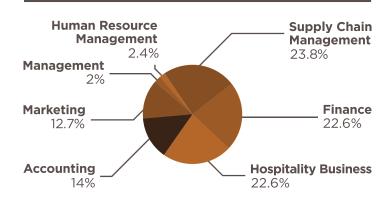
BROAD COLLEGE of BUSINESS

AT A GLANCE UNDERGRADUATE PROGRAMS

Broad College of Business undergraduate programs foster an environment much more impactful than just a business school — it's a place unlike any other to learn, grow, thrive, and shape the next generation of business leaders. The college's undergraduate community represents diverse cultures, backgrounds, skills, strengths, and interests and boasts a collective power to make business happen.

TOTAL ENROLLMENT 3,579 STUDENTS



2,500+ BUSINESS
PREFERENCE
STUDENTS



DEMOGRAPHICS



43.3% FEMALE

56.7% MALE



16%

MINORITY STUDENTS

(Asian, American Indian/Alaska Native, Black/African American, Hawaiian/Pacific Islander, Hispanic, Multiracial)





MINORS

_

- · Entrepreneurship and Innovation
- Environmental and Sustainability Studies
- Hospitality Business Real Estate Investment Management
- Information Technology
- Insurance and Risk Management
- · International Business
- · Retail Management
- Sales Leadership
- Sports Business Management

AVERAGE GPA

3.53

STUDENT GROUPS HONORS COLLEGE STUDENTS

\$750K
IN SCHOLARSHIPS AWARDED
ANNUALLY



UNDERGRADUATE PROGRAMS

EMPLOYMENT

AMONG BROAD MAJORS

PLACEMENT RATE

990%

continuing education

(of those reported for Class of 2019)

AVERAGE STARTING SALARY



AVERAGE SIGNING BONUS



KEY EMPLOYERS







Deloitte.





THE RESIDENTIAL BUSINESS COMMUNITY



The **RESIDENTIAL BUSINESS COMMUNITY (RBC)** creates an experience that promotes, enhances, and supports students' academic, personal, and professional growth, and develops them into business leaders in a diverse and multicultural world.

COMMUNITY CORE VALUES

INTEGRITY

Foster an honest and trustworthy environment.

INCLUSIVENESS

Embrace a positive, respectful, and inclusive community experience that values all members, regardless of race, ethnicity, gender, sexual orientation, and ability.

LEADERSHIP EXCELLENCE

Inspire leadership excellence, where individuals align personal values with those of their team or organization to reach a collective power.

EFFECTIVE COMMUNICATION

Empower students to communicate effectively, both professionally and personally.

PERSONAL/SOCIAL RESPONSIBILITY

Take ethical responsibility for oneself, others, and the community.

MAKING A DIFFERENCE

Making a difference on campus, in home communities, and across the world.



289

students joined the RBC program in 2020



30%

increase in student population over 4 years





UNDERGRADUATE MAJORS & MINORS

| MAJOR | DESCRIPTION | % OF POP. |
|--|--|-----------|
| ACCOUNTING | Prepares students for careers in public, managerial, and governmental accounting. Accountants are involved in auditing and generating information needed to control a company's operations. | 14% |
| FINANCE | Understanding financial concepts, instruments, and management decision making as it applies to management of corporate finance, financial institutions, and investments. | 22.6% |
| HOSPITALITY BUSINESS IN THE SCHOOL OF HOSPITALITY BUSINESS | Blends hospitality business operations and fundamental areas such as accounting, finance, and marketing applied to hospitality business. | 22.6% |
| HUMAN RESOURCE MANAGEMENT | Focuses on personnel management in organizations, development of the manager as a leader, and the mission of the personnel/human resources department. | 2% |
| MANAGEMENT | Allows students to explore courses from several departments within the Broad College. The student's program of study is designed within the context of the student's personal, academic, and career goals. | 2.4% |
| MARKETING | Stresses understanding of marketing concepts and tools, analysis, planning, implementation, control techniques, and integration of marketing with other business functions and societal processes. | 12.7% |
| SUPPLY CHAIN MANAGEMENT | Integrates topics from manufacturing operations, purchasing, transportation, and physical distribution into a unified program to enhance global competitiveness. | 23.8% |

— **TOP 15** —

Source: U.S. News & World Report

UNDERGRAD PROGRAMS AMONG U.S. PUBLICS



— RANKED #1 -

Source: U.S. News & World Report

SUPPLY CHAIN MANAGEMENT PROGRAM



RANKED #1

Source: The Best Schools

PUBLIC HOSPITALITY BUSINESS PROGRAM





UNDERGRADUATE PROGRAMS

| MINOR | DESCRIPTION |
|---|---|
| ENTREPRENEURSHIP AND INNOVATION | Gain a broad knowledge of entrepreneurial business issues built upon entrepreneurially focused research in the core business disciplines, including business law, finance, management, and marketing. |
| ENVIRONMENTAL AND SUSTAINABILITY STUDIES | Gain skills and knowledge in the environmental sciences necessary for careers that may involve the "greening" of the economy. |
| HOSPITALITY BUSINESS REAL ESTATE INVESTMENT MANAGEMENT | Prepare for a career in hospitality real estate development firms with this highly competitive option for students who are committed to a career in real estate development. |
| INFORMATION TECHNOLOGY | Develop analytical thought with innovative technology solution skills in real-world business settings. Prepares students for careers in systems consulting, business analysis, and tech support. |
| INSURANCE AND RISK MANAGEMENT | Learn how to quantify, manage, and price risk while learning the structure, evolution, and regulation of the finance and insurance sector of the economy. |
| INTERNATIONAL BUSINESS | Adds an international breadth to a Broad major while increasing understanding of various regions of the world and preparing for a global marketplace. |
| RETAIL MANAGEMENT | Enhances career potential for students interested in the field of retailing and financial retailing. |
| SALES LEADERSHIP | Provides educational experiences, courses, and training needed to become successful sales agents and leaders in a sales-intensive corporate setting. |
| SPORTS BUSINESS MANAGEMENT | Enhances students' marketability for highly competitive careers in areas related to sports business management and firms that supply the sports and entertainment industry. |
| | |











Broad Admissionsbroad.msu.edu/undergraduate/admissions

Admission to the Broad College

The Broad College admissions process is based on a holistic performance model which includes a proctored case study, an experiential profile, MSU cumulative GPA, and a college precore GPA consisting of grades in WRA 101-195H, EC 201 or EC 202, and STT 200 or equivalent. Students must also have completed 28 cumulative credits and CSE 102. Students who are admitted to the Broad College will be designated "Business Admitted." Students who do not gain entry upon initial application will be eligible to reapply. Enrollment in the Broad College of Business is limited, and admission to the College is competitive.

Admission to a Degree Granting Major

Once admitted to the Broad College, students who remain in good standing with the university and have completed 56 credits or more will be eligible to apply for admission to a Broad College major (excluding Hospitality Business). Admission to major will be competitive and based on a model including MSU cumulative GPA as well as grade performance in major precore courses (ACC 201, ACC 202, EC 201, EC 202, ITM 209, and MKT 250). The following competitive admission majors will also use a combination of courses relevant to performance in the major: Accounting, Supply Chain Management.

Transfer Student Admission

Transfer applicants will be admitted either as "Business Preference" or "Business Admitted." Transfer students will not be directly admitted to a Broad College major, but will enter into the competitive process.

Admission to Hospitality Business

Hospitality Business students will not participate in the above process, but will participate in an admissions process uniquely designed specifically for the major.

Visit www.reg.msu.edu for a complete statement on admission.

Learn About the Admission Process

- Attend an Admission Information Session
- Review the Broad Admissions website
- Meet with a Broad Academic Advisor (broad.msu.edu/undergraduate/advising)

Academic Support Services

NSSC Learning Center (nssc.msu.edu)
 Assisting students in developing academic success skills

Statistics Help Room (stt.natsci.msu.edu)
Out of class supplemental assistance in STT courses

The Writing Center (writing.msu.edu) Individual & group writing consultation

ESL Lab (elc.msu.edu/esl-lab/) Writing assistance for international students

Multicultural Business Program Small group tutoring for select Broad core courses

(broad.msu.edu/undergraduate/opportunities/mbp/)

Resources for Completing the Experiential Profile

- Attend an Admission Information Session and an Experiential Profile Preparation Session
- Visit The Writing Center (writing.msu.edu) and the ESL Lab (elc.msu.edu/esl-lab/)
- Use Russell Palmer Center resources to develop a strong resume (broad.msu.edu/career-management/)

Admission to Broad College

Academic Factors (Required)

The minimum criteria to apply include:

- 1. Completion of 28 credits
- 2. Completion of CSE 102
- 3. Completion of the following college precore courses:

STT 200/201/315 EC 201 or EC 202

Tier 1 Writing Requirement (WRA 101 or equivalent)

Academic Factors Included in the Admission Decision: Cumulative GPA (MSU grades only)

Camada Control of the grades only

College Precore GPA (see Calculating Your College Precore GPA, below)

Calculating Your College Precore GPA:

| Subject | Course | Credits | Х | Grade | Ш | Points |
|------------|--------|---------|---|-------|---|--------|
| Statistics | STT | | Х | | = | |
| Writing | WRA | | Х | | Ш | |
| Economics | EC | | Х | | = | |
| Economics* | EC | | Х | | Ш | |
| | Totals | | | | | |

Total Points / Total Credits = Core GPA

MSU grades only, with the following exception: if only one MSU precore grade is present, transfer precore grades will be reviewed. Precore equivalents taken at MSU are used in the college precore GPA calculation. AP/IB/CLEP scores that lead to credit carry a GPA value for the College Precore GPA only; see broad.msu.edu/undergraduate/admissions for equivalencies.

* If both EC 201 & EC 202 are completed, both grades will be used.

Non-Academic Factors (Required)

An online **Experiential Profile** considering the following qualities:

- Motivation & Enthusiasm
- Engagement & Committment
- Resilience
- Positive Self-Concept
- Written Communication Skills

A proctored **Case Study** considering characteristics in one of the following thematic areas which will be randomly assigned:

- Integrity
- Initiative/Resourcefulness
- Professional Relationships/Teamwork

Students seeking admission must complete both the experiential profile and case study.

Personal Statement (Optional)

The personal statement of extenuating circumstance is an opportunity for a student to share a circumstance beyond his/her control which impacted academic performance. Official supportive documentation substantiating the extenuating circumstance must be submitted by the end of the application period.

Admission to Degree Granting Major

Academic Factors (Required)

The minimum criteria to apply include:

- 1. Completion of **56 credits**
- 2. Completion of the following Major Precore courses:

EC 201 EC 202 ACC 201 ACC 202 MKT 250 ITM 209

Academic Factors Included: (1) major precore GPA, (2) cumulative GPA, and (3) competitve admission factors, if applicable

Competitive Admission Majors

The following majors will also use grades in a combination of courses relevant to performance in the major.

ACC: Competitive based on grades in ACC 201 & ACC 202. **SCM:** Competitive based on cumulative GPA & major pre-

core GPA.

Calculating Your Major Precore GPA:

| Course | Credits | Х | Grade | Ш | Points |
|---------|---------|---|-------|---|--------|
| EC 201 | | Х | | Ш | |
| EC 202 | | Х | | Ш | |
| ACC 201 | | Х | | = | |
| ACC 202 | | Х | | Ш | |
| MKT 250 | | Х | | Ш | |
| ITM 209 | | Х | | Ш | |
| Totals | | | | | |

Total Points / Total Credits = Core GPA

Only MSU grades are used in the cumulative and major precore GPA calculations. Precore equivalents taken at MSU are used in the major precore GPA calculations. BUS 250 (prior to Fall 2018) and MGT 250 (Fall 2018-Summer 2019) are used to fulfill the MKT 250 requirement.





BROAD DEGREE REQUIREMENTS

(courses in parenthesis are the prerequisite course requirements as of Fall 2019)

| I. | | | |
|-------|--|--|--|
| | UNIVERSITY RE | QUIREMENTS | |
| | WRA 101 | Writing as Inquiry; Tier I Writing Req. | 4 credits |
| | ISB 2** | Integrative Studies in Biological Science (MTH 103/B or STT 200 or concurrently) | 3 credits |
| | ISP 2** | Integrative Studies in Physical Science (MTH 103/B, STT 200 or concurrently) | 3 credits |
| | ISB/P 2**L | Biological or Physical Science Lab (ISB/P 2** or concurrently) | 2 credits |
| | IAH 201 - 21 | · · · — · · · · · · · · · · · · · · · · | 4 credits |
| | IAH 211 - 24 | | 4 credits |
| | ISS 2** D | Integrative Studies in Social Science | 4 credits |
| | ISS 3** I/N/I | D Integrative Studies in Social Science (ISS 2**, 28+ credits) q., two different diversity designations I/N/D must be represented within the IAH and ISS courses | 4 credits |
| | | E REQUIREMENTS | |
| II. | MTH 103/B | College Algebra | 3 credits |
| | STT 200 | Statistical Methods (MTH 103/B) | 3 credits |
| | CSE 102 | Algorithmic Thinking & Programming (MTH 103/B) | 3 credits |
| | EC 201 | Introduction to Microeconomics | 3 credits |
| | EC 202 | Introduction to Macroeconomics | 3 credits |
| | | ss-Admitted Students (28+ credits): | 0 01 0 0110 |
| | ACC 201 | Principles of Financial Accounting (CSE 101) | 3 credits |
| | ACC 202 | Principles of Managerial Accounting | 3 credits |
| | ITM 209 | Business Analytics and Information Systems (CSE 101); ITM 309 taken prior to Fall 2016 | 3 credits |
| | MKT 250 | Business Communication: Oral and Written Communication: MGT 250 taken prior to FS19 | 3 credits |
| | | ess-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing, Supply Chain Management Students | |
| | GBL 385 | Business Law and Ethical Leadership; <i>GBL 295 taken prior to Fall 2018</i> | 3 credits |
| | FI 311 | Financial Management (STT 200/201/315 and ACC 201) | 3 credits |
| | MGT 315 | Managing Human Resources and Organizational Behavior | 3 credits |
| | MKT 300 | Managerial Marketing | 3 credits |
| | MKT 310 | International and Comparative Dimensions of Business | 3 credits |
| | MKT 317 | Market Analytics (STT 200/201/315) | 3 credits |
| | SCM 303 | Introduction to Supply Chain Management | 3 credits |
| | Internationa | Experience, satisfied by an additional course with international content | 3 credits |
| | Restricted to Busine | ss-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing, Supply Chain Management Students | (88+ credits): |
| | MGT 409 | Business Policy and Strategic Management (FI 311 and MKT 300 and SCM 303) | 3 credits |
| 111 | | | |
| | MA IOD EIEI D D | EQUIDEMENTS: students must maintain a minimum 2.0 GDA in the major field in order to be eligible for a | raduation |
| III. | MAJOR FIELD R | EQUIREMENTS; students must maintain a minimum 2.0 GPA in the major field in order to be eligible for g | raduation |
| 111. | | ACCOUNTING, 19 – 21 credits | raduation |
| 111. | Required Course | ACCOUNTING, 19 - 21 credits | |
| | Required Course | ACCOUNTING, 19 - 21 credits es: Preparing for an Accounting Career | 1 credit |
| 111. | Required Course ACC 250 ACC 300 | ACCOUNTING, 19 - 21 credits es: Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) | 1 credit 3 credits |
| 111. | Required Course ACC 250 ACC 300 ACC 301 | ACCOUNTING, 19 - 21 credits es: Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) | 1 credit 3 credits 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 | ACCOUNTING, 19 - 21 credits es: Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) | 1 credit 3 credits 3 credits 3 credits |
| -111. | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) | 1 credit 3 credits 3 credits 3 credits 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits |
| 111. | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) | 1 credit 3 credits 3 credits 3 credits 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits |
| 111. | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) PSS: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) | 1 credit 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) Pass: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) PSS: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits Preparing for an Accounting ACC 300/305 FINANCE, 18 credits PROFIT ACCOUNTING, 19 - 21 credits | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course ACC 305 | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) Pass: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits ess: Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) PSS: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits Preparing for an Accounting ACC 300/305 FINANCE, 18 credits PROFIT ACCOUNTING, 19 - 21 credits | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course ACC 305 FI 312 | Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) SS: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits es: Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course ACC 305 FI 312 FI 414 | Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) SS: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits es: Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course ACC 305 FI 312 FI 414 9 credits from the course of the co | Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) PSS: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits PSS: Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.) The following: Management of Financial Institutions (FI 311) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit 3 credits 3 credits 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course ACC 305 FI 312 FI 414 9 credits from the course of the c | ACCOUNTING, 19 - 21 credits Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) PSI: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits Preparing for an Accounting for Finance Majors (ACC 201 and ACC 202) Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.) The following: | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit 3 credits 3 credits 3 credits 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course ACC 305 FI 312 FI 414 9 credits from the course of the co | ACCOUNTING, 19 - 21 credits es: Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) es: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits es: Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.) the following: Management of Financial Institutions (FI 311) Entrepreneurial Finance (FI 311 or FI 320) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 3 credits 5 credits 7 credits 7 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course ACC 305 FI 312 FI 414 9 credits from to 11 FI 413 FI 444 FI 451 | ACCOUNTING, 19 - 21 credits es: Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) es: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits es: Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.) the following: Management of Financial Institutions (FI 311) Entrepreneurial Finance (FI 311 or FI 320) International Financial Management (FI 311) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 5 credits 7 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course ACC 305 FI 312 FI 414 9 credits from ti FI 413 FI 444 FI 451 FI 455 | ACCOUNTING, 19 - 21 credits Ps: Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) Ps: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits PS: Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.) The following: Management of Financial Institutions (FI 311) Entrepreneurial Financial Management (FI 311) Computer Applications in Financial Modeling (FI 311 and FI 312 or concurrently) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit 3 credits |
| | Required Course ACC 250 ACC 300 ACC 301 ACC 321 ACC 331 ACC 341 ACC 411 Optional Course ACC 308 GBL 451 Required Course ACC 305 FI 312 FI 414 9 credits from tl FI 413 FI 444 FI 451 FI 455 FI 457* | ACCOUNTING, 19 - 21 credits es: Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) es: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits es: Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.) the following: Management of Financial Institutions (FI 311) Entrepreneurial Financial Management (FI 311) Computer Applications in Financial Modeling (FI 311 and FI 312 or concurrently) Security Analysis (FI 312) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit 3 credits |
| | Required Course | es: Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) ss: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits es: Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.) he following: Management of Financial Institutions (FI 311) Entrepreneurial Finance (FI 310 or FI 320) International Financial Management (FI 311) Computer Applications in Financial Modeling (FI 311 and FI 312 or concurrently) Security Analysis (FI 312) Debt and Money Markets (FI 312) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit 3 credits |
| | Required Course | es: Preparing for an Accounting Career Intermediate Financial Accounting I (ACC 201 and ACC 202) intermediate Financial Accounting II (ACC 300/305 and Tier I Writing Req.) Accounting Information Systems (ACC 201 and ACC 202) Federal Income Tax Accounting (ACC 300/305 and Tier I Writing Req.) Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315) Auditing (ACC 300/305, ACC 321, and STT 200/201/315) es: Governmental and Not-for-Profit Accounting (ACC 300/305) Law of Commercial Transactions (GBL 385 or concurrently) FINANCE, 18 credits es: Intermediate Accounting for Finance Majors (ACC 201 and ACC 202) Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315) Advance Business Finance (FI 311 and FI 312 and Tier I Writing Req.) the following: Management of Financial Institutions (FI 311) Entrepreneurial Finance (FI 311 or FI 320) International Financial Management (FI 311) Computer Applications in Financial Modeling (FI 311 and FI 312 or concurrently) Security Analysis (FI 312) Debt and Money Markets (FI 312) Investment Strategies and Speculative Markets (FI 311 and FI 312) | 1 credit 3 credits 3 credits 3 credits 3 credits 3 credits 1 credit 1 credit 3 credits |







HUMAN RESOURCE MANAGEMENT, 15 credits Required Courses: MGT 460 Capstone for Management Majors (MGT 315 or concurrently and Tier I Writing Req.) 3 credits 12 credits from the following: Organizational Staffing (MGT 315 or concurrently) MGT 411 3 credits Compensation and Reward Systems (MGT 315 or concurrently) MGT 412 3 credits MGT 413 Personnel Training and Development (MGT 315 or concurrently) 3 credits Diversity in the Workplace (MGT 315 of Concurrently) MGT 414 3 credits Labor-Management Relations (MGT 315 of Concurrently) MGT 418 3 credits **Negotiation and Conflict Management** 3 credits MGT 475 MGT 476 Globalization and International Management (MGT 315 or concurrently) 3 credits MGT 490 Independent Study 1-3 credits MGT 491 Special Topics in Human Resources Management (MGT 315 or concurrently) 3 credits

MANAGEMENT, 15 credits **Required Course:** MGT 460 Capstone for Management Majors (MGT 315 or concurrently and Tier I Writing Req.) 3 credits 12 credits at the 300 - 400 level from Accounting, Finance, General Business and Business Law, Management, Marketing, and Supply Chain Management. Two courses must be in different areas, excluding Management. Courses used to satisfy the Business Core Curriculum may not be used to satisfy a Major Field Reg.: ACC/FI/GBL/MGT/MKT/SCM 3 credits _ ACC/FI/GBL/MGT/MKT/SCM _ 3 credits ___ ACC/FI/GBL/MGT/MKT/SCM 3 credits ___ ACC/FI/GBL/MGT/MKT/SCM _ 3 credits

| MARKETING, 18 credits | | | |
|--|--|-------------|--|
| Required Cours | | | |
| MKT 302 | Consumer Behavior (MKT 300 and MKT 317 or concurrently) | 3 credits | |
| MKT 313 | Consultative Selling | 3 credits | |
| MKT 319 | Consumer and Market Insights (MKT 300 and MKT 317 or concurrently) | 3 credits | |
| MKT 460 | Marketing Strategy (MKT 302 and MKT 317 and MKT 319 and Tier I Writing Req.) | 3 credits | |
| 6 credits from t | the following: | | |
| MKT 355 | Entrepreneurial Marketing (MKT 300 or ESHIP 190) | 3 credits | |
| MKT 383 | Sales Management (MKT 300 and MKT 313 or concurrently) | 3 credits | |
| MKT 410 | Product Innovation and Management (MKT 300 and MKT 317 or concurrently) | 3 credits | |
| MKT 412 | Digital Marketing (MKT 300) | 3 credits | |
| MKT 415 | International Marketing (MKT 300 and MKT 310/EC 340) | 3 credits | |
| MKT 420 | New Product Design and Development (MKT 300/ESHIP 190 and MKT 317*) | 3 credits | |
| MKT 430 | Key Account and Customer Relationship Management (MKT 313) | 3 credits | |
| MKT 490 | Independent Study | 1-3 credits | |
| MKT 491 | Special Topics in Marketing (MKT 300 and MKT 302 and MKT 319) | 1-3 credits | |
| *Or approval of the Marketing department | | | |

| SUPPLY CHAIN MANAGEMENT, 16 credits | | | | |
|---|---|-------------|--|--|
| | (courses are restricted to students admitted to the Supply Chain Management major) | | | |
| Required Cours | | | | |
| SCM 371 | Procurement and Supply Chain Management (SCM 303) | 3 credits | | |
| SCM 372 | Manufacturing Planning and Control (SCM 303 and MKT 317) | 3 credits | | |
| SCM 373 | Logistics and Transportation Management (SCM 303 and MKT 317 or concurrently) | 3 credits | | |
| One of the follo | owing: | | | |
| SCM 470 | Supply Chain Application and Policy (SCM 371 and SCM 372 and SCM 373 and Tier I Writing Req.) | 3 credits | | |
| SCM 472 | Supply Chain Industry Applications (SCM 371 and SCM 372 and SCM 373 and Tier I Writing Req.) | 3 credits | | |
| 4 credits from t | he following: | | | |
| SCM 460 | Procurement Contracting (SCM 371 or concurrently) | 1 credit | | |
| SCM 461 | Customs, Compliance, and Security | 1 credit | | |
| SCM 462 | End-to-End Supply Chain Management Simulation | 1 credit | | |
| SCM 463 | Supply Chain Enterprise Resource Planning Applications | 1-3 credits | | |
| SCM 471 | Advanced Supply Chain Project Management (SCM 372) | 2 credits | | |
| SCM 474 | Negotiations | 2 credits | | |
| SCM 475 | Supply Chain Decision Modeling (SCM 372) | 2 credits | | |
| SCM 476 | Transportation Management (SCM 373) | 2 credits | | |
| SCM 479 | Supply Chain Cost Management (SCM 371) | 2 credits | | |
| SCM 490* | Independent Study | 1-3 credits | | |
| SCM 491 | Topics in Supply Chain Management | 1-3 credits | | |
| *Only sections designated by the Supply Chain Management department | | | | |

IV. ELECTIVE COURSES REQUIREMENTS

- A minimum of 120 credits is required for graduation; 123 credits are required for students who earn credit for MTH 1825 at Michigan State University. Most Broad students need 20+ elective credits to reach the required graduation credits. At least 9 of those 20 credits must be outside of Business.
- A maximum of 3 credits of internship or other work experience counts towards graduation. (BUS 491, Business Internship; ACC 493 restricted to Accounting major).
- A maximum of 6 credits in Advanced Academic English (AAE) 220, 221, 222, or 223 counts towards graduation as elective credits.

BROAD SAMPLE FOUR-YEAR PLAN

The following *tentative* four year schedule plan applies to students interested in completing the Broad College of Business' competitive admission process, beginning Fall 2019. The Broad College of Business reserves the right to make admission and curriculum changes as necessary. Each student is strongly encouraged to consult with an academic advisor for assistance in planning coursework. Please note that this plan is based on placement in MTH 103 College Algebra. Your plan may vary based on your math/writing placement; AP/IB scores; transfer coursework and/or major. Students who have questions about admission and degree completion should contact Undergraduate Academic Services (402A Eppley Center, 517-355-7605).

| FRESHMAN | | | | |
|----------------|----|---------------|----|--|
| <u>Fall</u> | | <u>Spring</u> | | |
| MTH 103 | 3 | STT 200 | 3 | |
| WRA 101 | 4 | IAH Below 211 | 4 | |
| ISS 200- Level | 4 | EC 201 | 3 | |
| ISB | 3 | CSE 102 | 3 | |
| BUS 101 | 1 | Elective | 2 | |
| Total | 15 | Total | 15 | |

| SOPHOMORE | | | | |
|---------------|----|---------------|----|--|
| <u>Fall</u> | | <u>Spring</u> | | |
| ISS 300-Level | 4 | ACC 202 | 3 | |
| ACC 201 | 3 | Elective | 3 | |
| EC 202 | 3 | ITM 209 | 3 | |
| ISP | 3 | FI 311 | 3 | |
| ISP/ISB Lab | 2 | MKT 250 | 3 | |
| Total | 15 | Total | 15 | |

Major code: "Business Preference"

Apply to Broad College during this semester.

Please review application requirements: https://uas.broad.msu.edu/admissions/

Major code: "Business Admit" Apply to preferred Broad major during this semester.

| JUNIOR | | | |
|--------------|----|-------------------|----|
| <u>Fall</u> | | <u>Spring</u> | |
| Major Course | 3 | Major Course | 3 |
| GBL 385 | 3 | Major Course | 3 |
| MKT 317 | 3 | MKT 300 | 3 |
| SCM 303 | 3 | IAH 211 or Higher | 4 |
| Elective | 3 | Elective | 2 |
| Total | 15 | Total | 15 |

| SENIOR | | | |
|--------------|----|--------------------|----|
| <u>Fall</u> | | <u>Spring</u> | 7 |
| Major Course | 3 | Major Course | 3 |
| MGT 315 | 3 | MGT 409 | 3 |
| MKT 310 | 3 | International Req. | 3 |
| Elective | 3 | Elective | 3 |
| Elective | 3 | Elective | 3 |
| Total | 15 | Total | 15 |

Major code: ACC, FI, HRM, MGT, MKT or SCM

^{*}This plan does not apply to Hospitality Business Majors

^{*}Elective credit amount will vary per student depending on math/writing placement, major, transfer credit, and credit earned from AP, IB and CLEP

^{*}Major Course credit ranges from 15-20 credits

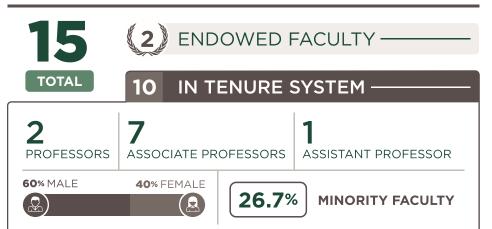
AT A GLANCE THE SCHOOL OF HOSPITALITY BUSINESS

Founded in 1927, **THE SCHOOL OF HOSPITALITY BUSINESS** is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world's leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

#1
U.S. PUBLIC
PROGRAM

Sources: College Choice, The Best Schools





PROGRAMS

UNDERGRADUATE

➤ HOSPITALITY BUSINESS

MINOR

➤ HOSPITALITY REAL ESTATE

AREAS OF EXPERTISE:

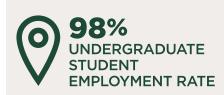
Automatic Merchandising Brand Management Club/Golf/Resort Management Consumer Loyalty Contract Services Customer Delight

Food Safety Hospitality Accounting Hospitality Entrepreneurship Meeting & Events Pricing Real Estate Service Management

於 STUDENTS







Source: 2019 University Destination Survey Report



16.9%

MINORITY STUDENTS

| <u>WRITING</u> (4 credits) | |
|--|--|
| WRA 101 (4) Writing* | |
| *Admission is based primarily on MSU Cumulative GPA and MSU grades in W *More information at broad.msu.edu/hospitality-business/hospita | |
| INTEGRATIVE STUDIES (24 credits) | |
| IAH 201-210 (4) Arts and Humanities*IAH 21 | D level (3) Physical ScienceISB Lab <u>or</u> ISP Lab (2) 1-241 (4) Arts and Humanities* D level (4) Social Sciences* |
| *IAH and ISS courses have diversity designations of D, I, or N. At least two dif | ferent diversity designations are required for graduation. |
| HOSPITALITY BUSINESS CORE (21-22 credits) | |
| COM 100 <u>or</u> 225 (3) CommunicationMTH 103 (3) College AlgebraSTT 200 <u>or</u> 201 (3-4) Statistics*CSE 101 <u>or</u> 102 (3) Computer Science* | ACC 201 (3) Principles of Financial AccountingEC 201 (3) Introduction to MicroeconomicsEC 202 (3) Introduction to Macroeconomics |
| *Admission is based primarily on MSU Cumulative GPA and MSU grades in W *More information at broad.msu.edu/hospitality-business/hospita | |
| HOSPITALITY BUSINESS MAJOR FIELD (39 credits) | |
| HB 105 (2) Service Management Principles HB 201 (1) Hospitality Business Professional Develop. HB 237 (3) Management of Lodging Systems HB 265 (3) Food Management: Safety and Nutrition HB 267 (3) Management of Food/Beverage Systems HB 302 (3) Hospitality Managerial Accounting HB 307 (3) Hospitality Human Resources* | HB 311 (3) Hospitality Finance HB 337 (3) Hospitality Information Systems HB 345 (3) Quantity Food Production Systems HB 349 (3) Facilities Maintenance and Systems HB 375 (3) Hospitality Marketing HB 447 (3) Hospitality Business Law HB 489 (3) Hospitality Business Strategy (W)* |
| *HB 201 and Level 1 Internship must be completed prior to HB 307. HB 307, *More information at broad.msu.edu/hospitality-business/sirc | Level 1 Internship, and Level 2 Internship must be completed prior to HB 489. |
| HOSPITALITY BUSINESS ADVANCED ELECTIVES - two of the follow | wing (6 credits) |
| HB 482 (3) Advanced Hospitality Finance HB 485 (3) Hospitality Foodservice Operations HB 486 (3) Advanced Hospitality Marketing | |
| HOSPITALITY BUSINESS INTERNATIONAL ELECTIVE - one of the f | ollowing (3 credits) |
| One international elective course, language, or study abr | oad course approved by the student's academic advisor* |
| *More information at broad.msu.edu/hospitality-business/hospitality-busin | ness-major |
| HOSPITALITY BUSINESS SPECIALIZED ELECTIVES (12 credits) | |
| HB 100 (2) Introduction to Hospitality Business HB 210 (3) Introduction to the Casino Industry HB 321 (3) Club Operations and Management HB 345L (1) Quantity Food Production Systems Lab HB 347 (3) The Foodservice Distribution Channel HB 358 (3) Hospitality Business Ownership HB 376 (3) Hospitality Sales Process HB 380 (3) Meeting and Event Planning Management HB 382 (3) HB Real Estate Investment Management | HB 409 (3) Introduction to Wine HB 411 (3) Hospitality Beverages HB 415 (3) Managing Quality in Hospitality Businesses HB 420 (3) The Business of Golf HB 437 (3) Hospitality Revenue Management HB 451 (3) Emerging Leadership HB 473 (3) Hospitality Business Analytics HB 490 (1-6) Independent Study HB 491 (1-6) Current Topics in Hospitality Business |
| HB 405 (3) Advanced Mgt. of Food/Beverage Systems | HB 492 (1-6) HB Real Estate Professional Skills Workshop |

<u>ADDITIONAL ELECTIVES</u> - necessary to reach credits required for graduation

Courses used for University requirements and Hospitality Business requirements may not be used to satisfy this requirement.

CREDITS REQUIRED FOR GRADUATION

120 credits or 123 credits if credit for MTH 1825 was earned at MSU. A maximum of 6 credits of ESL count toward graduation.



RESIDENTIAL BUSINESS COMMUNITY



The **RESIDENTIAL BUSINESS COMMUNITY (RBC)** creates an experience that promotes, enhances, and supports students' academic, personal, and professional growth and develops them into business leaders in a diverse and multicultural world.

COMMUNITY CORE VALUES

INTEGRITY

Foster an honest and trustworthy environment.

We strive to develop leaders who are ethical, fair, and committed to doing the right thing.

INCLUSIVENESS

Embrace a positive, respectful, and inclusive community experience that values all members, regardless of race, ethnicity, gender, sexual orientation, and ability.

We develop business students into leaders who navigate global, cross-cultural, and diverse teams.

LEADERSHIP EXCELLENCE

Inspire leadership excellence, where individuals align personal values with those of their team or organization to reach a collective power.

We inspire students to take action and create positive, sustainable, transformational changes.

EFFECTIVE COMMUNICATION

Empower students to communicate effectively, both professionally and personally.

We believe compelling, well-rounded communication is the foundation for individuals to generate action, create understanding, and build relationships.

PERSONAL/SOCIAL RESPONSIBILITY

Take ethical responsibility for oneself, others, and the community.

We encourage students to build individual strength, compel them to take responsibility for the integrity and quality of their work, and encourage them to engage in impactful exercises that shape responsible global citizens.

MAKING A DIFFERENCE

Making a difference on campus, in home communities, and across the world.

We challenge students to think about the legacy they will leave in their professional journeys.

MSTUDENTS









28% MINORITY STUDENTS







AT A GLANCE BROAD EDUCATION ABROAD



STUDY

The state of the s

INTERNSHIPS



RESEARCH



SERVICE LEARNING

275
UNIVERSITY

PROGRAMS

60

CONTINENTS



PROGRAM TYPES

Education Abroad allows a student to earn academic credit by taking classes that include instruction from MSU faculty or faculty from a host institution abroad.

FACULTY-DIRECTED

Students participate in a program directed by Michigan State University faculty, alongside other MSU students.

PARTNER PROGRAMS

Students enroll in courses with an international institution, transferring credit back to MSU. Partner programs include:

► EXCHANGES

MSU students enroll as visiting students at the international university, and students from the host insitution come to East Lansing. MSU students pay MSU tuition fees.

▶ DIRECT ENROLLMENT

MSU students enroll as visiting students at the international university and pay tuition and fees directly to the host institution.

INTERNSHIPS

Internships abroad allow students to gain work experience in a new culture and earn academic credit.

RESEARCH

Research abroad can be done in conjunction with faculty or conducted independently and can encompass a wide variety of fields.

SERVICE LEARNING

Service-learning opportunities usually include partnering with local community organizations and address a variety of social, economic, environmental, or health challenges facing the community.



WHEN CAN I GO?

FULL SEMESTER (FALL OR SPRING) | 13-19 WEEKS



SUMMER | 3-9 WEEKS



WINTER BREAK | 1-2 WEEKS ABROAD



SPRING BREAK | 1 WEEK ABROAD





BROAD EDUCATION ABROAD



WHAT COURSES CAN I COMPLETE ABROAD?

- ► INTEGRATIVE STUDIES REQUIREMENTS (SUCH AS IAH, ISB, ISP, ISS)
- ▶ BUSINESS CORE AND MAJOR FIELD COURSES (SUCH AS MKT 310, MGT 315)
- **ELECTIVES**



' WHERE CAN I GO?

BROAD DESTINATIONS

ARGENTINA JAPAN AUSTRALIA MALAYSIA BELGIUM NETHERLANDS BRAZIL NEW ZEALAND CANADA NORWAY CHINA PORTUGAL FRANCE RUSSIA GERMANY SCOTLAND GREECE SENEGAL GUATEMALA SOUTH AFRICA

HUNGARY SPAIN

INDIA **SWITZERLAND ISRAEL THAILAND**

ITALY UNITED KINGDOM



WHERE CAN I LEARN MORE?

Research program options

- ▶ Visit the Education Abroad Expo and Broad College Education Abroad Fair
- Search for programs online
- ► Attend program-specific information sessions
- Schedule an advising appointment with a Broad advisor to discuss how studying abroad can fit into your academic plan

Research financial aid and scholarship opportunities

- ▶ Understand the various costs associated with individual programs
- ▶ Research financial aid options
- ► Research scholarship options
 - Broad College scholarships
 - Scholarships for research abroad







MULTICULTURAL BUSINESS PROGRAMS

The **MULTICULTURAL BUSINESS PROGRAMS (MBP)** provides academic, professional and personal support to help MSU students from diverse cultural, economic and racial/ethnic backgrounds succeed. MBP students develop increased self-confidence, leadership and teamwork skills and strong support networks with academic advisors, corporate professionals and peers.

PROGRAM HIGHLIGHTS

FREE TUTORING SERVICES

 For critical courses determining admission into the Eli Broad College of Business

LEADERSHIP OPPORTUNITIES THROUGH STUDENT ORGANIZATIONS

- ► National Association of Black Accountants (NABA)
 msunaba.weeblv.com | ② @NABA MSU
- ► Multicultural Business Students (MBS) mbsmsu.com | ② @mbsorg1
- ► Women in Business Students' Association (WBSA) msuwbsa.com | ② @WBSA_MSU
- ► Native American and Hispanic Business Students (NAHBS) nahbsmsu.weebly.com | ② @NAHBSMSU

INTERNATIONAL EXPOSURE THROUGH STUDY ABROAD

▶ Doing business in Mexico and South Africa

SUMMER BUSINESS INSTITUTE

 A highly structured, intensive seven-day residential learning experience for incoming first-year students focused on academic and professional achievement in business

NATIVE AMERICAN BUSINESS INSTITUTE

- A seven-day residential program for 11th- and 12th-grade Native
 American students interested in business and entrepreneurship
- Develop relationships with Native business owners, tribal representatives and other youth from across the state and the nation

CAREER DEVELOPMENT

- Resume writing and critiquing
- Mock interviews
- Cover letter writing

QUESTIONS

Visit us online at broad.msu.edu/mbp or call us at (517) 353-3524













THE FINANCIAL MARKETS INSTITUTE

The **FINANCIAL MARKETS INSTITUTE** provides academic preparation and professional development opportunities to a select group of highly motivated finance and accounting students interested in financial services careers including investment banking, mergers and acquisitions, private equity, equity research, and venture capital. Students are accepted as FMI scholars through a competitive application process. In addition to extensive coursework in both finance and accounting, they commonly augment their studies with courses in economics, computer science, and computational math.

ANNUAL SCHOLARSHIPS

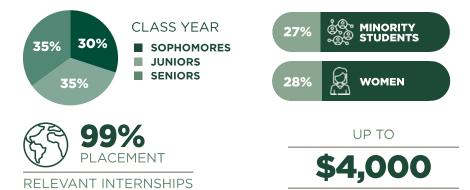
ADVANTAGES

- Pursue a tailored academic program under the guidance of FMI director
 Dave Hawthorne and FMI academic advisor Andrei Simonov
- Learn about the structure and opportunities of financial services firms
- Develop skills to successfully interview for internships and careers
- Practice skills through leadership roles in student organizations' government, athletics, public speaking, proficient writing, etc.
- ▶ Enhance your education with investment banking, stock pitch, venture capital, and competitions
- Engage with the extensive network of FMI alumni working in financial services including investment banking, M&A, PE, etc.
- Access to MBA-level classes
- Career development including resume writing, mock interviews, HireVue simulations and mock Super Days

HIGHLIGHTS

- ▶ 24-person advisory board linking the institute with industry leaders
- Valuable internships and full-time careers at leading financial firms
- Scholars regularly pursue graduate studies at leading universities or professional certifications such as the CFA
- ▶ Business trips to financial institutions in New York City and Chicago

DEMOGRAPHICS & PLACEMENT





EMPLOYERS

CONTACT US -

Dave Hawthorne, Director hawth84@msu.edu 203-767-0955



& FULL-TIME CAREERS



MANAGEMENT CONSULTING ACADEMY @ MSU



The Management Consulting Academy @ MSU is designed to prepare undergraduate and graduate students to enter and succeed in management consulting careers at major (Top 10) and boutique firms. The Academy is designed to serve students from across MSU and offers a comprehensive experience of curricular and extra-curricular programming including a course in consulting, case interview preparation, networking opportunities, and skill specific coursework. Structured as an open pathway with intensifying levels of engagement, the overall experience is responsive to the individual's interest and chosen level of engagement.

A STUDENT EXPERIENCE

The overall goal of the Management Consulting Academy @ MSU is to prepare students for careers in management consulting. Students will:

- ▶ Gain understanding of the management consulting industry and its segments
- ▶ Understand how consulting firms operate
- ▶ Understand the abilities required to be a successful management consultant
- Develop the requisite skills to secure internships and placements
- ▶ Develop hands-on management consulting experience

Students learn through:

Workshops

Simulations

Discussions

Industry Visits

Presentations

Case Interviews

...and more.

CAREER MANAGEMENT

Many Spartan alumni have been successful in pursuing careers in the management consulting industry, with some of them in leadership roles at the top consulting firms. It is possible for our current Spartans to be as successful in management consulting careers.

Successful outcomes will require motivated, and committed, students who are willing to apply themselves to the rigor and demands placed on consultants. The Management Consulting Academy @ MSU will offer the requisite bouquet of services that develop student capability to succeed in the industry, augmented by career counseling and mentoring support from the Academy leadership and MSU alumni.

Consulting firms look for candidates with

QUESTIONS?

email us at

Venkat Matoory, Director

matooryv@msu.edu Nick Hays, Faculty Director

hays@broad.msu.edu

- Analytical & problem-solving skills
- Adeptness in dealing with ambiguity
- Intellectual curiosity
- Entrepreneurial mindset
- Written & oral communication skills
- Collaborative teamwork style
- Ability to work independently
- Engaging interpersonal skills



AT A GLANCE **RUSSELL PALMER CAREER** MANAGEMENT CENTER

We connect Michigan State business student talent with top employers. The **RUSSELL PALMER CAREER** MANAGEMENT CENTER is the central career center for the Broad College and part of MSU's Career Services Network (CSN). Our team advises, coaches, and educates students to realize their career aspirations while working with leading employers and alumni to send our Spartans across the world.

OUR COMPETITIVE ADVANTAGE 2019-20





ADVISING APPOINTMENTS













GREEN AND WHITE GLOVE SERVICE

Broad is a trusted partner in our campus recruiting efforts. Their outstanding professionalism, customer service, and innovative recommendations contribute greatly to our recruiting success at MSU!

Ford Motor Company

The career bootcamp provided me with hands-on training and skills that I needed. It helped boost my confidence level and prepare for the recruiting season. It was a wonderful opportunity to practice in a such a safe space.

Xinyi Sun **B.A. in Supply Chain Management**





broad.msu.edu

