Additional Paths to a Business Career

Are you looking for academic options outside the Broad College of Business, but still in the business field? It is important to know that business and industry professionals hire many students from diverse academic backgrounds. Most importantly, corporations desire future professionals who have a variety of skills.

For curriculum requirements and more major/minor options please visit: www.reg.msu.edu/AcademicPrograms/default.aspx

Accounting
- Actuarial Science (CNS)
- Economics (CSS)*
- Mathematics (CNS)
- Statistics (CNS)

Finance
- Economics (CSS)*
- Hospitality Business (HB)*
- Mathematics (CNS)

Human Resource Management
- Communication (CAS)
- Hospitality Business (HB)*
- Human Capital & Society (CSS)
- Psychology (CSS)
- Sociology (CSS)

Management
- Agribusiness Management (CANR)
- Communication (CAS)
- Construction Management (CANR)*
- Food Industry Management (CANR)
- Hospitality Business (HB)*
- Human Capital & Society (CSS)
- Sustainable Parks, Recreation and Tourism (CANR)

Marketing
- Advertising Creative (CAS)*
- Advertising Management (CAS)*
- Apparel & Textiles (CAL)
- Communication (CAS)
- Food Industry Management (CANR)
- Media & Information (CAS)
- Geographic Information Science (CSS)
- Hospitality Business (HB)*
- Interior Design (CANR)*
- Journalism (CAS)
- Professional Writing (CAL)

Supply Chain Management
- Agribusiness Management (CANR)
- Construction Management (CANR)*
- Food Industry Management (CANR)
- Geographic Information Sciences (CSS)
- Geography (CSS)
- Global and International Studies in Social Science (CSS)
- Interior Design (CANR)*
- Packaging (CANR)*

Minors
- Arts and Cultural Management (CAL)
- Agribusiness Management (CANR)
- Economics (CSS)
- Entrepreneurship & Innovation (BUS)
- Environmental & Sustainability Studies (CNS)
- Environmental Economics (CANR)
- Foreign Languages (CAL)
- Food Industry Management (CANR)
- Food Processing & Technology (CANR)
- Global Studies in Social Science (CSS)
- Health Promotion (COE)
- Hospitality Business Real Estate Investment Management (HB)*
- Information Technology (BUS)*
- Information & Communication Technology for Development (CAS)
- Insurance and Risk Management (BUS)*
- International Development (CSS)
- Leadership of Organizations (CSS)
- Public Relations (CAS)*
- Retail Management (BUS)
- Sports Business Management (BUS)*
- Sales Leadership (CAS)*
- Security Management (CSS)
- Science, Technology, Environment & Public Policy (JMC)
- Sociology (CSS)

*Indicates admission process or required courses prior to declaration of major or minor. Please see departmental advisor for more information
ASSESSMENTS

One way of expanding your major options is to take a career assessment. While these assessments will not place you in a career or tell you what major or career is best for you, the results can guide you toward careers and majors you may wish to explore further!

CHOICES PLANNER - BRIDGES
(Access this system through our website under Resources+Tools tab/Career Resource Tools)
- Online tool which allows you to assess and examine your interests, work values, and beliefs about your work skills and get immediate feedback about matching careers and majors.
- A wealth of information to search about occupations and related majors.
- Create a career goal plan and save it all in your own online portfolio.
- Although the entire system can be used independently, an appointment with a career advisor to discuss your results and how to use the information you’ve gathered, is recommended.

STRONG INTEREST INVENTORY (SII)
- This assessment is taken online and helps you identify and examine your interests.
- Helps you explore broad interests as well as specific areas of interest and offers a list of careers ranked by your similarity of interest to others of your gender for further exploration.
- Offers ideas on linking interests to majors and ways to develop interests and gain career related experience while in college.
- Requires an appointment with a career advisor. Please visit our website for appointment options.

MYERS-BRIGGS TYPE INDICATOR (MBTI)
- Specialized online assessment that can help you gain understanding about your personality style.
- An appreciation of your personality style can help you consider if a major or career might be a good fit.
- Helps you gain insight into your communication and interaction with others in the workplace.
- Requires an appointment with a career advisor. Please visit our website for appointment options.

CAREER EXPLORATION

OCCUPATIONAL OUTLOOK HANDBOOK: https://www.bls.gov/
- Information from the US Department of Labor on duties, skills, education and training, pay, and outlook for hundreds of occupations and career paths.

O*NET ONLINE: https://www.onetonline.org/
- Use “Skills Search” to help you match skills you’d like to use in your future career. You can also use O*Net to get more information on the careers in your list, or to research specific careers of interest.

Schedule a Career Advising appointment using “Handshake”
https://msu.joinhandshake.com/