Founded in 1927, THE SCHOOL OF HOSPITALITY BUSINESS is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world's leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

AT A GLANCE
THE SCHOOL OF HOSPITALITY BUSINESS

UNDERGRADUATE
➤ HOSPITALITY BUSINESS
MINOR
➤ HOSPITALITY BUSINESS REAL ESTATE INVESTMENT MANAGEMENT

AREAS OF EXPERTISE:
Brand Management Dynamic Pricing Event Management Hospitality Accounting Food Safety Hotel Analytics Hospitality Real Estate Hospitality Entrepreneurship Hospitality Operations and Management Service Management

STUDENTS
Undergraduate 598 Master's 9 Freshman/Sophomore 222 Junior/Senior 376

92% UNDERGRADUATE STUDENT EMPLOYMENT RATE
Source: 2017 University Destination Survey Report

INTERNATIONAL 26.4%

MINORITY STUDENTS 16.5%

FACULTY
ENDOWED FACULTY

TOTAL 20

IN TENURE SYSTEM 11

PROFESSORS 5

ASSOCIATE PROFESSORS 5

ASSISTANT PROFESSORS 1

MALE 64%

FEMALE 36%

MINORITY FACULTY 36%

STUDENT EMPLOYMENT RATE 92%

To learn more, visit:
hospitalitybusiness.broad.msu.edu

#1 U.S. PUBLIC PROGRAM
Source: CEOWorld, College Choice

Broad College of Business
MICHIGAN STATE UNIVERSITY