

THE SCHOOL OF HOSPITALITY BUSINESS

Founded in 1927, **THE SCHOOL OF HOSPITALITY BUSINESS** is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world's leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

#1



U.S PUBLIC PROGRAM

Sources: *College Choice, The Best Schools*

FACULTY

21

TOTAL



4

ENDOWED FACULTY

11

IN TENURE SYSTEM

3

PROFESSORS

7

ASSOCIATE PROFESSORS

1

ASSISTANT PROFESSOR

64% MALE

36% FEMALE



36%

MINORITY FACULTY

PROGRAMS

UNDERGRADUATE

> HOSPITALITY BUSINESS

MINOR

> HOSPITALITY BUSINESS
REAL ESTATE INVESTMENT
MANAGEMENT

AREAS OF EXPERTISE:

- Brand Management
- Dynamic Pricing
- Event Management
- Hospitality Accounting
- Food Safety
- Hotel Analytics
- Hospitality Real Estate
- Hospitality Entrepreneurship
- Hospitality Operations and Management
- Service Management

STUDENTS

579

TOTAL



Freshman/
Sophomore 215
Junior/
Senior 364

26.6%

INTERNATIONAL

40.2% MALE

59.8% FEMALE



14.5%

MINORITY STUDENTS



94.2%

UNDERGRADUATE
STUDENT
EMPLOYMENT RATE

Source: 2018 University
Destination Survey Report

