

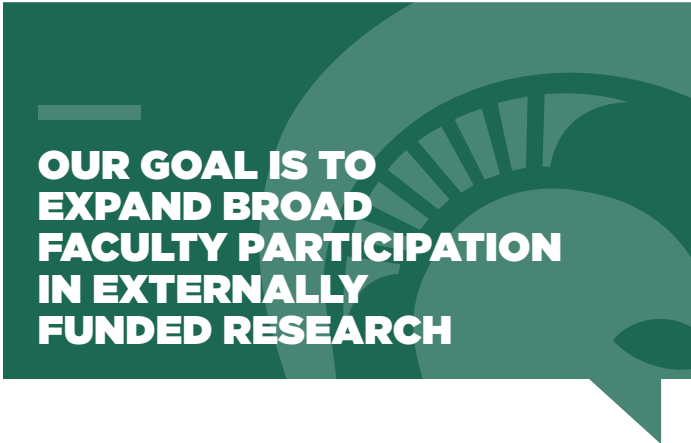
INSTITUTE FOR BUSINESS RESEARCH

WHO WE ARE

The **Institute for Business Research (IBR)** serves as the hub for externally funded business research within the Broad College of Business, and as part of the MSU campus-wide research infrastructure, collaborates with the Offices of Regulatory Affairs, MSU Technology, Sponsored Programs, Business Connect, and Contract & Grant Administration.

OUR GOAL

Expand Broad faculty participation in externally funded research. The Institute for Business Research identifies opportunities for externally funded research, guides faculty through the competitive proposal process, and serves as a liaison between Broad faculty, faculty across campus, MSU research entities, and external funding agencies.



**OUR GOAL IS TO
EXPAND BROAD
FACULTY PARTICIPATION
IN EXTERNALLY
FUNDED RESEARCH**

OUR FOCUS

Helping Broad faculty efficiently create and manage competitive proposals. IBR staff support administrative requirements such as: identification of funding opportunities, formation of faculty teams, translating proposal requirements, budget development, completion of non-technical forms, and obtaining institutional approvals, allowing faculty to focus on the science.



IDENTIFICATION OF FUNDING OPPORTUNITIES

FORMATION OF FACULTY TEAMS

COMPLETION OF NON-TECHNICAL FORMS

TRANSLATING PROPOSAL REQUIREMENTS

BUDGET DEVELOPMENT

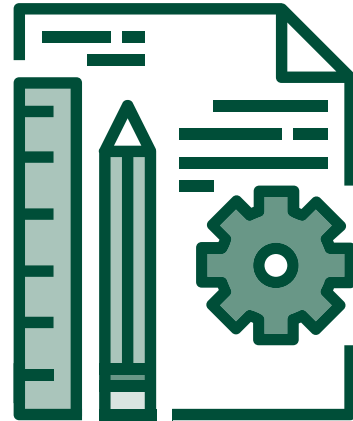
OBTAINING INSTITUTIONAL APPROVALS



WHAT MAKES US DIFFERENT



We partner with faculty to develop their proposal. **IBR staff assume responsibility for** facilitating team meetings, communicating proposal requirements, development of non-technical sections, assembly/review of the final package, and coordination of submission to prospective sponsor.



OUR LEADERSHIP

John Hollenbeck

Faculty Director, Institute for Business Research
University Distinguished Professor
Eli Broad Professor of Management

Cindy Majeske

Research Manager, Institute for Business Research

Executive Advisory Committee

Comprised of faculty from each department.

OUR REACH

- Nationally recognized **Broad College faculty**.
- **Broad College research centers and institutes** with connections to Michigan, U.S. and International businesses and associations.
- **Executive education** infrastructure to support outreach activities.

