

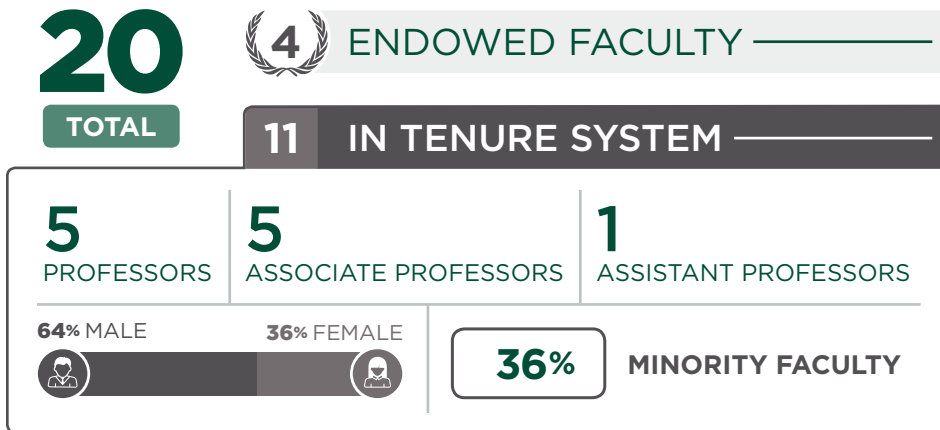
THE SCHOOL OF HOSPITALITY BUSINESS

Founded in 1927, **THE SCHOOL OF HOSPITALITY BUSINESS** is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world's leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

#1 
U.S. PUBLIC PROGRAM

Source: *CEOWorld, College Choice*

FACULTY



PROGRAMS

UNDERGRADUATE

> HOSPITALITY BUSINESS

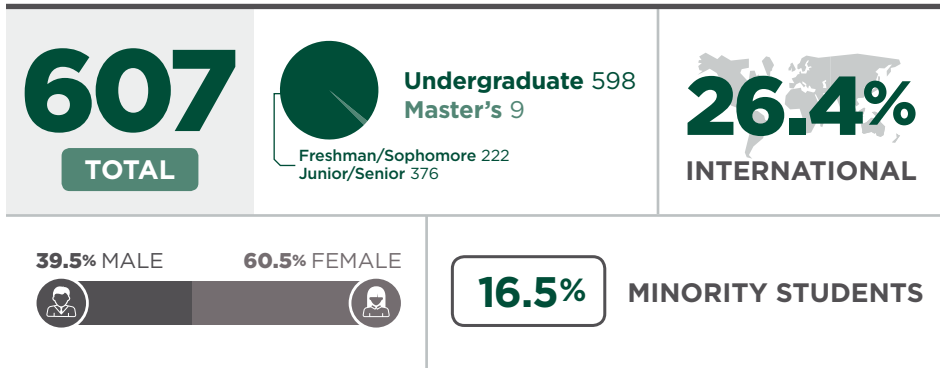
MINOR


> HOSPITALITY BUSINESS
 REAL ESTATE INVESTMENT
 MANAGEMENT

AREAS OF EXPERTISE:

- Brand Management
- Dynamic Pricing
- Event Management
- Hospitality Accounting
- Food Safety
- Hotel Analytics
- Hospitality Real Estate
- Hospitality Entrepreneurship
- Hospitality Operations and Management
- Service Management

STUDENTS



 **92%**
**UNDERGRADUATE
 STUDENT
 EMPLOYMENT RATE**

Source: *2017 University
 Destination Survey Report*

