



Broad College of Business
MICHIGAN STATE UNIVERSITY

Department of Finance

SYLLABUS

FI 393 – INTRODUCTION TO INTERNATIONAL BUSINESS
Russian business and cultural

Summer Semester 2019 – Education Abroad in St. Petersburg, Russia
Section 755

Class Meetings:

Lecture: To Be Determined
Room: To Be Determined

Professor:

Thomas Rimer
Office: 327 Eppley Center
Office Hours: By Arrangement
Office Phone: See Program Package
E-Mail: rimer@broad.msu.edu

Prerequisites:

N/A

Course Materials:

1. Textbook: **There is no textbook for this course**
2. Laptop Computer: A laptop computer is required for the course.
3. Supplemental Materials: All class materials will be presented to you as appropriate.

Course Purpose and Objectives:

This will be a primarily experiential course. We will visit a number of local businesses and cultural sites to experience first hand Russian culture and the impact of the cultural/legal/economic environment of the business community in Russia.

Class Format:

Field Trips will be supplemented by in-class discussions and presentations. Class meeting times will depend on the timing of external visits, and will be scheduled and announced by the professor as the program progresses.

Attendance:

Attendance in this course is absolutely required. Missing a class or field trip will result in a loss of 75 points from your participation/professionalism grade.

Communication:

Supplemental materials and grades will be posted to D2L. Important announcements not presented in class will be sent to you via MSU email. **It is very important to check your email every day!**

Grading:

Grades will be awarded using the following scale:

Grading Scale		
Grade	Total Percentage Score	Class Points Cutoff
4.0	90%-100%	900
3.5	85%-89.9%	850
3.0	80%-84.9%	800
2.5	75%-79.9%	750
2.0	70%-74.9%	700
1.5	65%-69.9%	650
1.0	60%-64.9%	600

Grading Weights:

Grade component:	Total Points
Participation/Professionalism	400
Assignments (3 x 100 points each)	300
<u>Final Exam</u>	<u>300</u>
TOTAL	0

Participation/Professionalism:

As this is an Education Abroad program, a significant amount of learning will take place outside the classroom. We are studying in a foreign country, and we must be mindful and respectful of local laws and customs. As such you will be expected to represent yourselves and MSU with the highest standards of proper personal behavior and professionalism. This will represent the “professionalism” portion of this grade. Failure to do so will result in loss of course points as deemed appropriate by the professor. The “participation” portion of this grade will be measured by your attendance in class as discussed in the Attendance section above.

Assignments:

Three weekly assignments will be given during this course. More details will be forthcoming.

Exams:

There will be a Final Exam worth 300 points, in short answer format.

Academic Honesty:

Student leaders have recognized the challenging task of discouraging plagiarism from the academic community. The Associated Students of Michigan State University (ASMSU) is proud to be launching the Spartan Code of Honor academic pledge, focused on valuing academic integrity and honest work ethics at Michigan State University. The pledge reads as follows:

“As a Spartan, I will strive to uphold values of the highest ethical standard. I will practice honesty in my work, foster honesty in my peers, and take pride in knowing that honor is worth more than grades. I will carry these values beyond my time as a student at Michigan State University, continuing the endeavor to build personal integrity in all that I do.”

The Spartan Code of Honor academic pledge embodies the principles of integrity that every Spartan is required to uphold in their time as a student, and beyond. The academic pledge was crafted with inspiration of existing individual college honor codes, establishing an overarching statement for the entire university. It was formally adopted by ASMSU on March 3, 2016, endorsed by Academic Governance on March 22, 2016, and recognized by the Provost, President, and Board of Trustees on April 15, 2016.

The Finance department adheres to the policies on academic honesty as specified in General Student Regulations 1.0, Protection of Scholarship and Grades, and in the All-University Policy on Integrity of Scholarship and Grades, which are included in *Spartan Life: Student Handbook and Resource Guide*, as well as *Broad College Student Honor Code*. **Students who cheat on examinations will receive a 0.0 on the exam and cannot earn a grade above a 2.0 in the course regardless of their point total in the class. You are expected to do your own work: Use of websites such as “All MSU” is considered a violation of Academic Honesty.**