

**The Eli Broad School of Management
MBP Study Tour
South Africa: Doing Business in South Africa**

**May 9, 2019– May 28, 2019
Syllabus**

Course Credits: *Graduate Students (3-6 Credits)*

MGT 890

Undergraduate Students (3-6 Credits)

MTA 310

MGT 490

Faculty Leaders/Advisors: Ernest S. Betts, PhD
Kevin Leonard, PhD

Program Descriptions/Requirements

Study abroad in Africa has become increasingly popular in the past few years. This popularity, in part, stems from growing interest in such issues such as economic development and democratization, trade and international debit, and the environment, as well as the historical legacy that has contributed to the Africa that we find today: indigenous populations and languages, conquest and domination by European powers, the struggle for independence, political turmoil, authoritarian regimes, and the shift to democracy. Encompassing more than 50 countries and home for over 500 million people, Africa is vast, fascinating and diverse in every sense of the word. As a result, Africa is culturally rich, from archeological treasures in Tunisia, vibrant music and dance traditions in Ghana, to committed sports and outdoor enthusiasts in opportunities to study an array of subjects at the University of Cape Town.

South Africa: *Doing Business in South Africa* has two integral components

The first component of the course is a first-hand exposure to South Africa economy and the business community as a case study of emerging markets. Over a 17-day period, we will interview South Africa business executives, managers, educators, and officials in order to gain insights into the dynamics of the South African economy and business enterprises.

The second component, based upon the first, is an Executive Position Paper that each student will prepare under the guidance of the faculty leader. **This Executive Paper with bibliography will highlight pertinent findings of the student's interest regarding the South African market, human resources, finance and enterprises for U.S. firms.** It will be a reflection of key findings, discussions, presentations, and the actual tours of Cape Town, Port Elizabeth, Johannesburg, and Soweto. The Executive Position Paper and **(not a day to day personal journal)** will be due after returning to Michigan State University, **June 28, 2019**; you can e-mail me your paper at any time. You can double space the paper and should include notes from the various lectures.