publications such as newsletters, brochures, and student photo directory, print and broadcast advertising, the Internet, and other vehicles for advancing the Executive MBA program.

Thank you for your support of the program and your cooperation in signing this release. It will help us to promote the value of the Executive MBA experience and the quality of the program.

I hereby grant the Executive MBA Program and the Broad College of Business permission to copyright and use my name, photographs, quotes, and video footage for purposes of promoting the program. I understand there will be no remuneration from MSU to me.

I waive any right that I may have to inspect or approve the finished product or the written copy that may be used therewith, or the use to which it may be applied. (Every effort will be made to apprise you of the use of your information, image, or quotes.)

I agree to hold Michigan State University harmless from any liability to me or others arising from the production and use of my information, photos, or video.

I have read this agreement before signing and warrant that I fully understand its content.

Signature: _____

Date: _____