Founded in 1927, **THE SCHOOL OF HOSPITALITY BUSINESS** is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world’s leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

### AT A GLANCE

**THE SCHOOL OF HOSPITALITY BUSINESS**

- **UNDERGRADUATE**
  - HOSPITALITY BUSINESS
  - HOSPITALITY BUSINESS REAL ESTATE INVESTMENT MANAGEMENT

**AREAS OF EXPERTISE:**

- Brand Management
- Dynamic Pricing
- Event Management
- Hospitality Accounting
- Food Safety
- Hotel Analytics
- Hospitality Real Estate
- Hospitality Entrepreneurship
- Hospitality Operations and Management
- Service Management

**STUDENTS**

- **579** TOTAL
  - Freshman/Sophomore: 215
  - Junior/Senior: 364
  - 26.6% INTERNATIONAL
  - 40.2% MALE
  - 59.8% FEMALE
  - 14.5% MINORITY STUDENTS

**FACULTY**

- **21** TOTAL
  - **4** ENDOWED FACULTY
  - **11** IN TENURE SYSTEM
  - **3** PROFESSORS
  - **7** ASSOCIATE PROFESSORS
  - **1** ASSISTANT PROFESSOR
  - 64% MALE
  - 36% FEMALE
  - 36% MINORITY FACULTY

**PROGRAMS**

- UNDERGRADUATE
  - HOSPITALITY BUSINESS
- MINOR
  - HOSPITALITY BUSINESS REAL ESTATE INVESTMENT MANAGEMENT

**STUDENTS**

- 94.2% UNDERGRADUATE STUDENT EMPLOYMENT RATE

Source: 2018 University Destination Survey Report

To learn more, visit:

hospitalitybusiness.broad.msu.edu