Alumni Association Award Criteria for Nominations

Visit our School’s web site for a complete list of honorees:
• https://hospitalitybusiness.broad.msu.edu/alumni/awards/

Overall Criteria for Alumni Award Nominations (not Faculty/Staff Member Award):
• Alumnus or alumna of Michigan State University
• Distinguished leader in the hospitality industry
• A helper in positioning The School as the leader in hospitality business education
• Donor of time, talents, and treasures to The School and Michigan State University
• Major contributor to company or organization
• Participant in civic, community, association, and philanthropic activities

@ Annual Gathering of Leaders (in conjunction with National Restaurant Association Show)
• Alumnus/Alumna of the Year – This is the most prestigious award that our Association presents to a leader who has graduated from The School of Hospitality Business.
• Honorary Alumnus/Alumna of the Year – This is the most prestigious award that our Association presents to an industry leader who has not graduated from The School of Hospitality Business.
• Emerging Alumnus/Alumna Leader(s) of the Year – This is the most prestigious award that our Association presents to an emerging leader who has graduated from The School of Hospitality Business.

@ International Council on Hotel, Restaurant, and Institutional Education (@ Homecoming instead)?
• Lifetime Academic Achievement Award – This award reflects lifetime academic accomplishments, rather than simply educator of the year. The annual award is entitled The School of Hospitality Business Alumni Association’s Lifetime Academic Achievement Award.
• A minimum of ten years of teaching/administrative experience in a post-secondary hospitality program
• Must be a graduate of MSU with preference for graduates of The School, although others could be considered.
• Recipient should be an accomplished leader with an external organization in the industry or academia (such as I-CHRIE).
• Recipient should have received some form of recognition from one of these outside organizations or special recognition from their educational organization.
• Recipient must be able to attend the award ceremony presentation to be made at I-CHRIE conference.

@ Homecoming
• Faculty/Staff Member of the Year Award (alternating between Faculty and Staff) – a committee shall be comprised of:
  o Alumni Association member: Marc Gordon
  o Student Hospitality Association member: HA Student President
  o Faculty member: Richard Bruner
  o School Director:
• Recognize and honor faculty member or staff member who creatively deliver the educational experience inside and/or outside of the classroom, create new synergies through their work and/or research, and then apply it to their service and/or teaching
• Open to all full-time and part-time faculty and support staff who have had a positive effect on positioning The School as the leader in Hospitality Business education by demonstrating integrity, ethics in the classroom and the workplace, and rigorous personal and professional standards
• Solid relationship with students, alumni, faculty, and staff
• Involved in Hospitality Association and Alumni Association activities
• Recognize faculty and/or staff who help and collaborate with students, alumni, and other faculty members
• Can be given to an individual or team (can be awarded more than once)
• Not a lifetime achievement award, but rather a reward to recognize The School’s faculty and staff for helping students, alumni, and other faculty collaborate.

Celebration of Leadership (in conjunction with International Hotel/Motel & Restaurant Show)

• Industry Leader of the Year – does not necessary need to be a graduate of MSU, an industry profile
  o Distinguished leader in the hospitality industry
  o A helper in positioning The School as the leader in hospitality business education
  o Donor of time, talents, and treasures to The School and MSU
  o Major contributor to company or organization
  o Participant in civic, community, association, and philanthropic activities

• Hall of Fame “Class of ____________”
  o Alumnus or alumna of Michigan State University
  o Distinguished leader in the hospitality industry
  o A helper in positioning The School as the leader in hospitality business education
  o Donor of time, talents, and treasures to The School and MSU
  o Major contributor to company or organization
  o Participant in civic, community, association, and philanthropic activities

• Spartan Champion Award – This new recognition was created by The School’s Alumni Association Board of Directors to honor an individual who is a “model supporter” of The School of Hospitality Business. The honoree is a public champion, staunch backer, proponent, and advocate for The School. This award does not need to be given each year given the “champion” nature of the recognition.