

Alumni Association Award Criteria for Nominations

Visit our School's web site for a complete list of honorees:

- <https://hospitalitybusiness.broad.msu.edu/alumni/awards/>

Overall Criteria for Alumni Award Nominations (not Faculty/Staff Member Award):

- Alumnus or alumna of Michigan State University
- Distinguished leader in the hospitality industry
- A helper in positioning The School as the leader in hospitality business education
- Donor of time, talents, and treasures to The School and Michigan State University
- Major contributor to company or organization
- Participant in civic, community, association, and philanthropic activities

@ Annual Gathering of Leaders (in conjunction with National Restaurant Association Show)

- *Alumnus/Alumna of the Year* – This is the most prestigious award that our Association presents to a leader who has graduated from The School of Hospitality Business.
- *Honorary Alumnus/Alumna of the Year* – This is the most prestigious award that our Association presents to an industry leader who has not graduated from The School of Hospitality Business.
- *Emerging Alumnus/Alumna Leader(s) of the Year* – This is the most prestigious award that our Association presents to an emerging leader who has graduated from The School of Hospitality Business.

@ International Council on Hotel, Restaurant, and Institutional Education (@ Homecoming instead)?

- *Lifetime Academic Achievement Award* – This award reflects lifetime academic accomplishments, rather than simply educator of the year. The annual award is entitled The School of Hospitality Business Alumni Association's Lifetime Academic Achievement Award.
- A minimum of ten years of teaching/administrative experience in a post-secondary hospitality program
- Must be a graduate of MSU with preference for graduates of The School, although others could be considered.
- Recipient should be an accomplished leader with an external organization in the industry or academia (such as I-CHRIE).
- Recipient should have received some form of recognition from one of these outside organizations or special recognition from their educational organization.
- Recipient must be able to attend the award ceremony presentation to be made at I-CHRIE conference.

@ Homecoming

- *Faculty/Staff Member of the Year Award (alternating between Faculty and Staff)* – a committee shall be comprised of:
 - Alumni Association member: Marc Gordon
 - Student Hospitality Association member: HA Student President
 - Faculty member: Richard Bruner
 - School Director:
- Recognize and honor faculty member or staff member who creatively deliver the educational experience inside and/or outside of the classroom, create new synergies through their work and/or research, and then apply it to their service and/or teaching

- Open to all full-time and part-time faculty and support staff who have had a positive effect on positioning The School as the leader in Hospitality Business education by demonstrating integrity, ethics in the classroom and the workplace, and rigorous personal and professional standards
- Solid relationship with students, alumni, faculty, and staff
- Involved in Hospitality Association and Alumni Association activities
- Recognize faculty and/or staff who help and collaborate with students, alumni, and other faculty members
- Can be given to an individual or team (can be awarded more than once)
- Not a lifetime achievement award, but rather a reward to recognize The School’s faculty and staff for helping students, alumni, and other faculty collaborate.

@ Celebration of Leadership (in conjunction with International Hotel/Motel & Restaurant Show

- ***Industry Leader of the Year*** – does not necessary need to be a graduate of MSU, an industry profile
 - Distinguished leader in the hospitality industry
 - A helper in positioning The School as the leader in hospitality business education
 - Donor of time, talents, and treasures to The School and MSU
 - Major contributor to company or organization
 - Participant in civic, community, association, and philanthropic activities

- ***Hall of Fame “Class of _____”***
 - Alumnus or alumna of Michigan State University
 - Distinguished leader in the hospitality industry
 - A helper in positioning The School as the leader in hospitality business education
 - Donor of time, talents, and treasures to The School and MSU
 - Major contributor to company or organization
 - Participant in civic, community, association, and philanthropic activities

- ***Spartan Champion Award*** – This new recognition was created by The School’s Alumni Association Board of Directors to honor an individual who is a “model supporter” of The School of Hospitality Business. The honoree is a public champion, staunch backer, proponent, and advocate for The School. This award does not need to be given each year given the “champion” nature of the recognition.