

CENTER FOR VENTURE CAPITAL, PRIVATE EQUITY AND ENTREPRENEURIAL FINANCE

WHO WE ARE

The **Center for Venture Capital, Private Equity, and Entrepreneurial Finance (CVCPEEF)** integrates financial thinking and strategic decision-making with innovation and entrepreneurship via research and education across the university, and in the venture capital (VC) and private equity (PE) community around the world.

Our mission:

- Advancing and promoting academic and applied research on VC/PE, innovation/entrepreneurship
- Disseminating core knowledge and best practices on entrepreneurship, VC, and PE
- Engaging students in hands-on projects with firms
- Providing transformative leadership opportunities
- Maintaining strong ties with VC and PE investors
- Collaborating with similar VC and PE centers at peer institutions

OUR GOAL

Growth, innovation, and entrepreneurship can't thrive without venture capital and private equity: the number-one reason why innovators and entrepreneurs fail is because they are not able to integrate financial decision-making with strategic business development and growth. The CVCPEEF positions Broad and its students as transformational leaders with cutting-edge knowledge and skills to adapt to the ever-changing global business environment.



GROWTH, INNOVATION AND ENTREPRENEURSHIP CAN'T THRIVE WITHOUT VENTURE CAPITAL AND PRIVATE EQUITY.

We foster mutually beneficial relationships with alumni VC-backed entrepreneurs and corporate intrapreneurs, VC/PE investors, corporate venture capitalists, and M&A specialists around the world.

OUR FOCUS

We take a broad perspective of the workings of venture capital and private equity in relation to company development and growth - from the start-up to the exit stages. We concentrate on:

- fundraising and fund structure
- investment selection and financial contracting
- entrepreneurship and innovation
- deal valuation and deal structure
- term sheets and partnership agreements
- staging and syndicating investments
- business development and growth
- VC/PE exit via strategic sale or IPO
- angel, corporate, and LP investments
- mergers and acquisitions
- buyouts and restructuring
- public equity markets



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WHAT MAKES US DIFFERENT

1

We are MSU's **only center focused** on venture capital and private equity.

2

CVCPEEF **focuses on the interactions** between entrepreneurs, venture capitalists, and private equity investors - and the interactions among venture capitalists, private equity funds, and their investors.

3

We are uniquely **positioned with experts in both finance and entrepreneurship** to advance the center's mission and to provide transformational leadership opportunities.

CURRENT MEMBERS

5 Core Faculty

Three from Broad College of Business, and one each from James Madison College and College of Social Science

8+ Students of Excellence

MBA and undergraduate associates selected for leadership roles and to receive one-on-one mentoring

25+ Advisory Board Members

Distinguished VC-backed and corporate entrepreneurs, VC and PE professionals, asset managers

OUR REACH

- Lead/collaborate on venture capital and private equity initiatives and activities at MSU
- Research global VC and PE developments and best practices
- Host speaker lectures, panel discussions, and conversations on VC/PE/entrepreneurship topics
- Organize hands-on projects and internship opportunities
- Engagement with the VC and PE community via our advisory board



Broad College of Business
MICHIGAN STATE UNIVERSITY

To learn more, visit:

finance.broad.msu.edu/venture-capital