Founded in 1927, THE SCHOOL OF HOSPITALITY BUSINESS is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world’s leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

FULL-TIME FACULTY

15 TOTAL

2 ENDOWED FACULTY

10 IN TENURE SYSTEM

2 PROFESSORS

7 ASSOCIATE PROFESSORS

1 ASSISTANT PROFESSOR

60% MALE

40% FEMALE

26.7% MINORITY FACULTY

AREAS OF EXPERTISE:

Automatic Merchandising  |  Brand Management  |  Club/Golf/Resort Management  |  Consumer Loyalty  |  Contract Services  |  Customer Delight

Food Safety  |  Hospitality Accounting  |  Hospitality Entrepreneurship  |  Meeting & Events  |  Pricing  |  Real Estate  |  Service Management

STUDENTS

514 TOTAL

Freshman/Sophomore 187

Junior/Senior 327

17.3% INTERNATIONAL

43.2% MALE

56.8% FEMALE

16.9% MINORITY STUDENTS

#1 U.S. PUBLIC PROGRAM

Sources: College Choice, The Best Schools

UNDERGRADUATE

HOSPITALITY BUSINESS

MINOR

HOSPITALITY REAL ESTATE

PROGRAMES

MINORITY FACULTY

60% MALE

40% FEMALE

26.7%

STUDENTS

98% UNDERGRADUATE STUDENT EMPLOYMENT RATE

Source: 2019 University Destination Survey Report

To learn more, visit:

hospitalitybusiness.broad.msu.edu