



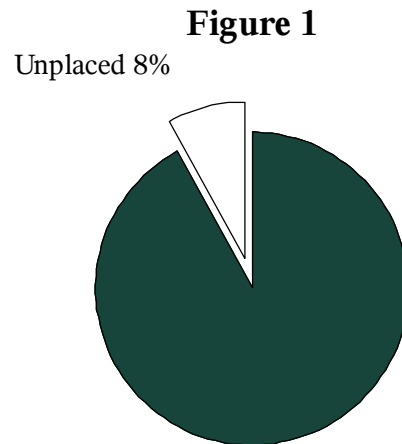
Eli Broad College of Business

Knowledge Rate: 86%

As of January 2019, data from 890 of 1,038 graduating students receiving a bachelor's degree had been collected, via the survey or other means, resulting in a knowledge rate of 86%.

Eli Broad College of Business - Table 1		
Report Outcomes of 2018 Graduates		
Outcome	#	%
Employed - Full-time	636	71%
Employed - Part-time	7	1%
Continuing Education	170	19%
Starting a Business	6	1%
Pursuing Other Commi	0	0%
Unplaced	71	8%
Total	890	100%

See the Destination Survey introduction for additional information on each outcome category.



Career Outcomes Rate - 92%

Of the 213 students who identified the type of employment chosen, 213 (100%) indicated their position was either a) career-related (202 = 95%), b) a stepping stone toward their ultimate career goal (0 = 0%), or c) work that allows them to explore career options (11 = 5%). A list of organizations that hired graduates in 2018 can be found in the appendix.

Salary Information

Two hundred eighty-five (285) of the graduates that indicated full-time employment also reported salary information. Of these, one hundred fifty-four (154) graduates reported receiving a signing bonus.

Eli Broad College of Business - Table 2						
Report Salary Data for 2018 Graduates						
Reported Salaries	Average	Low	25th Percentile	50th Percentile	75th Percentile	High
285	\$58,605	\$20,000	\$53,000	\$60,000	\$65,000	\$100,000

Top Industries

- Auto
- Financial
- Consumer Goods
- Hospitality Services
- Technical Services

Employment Search Resources

Eli Broad College of Business - Table 3		
Resources Used to Find Employment		
Resource	#	%
Previous Internship/Co-op/Work	92	36%
MSU Career Management System*	84	33%
Other Job Posting Source	19	8%
On-Campus Interview	73	29%
Career Fair	130	51%
MSU Academic Program	4	2%
MSU Faculty or Staff	43	17%
Personal Network/Family Friend	77	30%
Social Networking	38	15%
Another Resource	14	6%

Table 3 - Highlights the method that graduates identified as the way they found current job. Graduates could select more than one option and not all graduates responded. 253 responded to this question.*MSU software environment used by students to connect with employers.

Geographic Distribution

A total of 523 graduates reported their employment location. Of those, 56% (293) were employed in Michigan and 77% (404) reported employment in the Midwest. In addition, of the four hundred forty-three (443) students originally from Michigan that reported their employment location, 61% (269) were employed in Michigan and 80% (356) reported employment in the Midwest.

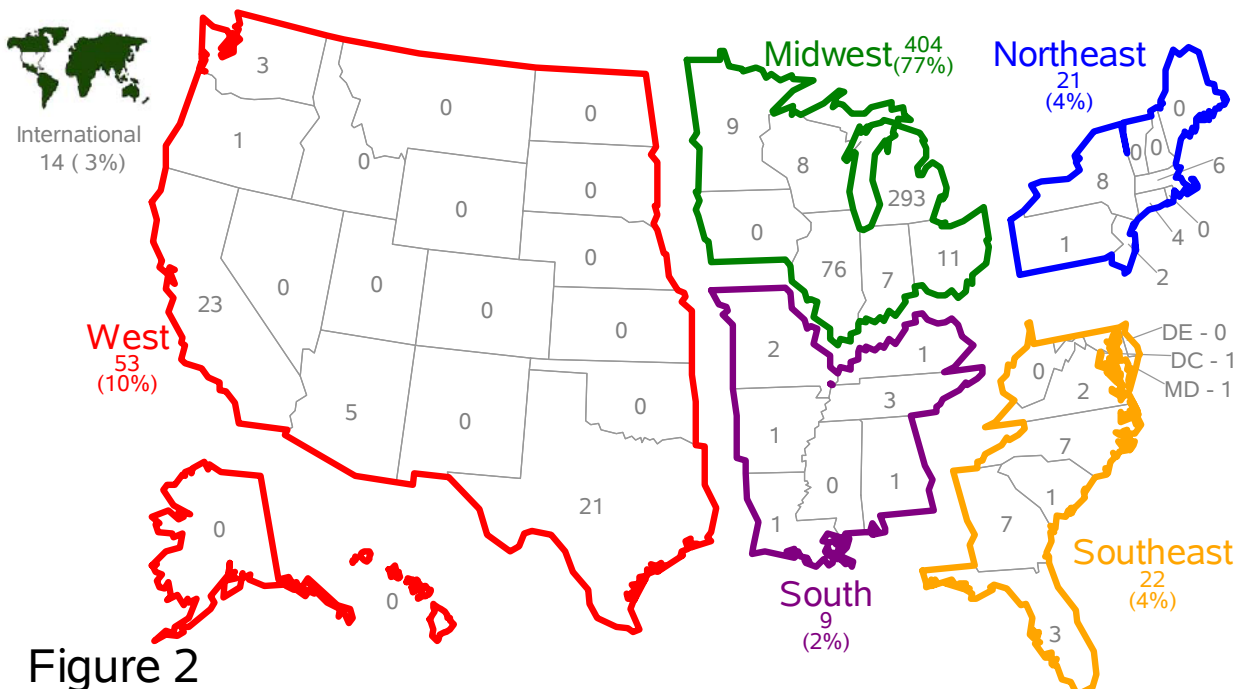


Figure 2



Continuing Education

Of the one hundred seventy (170) students that reported continuing their education as their main pursuit immediately after graduation, one hundred sixty-six (166) reported the specific degree pursued. Graduates who indicated employment as well as continuing education were excluded from this table. This information is self-reported and may lead to slight inaccuracies when it comes to certification. *See appendix for a listing of universities attended for continuing education.*

Eli Broad College of Business - Table 4		
Continuing Education Degrees Pursued by 2018 Graduates		
Degree Pursued	#	%
Second Bachelor's	6	4%
Health Professional (MD, DVM, PA, etc.)	1	1%
Law (JD)	2	1%
Master's	155	93%
MBA	2	1%
PhD	0	0%
Teacher Certification	0	0%
Certification Program: Other	0	0%
Other	0	0%
Total	166	100%

For simplicity, percentages have been rounded to the nearest point. Cumulative percentage totals were calculated with floating point decimal places in the addends.



Co-Curricular Activities

The survey also includes questions about co-curricular activities in which students may have participated during their college career. All students were asked to indicate their involvement in a list of career related activities while at MSU (or a previous institution in the case of transfer students) regardless of their destination outcome.

Three hundred sixty-eight (368) students responded to this section. Table 5 shows the percentage of students that indicated each activity.

Table 6 aggregates the types of experiences from Table 5 into five categories of activities. Superscript letters indicate the activities in Table 5 that are incorporated into each category. Students are only counted once for each category even if they participated in more than one indicated activity.

Eli Broad College of Business - Table 5		
Co-Curricular Activity Participation by 2018 Graduates		
Activity	#	%
Co-op/Intern - for credit ^{a,b}	108	30%
Co-op/intern - non-credit ^{a,b}	246	68%
Research - PA/Project/Summer - MSU ^{a,b}	30	10%
Research - PA/Project/Summer - non-MSU ^{a,b}	5	2%
Service Learning/Volunteer Project - MSU ^{a,f}	102	33%
Service Learning/Volunteer Project - non-MSU ^{a,f}	47	15%
Study Abroad - MSU program ^{a,d}	189	60%
Study Abroad - non-MSU program ^{a,d}	5	2%

Eli Broad College of Business - Table 6		
Supplemental Experiences		
Experience	#	%
Out of Classroom Experience ^a	364	99%
Career Based ^b	331	91%
Study Abroad ^d	194	62%
Research ^e	35	12%
Volunteer ^f	136	44%

Table 6 - Superscript letters link supplemental experience programs to co-curricular activities in Table 5 and graduates can select more than one type of experience. For instance, a student that did both an MSU and a non-MSU study abroad program (indicated with ^d) in Table 5 would only be counted once towards study abroad in Table 6.

Superscript letters link co-curricular activities to supplemental experience programs in Table 6. Graduates could select more than one option.