

# Broad Degree Requirements

## WRITING (4 credits)

\_\_\_\_\_ WRA 101/110-150/195H (4) Writing, Rhetoric, & American Cultures

## INTEGRATIVE STUDIES (24 credits)

\_\_\_\_\_ ISB 200 level (3) Biological Science \_\_\_\_\_ ISB L or ISP L (2) Biological or Physical Sciences Lab

\_\_\_\_\_ ISP 200 level (3) Physical Science

\_\_\_\_\_ IAH 201-210 (4) Arts and Humanities \_\_\_\_\_ IAH 211-241 (4) Arts and Humanities

\_\_\_\_\_ ISS 200 level (4) Social Sciences \_\_\_\_\_ ISS 300 level (4) Social Sciences

\_\_\_\_\_ Diversity Requirement *Two **different** diversity designations (I, N, D) must be represented within the 4 IAH & ISS courses.*

## BUSINESS CORE

\_\_\_\_\_ MTH 103 (3) College Algebra

\_\_\_\_\_ MTH 124 (3) Survey of Calculus

\_\_\_\_\_ STT 315 (3) Introduction to Probability and Statistics for Business

\_\_\_\_\_ CSE 101 (3) Computing Concepts and Competencies

\_\_\_\_\_ EC 201 (3) Introduction to Microeconomics

\_\_\_\_\_ EC 202 (3) Introduction to Macroeconomics

\_\_\_\_\_ **ACC 201** (3) Principles of Financial Accounting (Bus-Admitted)

\_\_\_\_\_ **ACC 202** (3) Principles of Management Accounting (Bus-Admitted)

\_\_\_\_\_ **BUS 250** (3) Business Communications: Oral and Written Skills (Bus-Admitted)\*

\_\_\_\_\_ **GBL 295** (3) Business Law, Public Policy and Ethics (Bus-Admitted)

\_\_\_\_\_ **ITM 209** (3) Business Analytics and Information Systems (Bus-Admitted)\*\*

\_\_\_\_\_ **FI 311** (3) Financial Management (Bus-Admitted)

\_\_\_\_\_ International Requirement (3)

EC 340, **MKT 310**, **ACC/FI/MGT/MKT/SCM 393** or an international business course approved by an Undergraduate Academic Services academic adviser

\_\_\_\_\_ **MGT 315** (3) Managing Human Resources and Organizational Behavior (JR/SR)

\_\_\_\_\_ **MKT 317** (3) Quantitative Business Research Methods (JR/SR)

\_\_\_\_\_ **MKT 300** (3) Managerial Marketing (JR/SR)

\_\_\_\_\_ **SCM 303** (3) Introduction to Supply Chain Management (JR/SR)

\_\_\_\_\_ **MGT 409** (3) Business Policy and Strategic Management (SR)

**MAJOR FIELD** (Average 2.00 GPA Required) - *(back of this page)*

## ELECTIVE CREDITS REQUIRED FOR GRADUATION

- Most Broad students need 20+ elective credits - exact amount varies per student; see a Broad academic adviser for your specific elective credit requirement.

- At least 9 of the total number of elective credits must be outside of Business, Mathematics and Statistics; ESL credits are not counted towards this portion of the elective credit requirement.

**BOLD** courses are restricted to Broad College admitted sophomores, juniors or seniors, and other approved majors.

\*Required for students admitted as Business Admitted.

\*\*ITM 309 taken prior to Fall 2016 fulfills this requirement.

A minimum of 120 credits or 123 credits (if credit for MTH 1825 was earned at MSU) is required for graduation.

A maximum of 3 credits (only two distinct 1 credit enrollments for Accounting majors) of internship or other work experience counts towards graduation.

A maximum of 6 credits in English as a Second Language (ESL) 220, 221, 222 or 223 counts towards graduation as elective credits.

## ACCOUNTING

### Required Courses

- \_\_\_ ACC 250 (1) - Preparing for an Accounting Careers
- \_\_\_ ACC 300 (3) - Intermediate Financial Accounting I
- \_\_\_ ACC 301 (3) - Intermediate Financial Accounting II (W)
- \_\_\_ ACC 321 (3) - Accounting Information Systems
- \_\_\_ ACC 331 (3) - Federal Income Tax Accounting (W)
- \_\_\_ ACC 341 (3) - Cost and Managerial Accounting
- \_\_\_ ACC 411 (3) - Auditing

### Optional:

- \_\_\_ ACC 308 (1) - Governmental and Not-for-Profit Accounting (Required for Michigan CPA Exam)
- \_\_\_ GBL 451 (1) - Law of Commercial Transactions

## FINANCE

### Required Courses

- \_\_\_ ACC 305 (3) - Intermediate Accounting for Finance Majors
- \_\_\_ FI 312 (3) - Introduction to Investments
- \_\_\_ FI 414 (3) - Advanced Business Finance (W)

### Three of the following major selections:

- \_\_\_ FI 413 (3) - Management of Financial Institutions
- \_\_\_ FI 451 (3) - International Financial Management
- \_\_\_ FI 455 (3) - Computer Applications for Financial Modeling
- \_\_\_ FI 457 (3) - Security Analysis
- \_\_\_ FI 473 (3) - Debt and Money Markets
- \_\_\_ FI 478 (3) - Investment Strategies and Speculative Mkts.
- \_\_\_ FI 491 (3) - Topics in Finance

\* Honors College students are required to take MTH 132 or MTH126 and encouraged to replace ACC 305 with ACC 300 and ACC 301.

## HUMAN RESOURCE MANAGEMENT

### Required Course

- \_\_\_ MGT 460 (3) - Capstone for Management Majors (W)

### Four of the following major selections:

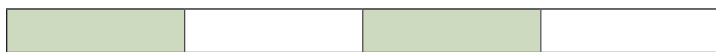
- \_\_\_ MGT 411 (3) - Organizational Staffing
- \_\_\_ MGT 412 (3) - Compensation and Reward Systems
- \_\_\_ MGT 413 (3) - Personnel Training and Development
- \_\_\_ MGT 414 (3) - Diversity in the Workplace
- \_\_\_ MGT 418 (3) - Labor Management Relations
- \_\_\_ MGT 475 (3) - Negotiation and Conflict Management
- \_\_\_ MGT 476 (3) - Globalization and International Mgt.
- \_\_\_ MGT 490 (3) - Independent Study
- \_\_\_ MGT 491 (3) - Special Topics in Human Resource Mgt.

## MANAGEMENT

### Required Course

- \_\_\_ MGT 460 (3) - Capstone for Management Majors (W)

Four courses at the 300-400 level from ACC, FI, GBL, MGT, MKT, and SCM. Two of these courses must be in different areas, excluding MGT. Courses that are used to satisfy the Business Core requirements may not be used to satisfy this requirement.



## MARKETING

### Required Courses

- \_\_\_ MKT 302 (3) - Consumer and Organizational Buyer Bhvr.
- \_\_\_ MKT 319 (3) - Marketing Research
- \_\_\_ MKT 460 (3) - Marketing Strategy (W)

### Two of the following major selections:

- \_\_\_ MKT 313 (3) - Personal Selling and Buying Processes
- \_\_\_ MKT 351 (3) - Retail Management
- \_\_\_ MKT 383 (3) - Sales Management
- \_\_\_ MKT 410 (3) - Product Innovation and Management
- \_\_\_ MKT 412 (3) - Marketing Technology and Analytics
- \_\_\_ MKT 415 (3) - International Marketing Management
- \_\_\_ MKT 420 (3) - New Product Design and Development
- \_\_\_ MKT 430 (3) - Key Account and Customer Relationship Management
- \_\_\_ MKT 490 (3) - Independent Study
- \_\_\_ MKT 491 (3) - Topics in Marketing and Supply Chain Mgt.

## SUPPLY CHAIN MANAGEMENT

### All of the following courses:

- \_\_\_ SCM 371 (3) - Procurement and Supply Chain Mgt.
- \_\_\_ SCM 372 (3) - Manufacturing Planning and Control
- \_\_\_ SCM 373 (3) - Logistics and Transportation Management

### One of the following courses:

- \_\_\_ SCM 470 (2) - Supply Chain Application and Policy (W)
- \_\_\_ SCM 472 (3) - Supply Chain Industry Applications (W)

### Four credits of major field selections:

- See [uas.broad.msu.edu/academicprograms/majors/supply-chain-management/](http://uas.broad.msu.edu/academicprograms/majors/supply-chain-management/) for current course offerings.
- Due to enrollment demand, students can choose only four credits from the major field course options.
- Not all 400-level courses are offered all semesters; see Schedule of Courses ([schedule.msu.edu](http://schedule.msu.edu)) for current course offerings.

## Undergraduate Academic Services

Eppley Center

645 N. Shaw Lane, Room 402A

(517) 355-7605

[uas.broad.msu.edu](http://uas.broad.msu.edu)