ELI BROAD COLLEGE OF BUSINESS

New Student Orientation Handbook
2021 - 2022
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## VISION
To be a top-of-mind business school as reflected by the recognition of our brand, the reputation of our people, and the rankings of our programs.

## MISSION
We create and disseminate knowledge through collaborative relationships while developing transformational leaders who make business happen.

### PROGRAMS

<table>
<thead>
<tr>
<th>UNDERGRADUATE</th>
<th>GRADUATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 MAJORS</td>
<td>7 MASTER’S</td>
</tr>
<tr>
<td>9 MINORS</td>
<td>3 JOINT DEGREE</td>
</tr>
</tbody>
</table>

### FULL-TIME FACULTY

- **148** TOTAL
- **99** Tenure System
- **41** Endowed Professorships
- **41** Professors
- **30** Associate Professors
- **28** Assistant Professors

### RANKINGS

<table>
<thead>
<tr>
<th>TOP 20</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S. PUBLIC</td>
</tr>
<tr>
<td>UNDERGRADUATE AND FULL-TIME MBA PROGRAMS</td>
</tr>
<tr>
<td>Sources: Bloomberg Businessweek, Economist, Forbes, U.S. News &amp; World Report</td>
</tr>
<tr>
<td>#1</td>
</tr>
<tr>
<td>UNDERGRADUATE AND GRADUATE SUPPLY CHAIN MANAGEMENT/LOGISTICS PROGRAMS</td>
</tr>
<tr>
<td>Source: U.S. News &amp; World Report</td>
</tr>
</tbody>
</table>

### THOUGHT LEADERSHIP

- **#1** MANAGEMENT RESEARCH PRODUCTIVITY
  - Source: TAMUGA Rankings of Management Department Research Productivity, 2019
- **#1** B2B MARKETING RESEARCH PRODUCTIVITY
  - Source: Journal of Business and Industrial Marketing, 2019
- **#1** SUPPLY CHAIN MANAGEMENT EMPIRICAL PUBLICATIONS
  - Source: Supply Chain Management Journal List, 2019

### ENDOWMENT

- **$164M** ENDOWMENT
- **80,000+** ALUMNI
Advising Opportunities

Drop-In & Call-In Advising
• Quick questions and schedule planning
• Students are advised on a first-come, first-served basis for 5-10 minutes

Group Advising
• Overview of schedule and Broad requirements
• Large group sessions by invitation only

Scheduled Advising Appointments
• Schedule planning, academic concerns, degree checks, major/minor exploration
• 30-minute appointments, scheduled via the online appointment system (student.msu.edu)

Advisor E-mail (undergrad@broad.msu.edu)
• Simple questions that apply to all students
• Response time is 3-5 business days

Advising Services
• Academic advising
• Transfer course and credit evaluation
• International and exchange student support
• Degree audit and conferrals
• Facilitation of freshman seminars and special workshops
• Leadership development
• Undergraduate research coordination
• College and major admission
• Connect students to resources on and off campus
• Assist with incorporating education abroad and internship experiences into degree plan

Advising Team

Undergraduate Academic Services

Assistant Dean
Shannon Brecheisen, Ph.D.

Senior Associate Director
Dwight Handspike

Associate Director
Melanie Wallace

Academic Advisors
Joe Courtade
Jeremy Dewar
Ken Horne
LaKeysha Locke
Erica V. Peyton
Andrea Pozniak
Samantha Sliwa
Megan Stevenson
Tess Zbozien

Office Staff
Juliana Brownrigg
Dawn Janetzke
Ty’Chelle Watson
Brekelle Wiedenmannott

The School of Hospitality Business

Assistant Director of Undergraduate Academic Programs
Jeff Yingling

Residential Business Community

Director
Sherri Henry

Assistant Director
Marcell King

Multicultural Business Programs

Director
TBA

Associate Director
Darrell King, Ph.D.

Senior Program Coordinator
Kevin Leonard, Ph.D.

Programs Coordinator
Anne Crain

Office Staff
Edie Sekmistrz
BUSINESS FOCUSED MAJORS AT MSU

For more information please visit: www.reg.msu.edu/AcademicPrograms

Public Speaking ● Problem Solving ● Critical Thinking ● Systems Thinking ● Networking
Teamwork ● Self-Management ● Professional Writing ● Decision-Making ● IT Skills
Quantitative Skills ● Interpersonal Skills ● Creativity ● Productivity ● International Awareness

- Accounting (BROAD)*
- Actuarial Science (CNS)
- Advertising Creative (CAS)*
- Advertising Management (CAS)*
- Agribusiness Management (CANR)
- Applied Engineering Sciences (EGR)*
- Apparel & Textiles (CAL)
- Communication (CAS)
- Construction Management (CANR)*
- Economic Geography (CSS)
- Economics (CSS)*
- Environmental Economics and Management (CANR)
- Finance (BROAD)*
- Food Industry Management (CANR)
- Geographic Information Sciences (CSS)
- Geography (CSS)
- Global and International Studies in Social Science (CSS)
- Hospitality Business (BROAD)*
- Human Capital & Society (CSS)
- Human Resource Management (BROAD)*
- Interior Design (CANR)*
- Journalism (CAS)
- Management (BROAD)*
- Marketing (BROAD)*
- Mathematics (CNS)
- Media & Information (CAS)
- Packaging (CANR)*
- Professional Writing (CAL)
- Psychology (CSS)
- Sociology (CSS)
- Statistics (CNS)
- Supply Chain Management (BROAD)*
- Sustainable Parks, Recreation and Tourism (CANR)

*Indicates admission process or required courses prior to declaration of major.
Please see departmental advisor for more information.

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Broad College of Business (BROAD)
broad.msu.edu/undergraduate
broad.msu.edu/hospitality-business

College of Arts and Letters (CAL)
cal.msu.edu

College of Agriculture and Natural Resources (CANR)
canr.msu.edu

College of Communication Arts and Sciences (CAS)
comartsci.msu.edu

College of Natural Science (CNS)
natsci.msu.edu

College of Social Science (CSS)
socialscience.msu.edu

College of Engineering (EGR)
egr.msu.edu
## BROAD MAJORS

### Broad Majors at a Glance

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>DESCRIPTION</th>
<th>% OF POP.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCOUNTING</td>
<td>Prepares students for careers in public, managerial, and governmental accounting. Accountants are involved in auditing and generating information needed to control a company’s operations.</td>
<td>14%</td>
</tr>
<tr>
<td>FINANCE</td>
<td>Understanding financial concepts, instruments, and management decision making as it applies to management of corporate finance, financial institutions, and investments.</td>
<td>22.6%</td>
</tr>
<tr>
<td>HOSPITALITY BUSINESS</td>
<td>Blends hospitality business operations and fundamental areas such as accounting, finance, and marketing applied to hospitality business.</td>
<td>22.6%</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Focuses on personnel management in organizations, development of the manager as a leader, and the mission of the personnel/human resources department.</td>
<td>2%</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Allows students to explore courses from several departments within the Broad College. The student’s program of study is designed within the context of the student’s personal, academic, and career goals.</td>
<td>2.4%</td>
</tr>
<tr>
<td>MARKETING</td>
<td>Stresses understanding of marketing concepts and tools, analysis, planning, implementation, control techniques, and integration of marketing with other business functions and societal processes.</td>
<td>12.7%</td>
</tr>
<tr>
<td>SUPPLY CHAIN MANAGEMENT</td>
<td>Integrates topics from manufacturing operations, purchasing, transportation, and physical distribution into a unified program to enhance global competitiveness.</td>
<td>23.8%</td>
</tr>
</tbody>
</table>

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**TOP 15**

Source: U.S. News & World Report

**RANKED #1**

Source: U.S. News & World Report

**RANKED #1**

Source: The Best Schools

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**UNDERGRAD PROGRAMS AMONG U.S. PUBLICS**

**SUPPLY CHAIN MANAGEMENT PROGRAM**

**PUBLIC HOSPITALITY BUSINESS PROGRAM**
# BROAD MINORS

## Broad Minors at a Glance

<table>
<thead>
<tr>
<th>MINOR</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENTREPRENEURSHIP AND INNOVATION</td>
<td>Gain a broad knowledge of entrepreneurial business issues built upon entrepreneurially focused research in the core business disciplines, including business law, finance, management, and marketing.</td>
</tr>
<tr>
<td>ENVIRONMENTAL AND SUSTAINABILITY STUDIES</td>
<td>Gain skills and knowledge in the environmental sciences necessary for careers that may involve the “greening” of the economy.</td>
</tr>
<tr>
<td>HOSPITALITY BUSINESS REAL ESTATE INVESTMENT MANAGEMENT</td>
<td>Prepare for a career in hospitality real estate development firms with this highly competitive option for students who are committed to a career in real estate development.</td>
</tr>
<tr>
<td>INFORMATION TECHNOLOGY</td>
<td>Develop analytical thought with innovative technology solution skills in real-world business settings. Prepares students for careers in systems consulting, business analysis, and tech support.</td>
</tr>
<tr>
<td>INSURANCE AND RISK MANAGEMENT</td>
<td>Learn how to quantify, manage, and price risk while learning the structure, evolution, and regulation of the finance and insurance sector of the economy.</td>
</tr>
<tr>
<td>INTERNATIONAL BUSINESS</td>
<td>Adds an international breadth to a Broad major while increasing understanding of various regions of the world and preparing for a global marketplace.</td>
</tr>
<tr>
<td>RETAIL MANAGEMENT</td>
<td>Enhances career potential for students interested in the field of retailing and financial retailing.</td>
</tr>
<tr>
<td>SALES LEADERSHIP</td>
<td>Provides educational experiences, courses, and training needed to become successful sales agents and leaders in a sales-intensive corporate setting.</td>
</tr>
<tr>
<td>SPORTS BUSINESS MANAGEMENT</td>
<td>Enhances students’ marketability for highly competitive careers in areas related to sports business management and firms that supply the sports and entertainment industry.</td>
</tr>
</tbody>
</table>

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ADMITTED</strong></td>
<td><strong>1.2K</strong> ADMITTED ANNUALLY</td>
</tr>
<tr>
<td><strong>TOTAL ENROLLMENT</strong></td>
<td><strong>3.6K</strong> TOTAL ENROLLMENT</td>
</tr>
<tr>
<td><strong>GRADE POINT AVERAGE</strong></td>
<td><strong>3.53</strong> GRADE POINT AVERAGE</td>
</tr>
</tbody>
</table>
ADMISSION TO THE BROAD COLLEGE

Admission Process for non-Hospitality Business Majors

Admission to Broad College

Academic Factors (Required)
The minimum criteria to apply include:
1. Completion of 28 credits
2. Completion of CSE 102
3. Completion of the following college precore courses:
   - STT 200/201/315
   - EC 201 or EC 202
   - Tier 1 Writing Requirement (WRA 101 or equivalent)

Academic Factors Included in the Admission Decision:
Cumulative GPA (MSU grades only)
College Precore GPA (see Calculating Your College Precore GPA, below)

Calculating Your College Precore GPA:

<table>
<thead>
<tr>
<th>Subject</th>
<th>Course</th>
<th>Credits</th>
<th>x</th>
<th>Grade</th>
<th>=</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statistics</td>
<td>STT</td>
<td>x</td>
<td></td>
<td></td>
<td>=</td>
<td></td>
</tr>
<tr>
<td>Writing</td>
<td>WRA</td>
<td>x</td>
<td></td>
<td></td>
<td>=</td>
<td></td>
</tr>
<tr>
<td>Economics</td>
<td>EC</td>
<td>x</td>
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<td>=</td>
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<tr>
<td>Economics*</td>
<td>EC</td>
<td>x</td>
<td></td>
<td></td>
<td>=</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Totals</td>
</tr>
</tbody>
</table>

Total Points / Total Credits = Core GPA

MSU grades only, with the following exception: if only one MSU precore grade is present, transfer precore grades will be reviewed. Precore equivalents taken at MSU are used in the college precore GPA calculation, AP/IB/CLEP scores that lead to credit carry a GPA value for the College Precore GPA only; see uas.broad.msu.edu/admissions for equivalencies.

* If both EC 201 & EC 202 are completed, both grades will be used.

Non-Academic Factors (Required)
An online Experiential Profile considering the following qualities:
- Motivation & Enthusiasm
- Engagement & Commitment
- Resilience
- Positive Self-Concept
- Written Communication Skills

A proctored Case Study considering characteristics in one of the following thematic areas which will be randomly assigned:
- Integrity
- Initiative/Resourcefulness
- Professional Relationships/Teamwork

Students seeking admission must complete both the experiential profile and case study.

Personal Statement (Optional)
The personal statement of extenuating circumstance is an opportunity for a student to share a circumstance beyond his/her control which impacted academic performance. Official supportive documentation substantiating the extenuating circumstance must be submitted by the end of the application period.

Admission to Degree Granting Major

Academic Factors (Required)
The minimum criteria to apply include:
1. Completion of 56 credits
2. Completion of the following Major Precore courses:
   - EC 201
   - ACC 201
   - MKT 250
   - EC 202
   - ACC 202
   - ITM 209

Academic Factors Included: (1) major precore GPA, (2) cumulative GPA, and (3) competitive admission factors, if applicable

Competitive Admission Majors
The following majors will also use grades in a combination of courses relevant to performance in the major.
- ACC: Competitive based on grades in ACC 201 & ACC 202.
- SCM: Competitive based on cumulative GPA & major precore GPA.

Calculating Your Major Precore GPA:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>x</th>
<th>Grade</th>
<th>=</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC 201</td>
<td></td>
<td>x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EC 202</td>
<td></td>
<td>x</td>
<td></td>
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<tr>
<td>ACC 201</td>
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<td>x</td>
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<tr>
<td>ACC 202</td>
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<td>x</td>
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<tr>
<td>MKT 250</td>
<td></td>
<td>x</td>
<td></td>
<td></td>
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<tr>
<td>ITM 209</td>
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<td>x</td>
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<tr>
<td>Totals</td>
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</tbody>
</table>

Total Points / Total Credits = Core GPA

Only MSU grades are used in the cumulative and major precore GPA calculations. Precore equivalents taken at MSU are used in the major precore GPA calculations. BUS 250 (prior to Fall 2018) and MGT 250 (Fall 2018-Summer 2019) are used to fulfill the MKT 250 requirement.

8
Enrollment in The School of Hospitality Business is limited, and admission to the school is competitive.

Students must apply for school admission by April 1 for a fall semester admission or by November 1 for a spring semester admission.

Admission is based primarily on the cumulative grade-point average and grades in the core courses listed below.

Academic and non-academic factors and experiences will also be considered.

Minimum criteria for admission to the school are:
1. Completion of 28 credits.
2. Completion of the following core courses:
   CSE 102 (3) - Algorithmic Thinking/Programming
   STT 200 (3) or STT 201 (4) - Statistics
   WRA 101 (4) - Tier I Writing Requirement

General Admission Standards:
MSU Cumulative GPA or 2.75 or higher
MSU Core GPA of 2.50 or higher

HOSPITALITY BUSINESS CAREERS
The vision of The School of Hospitality Business is to be the recognized leader in hospitality business education, research and service. The School of Hospitality Business was established in 1927, and in 1944 became the first hospitality program to be housed in a collegiate school of business.

Careers in the hospitality industry are exciting, fast-paced, and varied. The School of Hospitality Business prepares students to enter management positions in lodging, food service, consulting, event planning, human resources, information systems, marketing, real estate investment management, and sales. Hospitality Business graduates find opportunities in venues such as hotels, restaurants, resorts, casinos, cruise lines, clubs as well as in sports and entertainment. Because of its industry-specific status within the Broad College of Business, The School of Hospitality Business curriculum is driven by the hospitality industry and is delivered by faculty leaders who teach the discipline and also conduct research. The curriculum emphasizes managerial leadership, and is designed to develop theoretical and technical knowledge as well as techniques of leadership. Our graduates are equipped to face the challenges in this industry, which include operations, finance, accounting, marketing, human resources, information systems, law, production, and facilities. A few of the well-known companies hiring our graduates include Waldorf Astoria Hotels, Marriott International, Hilton Worldwide, Hyatt Hotels and Resorts, LongHorn Steakhouse, Olive Garden, The Cheesecake Factory, and The Walt Disney Company.

Student and Industry Resource Center (SIRC)
SIRC is the career services office for The School of Hospitality Business. You can phone 517-353-9747 or email at shbsirc@msu.edu. SIRC is open 9:00am to 5:00pm weekdays.

Career Exploration: The hospitality industry encompasses many segments. You will work with SIRC staff to explore career options through internships, elective classes, visiting with industry professionals, or through discussions with students who have worked in the field. All of this provides valuable insight as you determine your career goals.

Professional Development: SIRC staff will also work with you to learn about interview skills, business correspondence, and how to present a professional image.
Tier I Writing Requirement

Writing, Rhetoric and American Cultures (WRA)

Your ACT/SAT score in writing will determine which of the requirements listed applies to you. If you take the Advanced Placement Examination in English and score 3, the Tier I writing requirement is waived. If you earn a score of 4 or 5, you will meet the Tier I writing requirement and earn (4) credits. Note: Broad admission requires credit in WRA; a waiver does not fulfill this requirement.

WRA Courses

WRA 0102/1004: Preparation for College Writing

Students who need extra time and practice to achieve the Tier I learning goals are placed into Preparation for College Writing, which is a one-semester course preparatory to taking a WRA 100-level course. This course focuses on ways to write effectively in WRA 100-level courses and beyond. Students receive credit for this course, but it does not satisfy the Tier I writing requirement.

WRA 101: Writing as Inquiry

WRA 195H: Writing as Inquiry Honors

Integrative Studies in Arts and Humanities (IAH) 201-210

Policy Note: Diversity Requirement

Students must include at least one National (N) course and one International/Multicultural (I) course in their Integrative Studies programs. A National/International/Multicultural (D) course may meet either an (N) or an (I) requirement, but not both.

Integrative Studies in Arts and Humanities (IAH)

Prerequisite for IAH 201-210: Completion of Tier I writing requirement.
Prerequisite for IAH 211-241: Completion of IAH 201-210 course

IAH 201 United States and the World (D)

Major issues in development of U.S. society and culture, presented in international and comparative context. Influences from Native Americans, Europeans, Africans, and Asians. Organized historically, with thematic emphasis on literature and the arts.

IAH 202 Europe and the World (I)

Cultural encounters and political relationships between Europeans and people(s) from other regions of the world since 1500 as shown through study of written texts, literature, the visual arts, music, and other forms of expression. Examples from Europe and several continents.

IAH 203 Latin America and the World (I)

Major issues in the development of Latin American societies and cultures, presented in global perspective. Influences from indigenous peoples, Europeans, Africans, and others. Organized thematically and historically, through study of written texts, literature, and the arts.

IAH 204 Asia and the World (I)

Major issues in the development of Asian societies and cultures and their interaction with other regions of the world since 1600. Topics from East, Southeast, and South Asia. Organized thematically and historically, through study of written texts, the arts, and other forms of expression.

IAH 205 Africa and the World (I)

Major issues in the development of African societies and their interaction with other regions of the world since 600 through study of written texts, the arts and other forms of expression. Topics from West, East, North, and Southern Africa. Organized thematically and historically.

IAH 206 Self, Society, and Technology (D)

Exploration in how technology affects and is affected by our conceptions of ourselves, relations with others, and our ideals. Approaches and materials from philosophy, literature, art, music, and history as well as the natural sciences.

IAH 207 Literatures, Cultures, Identities (I)

Explorations in how literature reflects, creates, and challenges cultural and individual identities. Approaches and materials from literature, philosophy, the arts, religion, and history. Selected themes and issues, variable by term.

IAH 208 Music and Culture (I)

Relationships between music and culture. Organized historically, geographically, or thematically, through study of written texts, music, the visual arts, and other forms of expression. Selected topics, variable by term in content and approach.

IAH 209 Art, the Visual and the Culture (D)

Exploration of art and visual culture in historical and cultural contexts. Reading and analysis of images. Approaches and materials from art history, anthropology, history, literature, philosophy, religious studies, economics, and natural science in cross-cultural and international perspective. Content variable by term.

IAH 210 Middle East and the World (I)

Major issues in the development of Middle Eastern societies and cultures, presented in global perspective. Influences from European, Africans, Asians, and others. Organized thematically and historically, through study of written texts, literature, and the arts.
Integrative Studies in Social Science (ISS) 200-level

ISS 210 Society and the Individual (D)
Evolution of human behavior with an emphasis on the individual and society. Family and kinship, social organizations. Societal types, personality, and the life cycle.

ISS 215 Social Differentiation and Inequality (D)
Types, causes and consequences of stratification in human societies. Age, class, gender, race and other factors which define social position. Education, occupation, political economy.

ISS 220 Time, Space and Change in Human Society (D)
Evolutionary, ecological, and spatial theories of adaptation and change. Cultural evolution from prehistoric foraging to the post-industrial age. Continuity and change in the emergence and development of contemporary ways of life.

ISS 225 Power, Authority, and Exchange (D)

ISS 230 Government and the Individual (D)
Critical examination of the role of government in regulating individual behavior. Implications for cultural values and beliefs and modes of behavior. Analysis of consequences of different theories for resolving, or creating problems in public policy.

ISS 235 Liberal Democracy as a Way of Life (D)
Cultural tendencies of liberal democracy that form the characters and constitute the ways of life of individuals in liberal democracies.

Integrative Studies in Arts and Humanities (IAH) 211-241

IAH 211A Area Studies and Multicultural Civilizations: Africa (I)
Arts and humanities of Africa: literature, art, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

IAH 211B Area Studies and Multicultural Civilizations: Asia (I)
Arts and humanities of Asia: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

IAH 211C Area Studies and Multicultural Civilizations: The Americas (D)
Arts and humanities of the Americas: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

IAH 211D Area Studies and Multicultural Civilizations: The Middle East (I)
Arts and humanities of the Middle East: literature, visual arts, music, religion and philosophy presented in historical context.

IAH 221A Great Ages: The Ancient World (I)
Arts and humanities of the ancient world examined through the frame of urban and intellectual life. Literature, visual arts, music, religion and philosophy presented in historical context. Selected regions and themes, variable by term.

IAH 221B Great Ages: The Medieval and Early Modern Worlds (I)
Arts and humanities of the medieval and early modern worlds: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions and themes. Variable by term.

IAH 221C Great Ages: The Modern World (I)
Arts and humanities of the modern world, examined through the frame of urban and intellectual life. Literature, visual arts, music, religion and philosophy presented in historical context. Selected regions and themes. Variable by term.

IAH 231A Themes and Issues: Human Values and the Arts and Humanities (D)
Values of individualism, responsibility, love, community, and rationality. Students are introduced to diverse methods and materials from the arts and humanities.

IAH 231B Themes and Issues: Moral Issues and the Arts and Humanities (D)
Human conflict and moral dilemmas, addressed through diverse methods and materials from the arts and humanities.

IAH 231C Themes and Issues: Roles of Language in Society (D)
Language as the medium of culture in various societies. Power and social identity as manifested through language.

IAH 241A Creative Arts and Humanities: Music and Society in the Modern World (D)
The arts and humanities of the modern world through the prism of music. Music traditions and methodologies in their historic context. Relationship of music creativity to societies in which it has been produced.

IAH 241B Creative Arts and Humanities: Philosophy in Literature (D)
Philosophy and literature, relationships to each other and to societies in which they were produced. Themes such as the meaning of life, God and the problem of evil, and the nature of knowledge.

IAH 241C Creative Arts and Humanities: Cultural and Artistic Traditions of Europe (I)
European artistic and cultural movements and styles, introduced through works of art, music, literature, philosophy and religion. Presented in historical context.

IAH 241D Creative Arts and Humanities: Theater and Society in the West (I)
Artistic creativity seen through the prism of theater, presented in historical context. Influences from art, literature, music, and religion. Focus on translation of social visions into dramatic art.

IAH 241E Creative Arts and Humanities: The Creative Process (D)
Philosophical, religious and historical foundations for understanding the process of creation in visual arts, theatre, music and literature. Variations across eras and societies.

IAH 241F Traditions in World Art (I)
Aesthetic qualities of painting, sculpture, and architecture within historical contexts across major civilizations. Visual forms in relation to belief systems and musical and literary traditions.

IAH 241G Film and Culture (D)
The arts and humanities through the prism of film. Integration of perspectives from literature, visual arts, music, religion, philosophy.
**Integrative Studies in Biological Science (ISB)**

- **Prerequisite:** MTH 103 must be taken before or concurrently with an ISB course. One laboratory course in either ISB or ISP required.

**ISB 200 History of Life (No Lab)**
Life from its origin to the dawn of human history. Living things as both the products of evolutionary processes and as a major force driving evolution and altering the environment of planet earth.

**ISB 201 Insects, Globalization, and Sustainability**
The relationship between insects, human society, and the environment with an emphasis on ecological and evolutionary processes. Critical evaluation of current regional and global environmental problems and how they are effecting the development of a sustainable society.

**ISB 201L Insects, Globalization, and Sustainability Laboratory**
Problem-based learning activities involved with observing, hypothesizing, experimenting, and analysis of data related to environmental science. Prerequisite: ISB 201 or concurrently.

**ISB 202 Applications of Environmental and Organismal Biology**
Historical and recent development of ideas about behavior, ecological, and evolutionary processes. Critical evaluation of the use and misuse of human understanding of nature, emphasizing recent findings.

**ISB 204 Applications of Biomedical Sciences**
Historical and recent development of knowledge about cellular developmental or genetic processes. Critical evaluation of the use and misuse of scientific discoveries in these areas.

**ISB 208L Applications in Biological Science Laboratory**
Problem solving activities based on observation and interpretation of selected biological systems. Prerequisite ISB 202 or ISB 204 or concurrently.

**ISB 210L Science and Society: Impacts of Daily Decisions Lab**
Investigating and analyzing the environmental and personal impacts of daily decisions (fuels, energy, food, water, consumer goods). concurrently.

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**Integrative Studies in Social Science (ISS) 300-level**

- **Integrative Studies in Social Science (ISS) 300-Level**
  Prerequisite: Completion of ISS 200-Level and Sophomore Standing.

**ISS 305 Evaluating Evidence: Becoming a Smart Research Consumer (N)**
Statistical and methodological principles from the perspective of a critical consumer of social science research results. Recognizing non-empirical assertions, necessary bases for inferring relationships and causal relationships, common threats to research validity, and pertinent biases in human judgment.

**ISS 308 Social Science Approaches to Law (D)**
Law theories, practices, methodologies. Social, cultural, institutional, global, environmental, family, or historical context.

**ISS 310 People and Environment (I)**
Contemporary issues related to the interaction of socio-cultural and ecological systems. Global, regional, national and local environmental problems and responses.

**ISS 315 Global Diversity and Interdependence (I)**
Contemporary issues in global political economy. Social forces and competing ideologies in a world context. Global resource distribution and development strategies.

**ISS 318 Lifespan Development Across Cultures (I)**

**ISS 320 World Urban Systems (I)**
Patterns of urbanization in various areas of the world over time. Linkage within and between urban centers. Economic, political and social/behavioral accommodation and adaptation to urban growth and change.

**ISS 325 War and Revolution (I)**

**ISS 327 Risk and Society (D)**
Assessment, management, and communication of risk. Role of media in amplifying risk. Topics may include gangs, terrorism, health, stock markets, job markets, sports, food, and traffic.

**ISS 328 The Social Science of Sports (I)**
Contemporary issues in sports. Critical examination of the industrial organization, public finance, labor relations, earnings, discrimination, and historical context of sports in society.

**ISS 330A Africa: Social Science Perspectives (I)**
Comparative study of geography, cultures, politics, and economies of Africa. Diversity and change.

**ISS 330B Asia: Social Science Perspectives (I)**
Comparative study of geography, cultures, politics, and economies of Asia. Diversity and change.

**ISS 330C Latin America: Social Science Perspectives (I)**
Comparative study of geography, cultures, politics, and economies of Latin America. Diversity and change.

**ISS 335 National Diversity and Change: United States (N)**
Racial, ethnic, class, gender, and other forms of diversity in the United States. Systems of dominant-minority relations and forms of prejudice and discrimination. Scope of and responses to group inequalities.

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**COURSES**
Integrative Studies in Physical Science (ISP)

Prerequisite: Designated score on mathematics placement test, or completion of MTH 103.

One laboratory course in either ISB or ISP required.

ISP 203A Understanding Earth: Global Change
Science as a way of knowing about natural and anthropogenic global change. Implications for societies.

ISP 203B Understanding Earth: Natural Hazards and the Environment
Science as a way of knowing about natural hazards, as well as natural and anthropogenic environmental change. Implications for societies.

ISP 203L Geology of the Human Environment Laboratory
Exercises in the scientific method applied to earth materials and their impact on society. Prerequisite: ISP 203 or concurrently.

ISP 205 Visions of the Universe

ISP 205L Visions of the Universe Laboratory
Observations of the sky, laboratory experiments, and computer simulations exploring the development of the modern conception of the universe. Prerequisite: ISP 205 or concurrently.

ISP 209 The Mystery of the Physical World
Laws of physics through demonstrations and analyses of every day phenomena. Optics, mechanical systems and electromagnetic phenomena.

ISP 209L The Mystery of the Physical World Laboratory
Physical phenomena: optics, mechanical systems and electromagnetics. Prerequisite: ISP 209 or concurrently.

ISP 215 The Science of Sound (No Lab)
The science of speech, communication, musical instruments, room acoustics, and analogue and digital audio. Integrating the physical, physiological, and psychological principles involved.

ISP 217 Water and the Environment
Application of the scientific method to identification and solution of environmental problems related to water.

ISP 217L Water and the Environment Lab
Application of the scientific method to identification and solution of environmental problems related to water. Prerequisite ISP 217 or concurrently.

ISP 220 Quarks, Spacetime, and the Big Bang (No Lab)
Elementary particle physics and the Big Bang for non-scientists. A survey of particles and forces in the early universe as it is recreated at high energy particle colliders in laboratories around the world.

Business Core Coursework

WRA 101 Writing as Inquiry
The study and practice of invention, arrangement, revision, style, and delivery to help students make successful transitions to writing, reading, and researching in higher education.

WRA 195H Writing as Inquiry Honors
The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

CSE 102 Algorithmic Thinking and Programming
The fundamentals of computing, algorithms and programming, using a high-level language such as Python. Integrating programs with other applications.

MTH 103 College Algebra/ MTH 103A & MTH 103B
Number systems; functions and relations; exponents and logarithms; elementary theory of equations; inequalities; and systems of equations.

STT 200 Statistical Methods
Data analysis, probability models, random variables, estimation, tests of hypotheses, confidence intervals, and simple linear regression.

EC 201 Introduction to Microeconomics
Economic institutions, reasoning and analysis. Consumption, production, determination of price and quantity in different markets. Income distribution, market structure and normative analysis.

EC 202 Introduction to Macroeconomics

ACC 201 Principles of Financial Accounting*
Purpose and content of corporate financial statements with emphasis on interpretation and understanding the effects of various transactions on these statements. Basic principles, conventions and concepts related to financial statements. Measurement of assets, liabilities, revenues and expenses. International accounting concepts.

ACC 202 Principles of Management Accounting*
Management uses of accounting information. Costing products and services, planning and budgeting, performance measurement, control of organizational activities, and decision making.

MKT 250 Business Communication*
Communication skills including use of digital media, delivery mechanics, persuasive speaking, and preparation of executive briefs, memos, email messages.

ITM 209 Business Analytics and Information Systems*
Use of business processes, information technologies, and analytics in creating value and enabling improvements in global business performance.

* Must be admitted to the Broad College to take this course
The categories below include a collection of electives, majors, and minors that are closely related to the Broad College of Business. Students who are interested in pursuing business at Michigan State University are strongly encouraged to review the courses below.

### Accounting & Finance

- **ACC 250 (1): Preparing for an Accounting Career**
- **COM 100 (3): Human Communication**
- **FI 250 (3): Careers in Finance**
- **HDFS 138 (3): Intro to Financial Literacy**
- **HDFS 238 (3): Personal Finance**
- **HST 213 (3): U.S Business & Economic History**
- **MTH 124 (3): Survey of Calculus I**
- **MTH 132 (3): Calculus I**

**Related Majors:** Economics; Actuarial Science

**Related Minors:** Economics; Actuarial Science; Insurance & Risk Management; Wealth Management

### Human Resource Management

- **ANP 201 (3): Intro to Cultural Anthropology**
- **COM 100 (3): Human Communication**
- **COM 225 (3): An Introduction to Interpersonal Comm.**
- **COM 240 (4): Introduction to Organizational Comm.**
- **CSUS 200 (3): Introduction to Sustainability**
- **HRLR 201 (3): Human Capital and Society**
- **HDFS 211 (3): Child Growth & Development**
- **PSY 101 (4): Introductory Psychology**
- **SOC 100 (4): Introduction to Sociology**

**Related Majors:** Human Capital & Society; Psychology, Sociology

**Related Minors:** Environmental & Sustainability Studies; Information Technology; Leadership of Organizations

### Hospitality Business

- **ABM 100 (3): Decision Making in Agri-Food System**
- **COM 100 (3): Human Communication**
- **CSUS 200 (3): Introduction to Sustainability**
- **CSUS 273 (3): Introduction to Travel and Tourism**
- **HB 100 (2): Introduction to Hospitality Business**
- **HNF 150 (3): Introduction to Human Nutrition**
- **FSC 211 (3): Principles of Food Science**

**Related Majors:** Dietetics; Environmental Economics; Food Science; Nutritional Sciences; Sustainable Parks, Recreation & Tourism

**Related Minors:** Agribusiness Management; Beverage Science & Technology; Environment and Health; Food Industry Management; Food Processing & Technology

### Management

- **ABM 100 (3): Decision Making in Agri-Food System**
- **CAS 114 (3): Creativity & Innovative Entrepreneurship**
- **CMP 101 (2): Principles of Construction Management**
- **COM 100 (3): Human Communication**
- **COM 225 (3): Introduction to Interpersonal Comm.**
- **EAD 315 (3): Student Leadership Training**
- **HB 100 (2): Introduction to Hospitality Business**
- **ESHP 170 (3): Startup: Business Model Development**
- **ESHP 190 (3): The Art of Starting**
- **HDFS 211 (3): Child Growth & Development**
- **HST 324 (3): History of Sports in America**
- **HST 329 (3): College Sports in the United States**

**Related Majors:** Agribusiness Management; Food Industry Management; Hospitality Business

**Related Minors:** Agribusiness Management; Entrepreneurship & Innovation; Food Industry Management; Sports Business Management
# COURSES

## Business Related Coursework

### Marketing

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ADV 205</td>
<td>Principles of Advertising</td>
<td>(3)</td>
</tr>
<tr>
<td>ADV 260</td>
<td>Principles of Public Relations</td>
<td>(3)</td>
</tr>
<tr>
<td>COM 100</td>
<td>Human Communication</td>
<td>(3)</td>
</tr>
<tr>
<td>COM 275</td>
<td>Effects of Mass Communication</td>
<td>(3)</td>
</tr>
<tr>
<td>JRN 108</td>
<td>The World of Media</td>
<td>(3)</td>
</tr>
<tr>
<td>MI 101</td>
<td>Understanding Media and Information</td>
<td>(3)</td>
</tr>
<tr>
<td>PSY 101</td>
<td>Introductory Psychology</td>
<td>(4)</td>
</tr>
</tbody>
</table>

**Related Majors:** Advertising Creative; Advertising Management; Communication; Journalism; Media & Information

**Related Minors:** Public Relations; Retail Management; Sales Leadership

### Supply Chain Management

<table>
<thead>
<tr>
<th>Course Code</th>
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</thead>
<tbody>
<tr>
<td>ABM 100</td>
<td>Decision Making in Agri-Food System</td>
<td>(3)</td>
</tr>
<tr>
<td>CMP 101</td>
<td>Principles of Construction Management</td>
<td>(2)</td>
</tr>
<tr>
<td>CSUS 200</td>
<td>Introduction to Sustainability</td>
<td>(3)</td>
</tr>
<tr>
<td>CSUS 215</td>
<td>International Development and Sustainability</td>
<td>(3)</td>
</tr>
<tr>
<td>GEO 113</td>
<td>Introduction to Economic Geography</td>
<td>(3)</td>
</tr>
<tr>
<td>MTH 124</td>
<td>Survey of Calculus I</td>
<td>(3)</td>
</tr>
<tr>
<td>MTH 132</td>
<td>Calculus I</td>
<td>(3)</td>
</tr>
<tr>
<td>PKG 101</td>
<td>Principles of Packaging</td>
<td>(3)</td>
</tr>
</tbody>
</table>

**Related Majors:** Agribusiness Management; Applied Engineering Sciences; Construction Management; Food Industry Management; Packaging

**Related Minors:** Environmental & Sustainability Studies; Food Industry Management

### Business Exploration

The Business Exploration category is for students who are interested in pursuing business but unsure what area of business they would like. The courses below provide students a better understanding of business opportunities at MSU.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</tr>
</thead>
<tbody>
<tr>
<td>ABM 100</td>
<td>Decision Making in Agri-Food System</td>
<td>(3)</td>
</tr>
<tr>
<td>ADV 205</td>
<td>Principles of Advertising</td>
<td>(3)</td>
</tr>
<tr>
<td>BUS 291</td>
<td>Introduction to Business</td>
<td>(3)</td>
</tr>
<tr>
<td>CAS 114</td>
<td>Creativity &amp; Innovative Entrepreneurship</td>
<td>(3)</td>
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<tr>
<td>COM 100</td>
<td>Human Communication</td>
<td>(3)</td>
</tr>
<tr>
<td>CSUS 200</td>
<td>Introduction to Sustainability</td>
<td>(3)</td>
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<tr>
<td>EAD 315</td>
<td>Student Leadership Training</td>
<td>(3)</td>
</tr>
<tr>
<td>ESHP 170</td>
<td>Startup: Business Model Development</td>
<td>(3)</td>
</tr>
<tr>
<td>ESHP 190</td>
<td>The Art of Starting</td>
<td>(3)</td>
</tr>
<tr>
<td>HB 100</td>
<td>Introduction to Hospitality Business</td>
<td>(2)</td>
</tr>
<tr>
<td>HDFS 238</td>
<td>Personal Finance</td>
<td>(3)</td>
</tr>
<tr>
<td>HST 213</td>
<td>U.S Business &amp; Economic History</td>
<td>(3)</td>
</tr>
<tr>
<td>MI 101</td>
<td>Understanding Media &amp; Information</td>
<td>(3)</td>
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<tr>
<td>PSY 101</td>
<td>Introductory Psychology</td>
<td>(4)</td>
</tr>
<tr>
<td>SOC 100</td>
<td>Introduction to Sociology</td>
<td>(4)</td>
</tr>
</tbody>
</table>
This is NOT a complete list of all courses available. Broad students must earn a minimum of 9 elective credits outside of the Broad College. Most Broad majors need 15+ elective credits in total (this number is significantly smaller for Hospitality Business students - please see your advisor).

### Languages

Interested in courses with an international focus? Consider language, anthropology or geography courses for your electives. Foreign language skills are an asset for business students. Placement tests are necessary if you have language experience.

**Romantic and Classical Languages:**
French, Spanish, Latin, Greek, Portuguese, and Italian

**Germanic, Slavic, Asian and African Languages:**
Arabic, Chinese, German, Japanese, Russian, Hebrew, Korean, Anishinaabemowin, Persian, Thai, Turkish, Uzbek, Vietnamese, Swahili, and Hausa

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>AL 200</td>
<td>Cultural Difference and Study Abroad</td>
</tr>
<tr>
<td>CSD 232</td>
<td>Descriptive Phonetics</td>
</tr>
<tr>
<td>LIN 200</td>
<td>Introduction to Language</td>
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<tr>
<td>LIN 225</td>
<td>Language and Gender</td>
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### Agriculture and The Outdoors

<table>
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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>ABM 100</td>
<td>Decision-Making in the Agri-Food System</td>
</tr>
<tr>
<td>ABM 130</td>
<td>Farm Management I</td>
</tr>
<tr>
<td>AE 101</td>
<td>Elec Wiring for Residential and Agriculture Facilities</td>
</tr>
<tr>
<td>AE 102</td>
<td>Elec Lighting for Residential and Agriculture Facilities</td>
</tr>
<tr>
<td>ANR 250</td>
<td>Global Issues in Agriculture and Natural Resources</td>
</tr>
<tr>
<td>ANS 242</td>
<td>Introductory Horse Management</td>
</tr>
<tr>
<td>ANS 282</td>
<td>Companion Animal Biology and Management</td>
</tr>
<tr>
<td>CSS 101</td>
<td>Introduction to Crop Science</td>
</tr>
<tr>
<td>CSS 101L</td>
<td>Intro to Crop Science Lab</td>
</tr>
<tr>
<td>CSS 120</td>
<td>Issues in Food &amp; Agriculture</td>
</tr>
<tr>
<td>CSS 124</td>
<td>Introduction to Sustainable Agriculture and Food Systems</td>
</tr>
<tr>
<td>CSS 151</td>
<td>Seed and Grain Quality</td>
</tr>
<tr>
<td>CSS 201</td>
<td>Forage Crops</td>
</tr>
<tr>
<td>CSS 202</td>
<td>The World of Turf</td>
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<tr>
<td>CSS 210</td>
<td>Fundamentals of Soil Science</td>
</tr>
<tr>
<td>CSS 222</td>
<td>New Horizons in Biotechnology</td>
</tr>
<tr>
<td>CSUS 124</td>
<td>Intro to Sustainable Ag &amp; Food Systems</td>
</tr>
<tr>
<td>CSUS 200</td>
<td>Introduction to Sustainability</td>
</tr>
<tr>
<td>CSUS 250</td>
<td>Global Issues in Agriculture and Natural Resources</td>
</tr>
<tr>
<td>CSUS 273</td>
<td>Introduction to Travel and Tourism</td>
</tr>
<tr>
<td>CSUS 276</td>
<td>Sustaining Our National Parks and Recreation Lands</td>
</tr>
<tr>
<td>EEM 255</td>
<td>Ecological Economics</td>
</tr>
<tr>
<td>EEM 260</td>
<td>World Food, Population and Poverty</td>
</tr>
<tr>
<td>ENT 205</td>
<td>Pests, Society and Environment</td>
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<tr>
<td>FOR 101</td>
<td>Michigan’s Forests</td>
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<tr>
<td>FOR 110</td>
<td>Seminar on Contemporary Issues in Forests and the Environment</td>
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<tr>
<td>FOR 202</td>
<td>Introduction to Forestry</td>
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<tr>
<td>FOR 204</td>
<td>Forest Vegetation</td>
</tr>
<tr>
<td>FOR 222</td>
<td>Forestry Field Methods</td>
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<tr>
<td>FW 101</td>
<td>Fundamentals of Fisheries and Wildlife Ecology and Management</td>
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<tr>
<td>FW 101L</td>
<td>Fundamentals of Fisheries and Wildlife Ecology and Management</td>
</tr>
<tr>
<td>FW 110</td>
<td>Conservation and Management of Marine Resources</td>
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<tr>
<td>FW 181</td>
<td>Introduction to Science, Technology, the Environment and Public Policy</td>
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<tr>
<td>FW 207</td>
<td>Great Lakes: Biology and Management</td>
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<tr>
<td>GEO 206</td>
<td>Physical Geography</td>
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<td>GEO 206L</td>
<td>Physical Geography Lab</td>
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<td>GEO 211</td>
<td>Environmental Policy and Practice</td>
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<td>GEO 215</td>
<td>Sports Geography</td>
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<td>GEO 235</td>
<td>Geography of Environment and Health</td>
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<td>GEO 330</td>
<td>Geography of the U.S. &amp; Canada</td>
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<td>GEO 333</td>
<td>Geography of Michigan</td>
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<td>GLG 202</td>
<td>Geology of Michigan</td>
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<tr>
<td>HRT 100</td>
<td>Horticulture: Plants and People</td>
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<tr>
<td>HRT 102</td>
<td>Plants For Food, Fun and Profit</td>
</tr>
<tr>
<td>HRT 203</td>
<td>Principles of Horticulture</td>
</tr>
<tr>
<td>HRT 204</td>
<td>Plant Propagation and Use</td>
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<tr>
<td>HRT 207</td>
<td>Hort Career Development</td>
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<tr>
<td>HRT 251</td>
<td>Organic Farming Principles &amp; Practices</td>
</tr>
<tr>
<td>HST 220</td>
<td>History of Food and Alcohol</td>
</tr>
<tr>
<td>LA 200</td>
<td>Introduction to Landscape Architecture</td>
</tr>
<tr>
<td>TSM 130</td>
<td>Energy Efficiency and Conservation in Agricultural Systems</td>
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</tbody>
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<td>CSUS 273</td>
<td>Introduction to Travel and Tourism</td>
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</table>
EEM 255 (3): Ecological Economics
ESHP 170 (3): Startup: Business Model Development
ESHP 190 (3): The Art of Starting
FIM 220 (3): Food Product Marketing
GEO 113 (3): Introduction to Economic Geography
HB 100 (2): Introduction to Hospitality Business
HB 105 (2): Service Management Principles
HDFS 138 (3): Intro to Financial Literacy
HDFS 238 (3): Personal Finance
HST 213 (3): U.S Business & Economic History
MTH 124 (3): Survey of Calculus I
PKG 101 (3): Principles of Packaging
PSY 255 (3): Industrial/Organizational Psychology
THR 208 (2): Innovation through Imprvisation

Communication/Media
ADV 205 (3): Principles of Advertising
ADV 260 (3): Principles of Public Relations
COM 100 (3): Human Communication
COM 225 (3): An Introduction to Interpersonal Comm.
COM 240 (4): Introduction to Organizational Comm.
COM 275 (3): Effects of Mass Communication
JRN 108 (3): The World of Media
JRN 212 (3): 2D Animation Storytelling
JRN 218 (3): Sports in Contemporary Media
LIN 200 (3): Introduction to Language
LIN 225 (3): Language and Gender
MI 101 (3): Understanding Media and Information
MI 220 (3): Methods for Understanding Users
MI 239 (3): Digital Footprints: Privacy and Online Behavior
THR 208 (2): Innovation through Imprvisation

The Community
AIIS 201 (3): Intro to American Indian and Indigenous Studies
CJ 110 (3): Introduction to Criminal Justice
CLS 201 (3): Introduction to Chicano/Latino Studies
CSUS 276 (3): Sustaining Our National Parks & Recreation Lands
HST 251 (3): Doing Digital History
SOC 100 (4): Introduction to Sociology
SOC 215 (3): Race & Ethnicity
SOC 241 (3): Social Psychology
SSC 293 (3) Introduction to Asian Pacific American Studies
SW 200 (3): Introduction to Social Work
UP 100 (3): The City
UP 201 (4): Introduction to Urban and Regional Planning

Possible Electives

The Environment
ANR 250 (3): Global Issues in Agriculture and Natural Resources
CSUS 200 (3): Introduction to Sustainability
CSUS 215 (3): International Development and Sustainability
CSUS 265 (3): Exploring the Environment and Sustainability using Film
EEM 255 (3): Ecological Economics
ENT 205 (3): Pests, Society and Environment
FW 110 (3): Conservation and Management of Marine Resources
FW 181 (3): Introduction to Science, Technology, the Environment and Public Policy
FW 207 (3): Great Lakes: Biology and Management
GEO 235 (3): Geography of Environment and Health
GLG 201 (4): The Dynamic Earth
IDES 140 (3): Design for Living
LA 200 (3): Introduction to Landscape Architecture
PLP 266 (3): Turf Pathology
REL 210 (3): Religion and the Environment

Fine Arts and Applied Arts
ACM 271 (3): Intro Arts and Cultural Management
ENG 130 (4): Film and Society
FLM 230 (4): Intro to Film
FLM 255 (3): Stars and Directors
HA 101 (3): Western Art: Paleolithic to Medieval Era
HA 102 (3): Western Art: Renaissance to Contemp
HA 210 (3): Medieval Art
HA 230 (3): Renaissance & Baroque Art
HA 240 (3): Modern Art
HA 250 (3): Arts of North America
HA 251 (3): History of Photography
HA 252 (3): Introduction to Contemporary Art
HA 253 (3): Native North American Art
HA 254 (3): Latin American Art
HA 260 (3): Asian Art
HA 271 (3): African Art
HA 291 (3): Topics in Art History
IAH 241G (4): Creative Arts and Humanities: Film and Culture
IDES 152 (4): Interior Environments
IDES 240 (3): Computer-Aided Design for Designers
LA 200 (3): Introduction to Landscape Architecture
MUS 125 (1): MSU Glee Club, Men and Women
MUS 145 (1): Class Instruction in Voice I
MUS 175 (2): Understanding Music
MUS 177 (2): Principles of Music Education I
MUS 178 (2): Music Theory for Non Music Majors I
REL 175 (3): Religion in Film
STA 110 (3): Drawing I
STA 113 (3): Color & Design
# COURSES

## Possible Electives

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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<tbody>
<tr>
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<td>Three-Dimensional Form</td>
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<td>THR 100</td>
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<td>THR 101N</td>
<td>(Acting I)</td>
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<td>THR 110N</td>
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<td>THR 111</td>
<td>(Introduction to Technical Theatre)</td>
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<td>THR 111L</td>
<td>(Introduction to Technical Theatre Lab)</td>
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<td>THR 208</td>
<td>(Innovation through Improvisation)</td>
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<td>ANP 220</td>
<td>(Gender Relations in Comparative Perspective)</td>
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<tr>
<td>ANP 270</td>
<td>(Women and Health: Anthropological and International Perspectives)</td>
<td>(3)</td>
</tr>
<tr>
<td>ENG153</td>
<td>(Introduction to Women Authors)</td>
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<tr>
<td>LIN 225</td>
<td>(Language and Gender)</td>
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<td>SOC 216</td>
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<td>WS 153</td>
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<td>WS 201</td>
<td>(Introduction to Women's and Gender Studies)</td>
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<tr>
<td>WS 202</td>
<td>(Contemporary Feminisms and Gender Theories)</td>
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<td>CSD 203</td>
<td>Intro to Communicative Sci and Disorders</td>
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<tr>
<td>CSD 213</td>
<td>Anatomy and Physiology of Speech and Hearing Mechanisms</td>
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<td>CSD 333</td>
<td>Oral Language Development</td>
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<td>CSUS 273</td>
<td>Introduction to Travel and Tourism</td>
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<td>CSUS 276</td>
<td>Sustaining Our National Parks and Recreation Lands</td>
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<td>Fundamentals of Fisheries and Wildlife Ecology and Management</td>
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<td>Geography of Environment and Health</td>
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<td>HM 101</td>
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<td>HNF 150</td>
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<td>KIN 101M</td>
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<td>KIN 202</td>
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<td>KIN 205</td>
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<td>AL 200</td>
<td>Cultural Difference and Study Abroad</td>
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<td>AL 210</td>
<td>Democratic Discourse and Critique in the Arts and Humanities</td>
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<td>ANP 200</td>
<td>Navigating Another Culture</td>
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<tr>
<td>ENG 126</td>
<td>Intro to Literary Genres</td>
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<td>ENG 140</td>
<td>Literature &amp; Society</td>
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<td>ENG 142</td>
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<td>Creative Writing Community</td>
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<td>ENG 232</td>
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<td>(Values, Experience, and Difference in Global Contexts)</td>
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<td>(Ancient Greek Philosophy)</td>
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<td>REL 150</td>
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<td>REL 185</td>
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<td>REL 210</td>
<td>(Religion and the Environment)</td>
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<td>REL 215</td>
<td>(The Sound of World Religions: Music, Chant, and Dance)</td>
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<td>REL 220</td>
<td>(Religion in America)</td>
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<td>RUS 231</td>
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## The Individual & Family

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<td>Dynamics of Personal Adjustment</td>
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<td>EAD 315</td>
<td>Student Leadership Training</td>
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<td>HDFS 145</td>
<td>The Individual, Couples and Families</td>
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<tr>
<td>HDFS 211</td>
<td>Child Growth &amp; Development</td>
<td>(3)</td>
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<td>HDFS 212</td>
<td>Children, Youth and Family</td>
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<td>HDFS 225</td>
<td>Lifespan Human Dev in the Family</td>
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<td>HDFS 238</td>
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<td>PSY 236</td>
<td>Personality</td>
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<td>PSY 244</td>
<td>Developmental Psychology: Infancy Through Childhood</td>
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<td>PSY 280</td>
<td>Abnormal Psychology</td>
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<td>SOC 241</td>
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<tr>
<td>SW 200</td>
<td>Introduction to Social Work</td>
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<tr>
<td>UGS 110</td>
<td>(People, Places, and Purpose)</td>
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## Kinesthetic Performance/Activities

Beginning courses are P/N grades.

- KIN 101 and KIN 111: Aquatics
- KIN 102 and KIN 112: (1): Combative Sports
- KIN 103 and KIN 113: (1): Conditioning
- KIN 106 and KIN 116: (1): Individual Sports
- KIN 107 and KIN 117: (1): Racquet Sports
- KIN 108 and KIN 118: (1): Team Sports
### COURSES

**Music Performance Activities**

*Audition is required Fall Semester for the following performance classes:*

- MUS 114 (1): Marching Band
- MUS 115 (1): Spartan Brass
- MUS 117 (1): Concert Band
- MUS 118 (1): Wind Symphony
- MUS 119 (1): Symphony Band
- MUS 120 (1): Symphony Orchestra
- MUS 122 (1): Concert Orchestra
- MUS 124 (1): Choral Union
- MUS 126 (1): State Singers
- MUS 127 (1): University Chorale
- MUS 130 (1): Jazz Orchestra
- MUS 131 (1): Jazz Combo

*No audition required:*

- MUS 116 (1): Campus Band
- MUS 123 (1): Campus Choir
- MUS 125 (1): Glee Club, Men and Women
- MUS 129 (1): Percussion Ensemble
- MUS 145 (1): Class Instruction in Voice I
- MUS 151N (1): Voice for Non-Music Majors
- MUS 152N (1): Strings for Non-Music Majors
- MUS 153N (1): Woodwinds for Non-Music Majors
- MUS 154N (1): Brass for Non-Music Majors
- MUS 155N (1): Percussion for Non-Music Majors

**Science and Applied Sciences**

- ANP 203 (3): Introduction to Archaeology
- ANP 206 (3): Intro to Physical Anthropology
- ANP 236 (3): The Anthropology of Peace and Justice
- AST 101 (1): The Celestial Clockworks
- BMB 101 (1): Frontiers in Biochemistry
- CJ 210 (3): Introduction to Forensic Science
- CMSE 201 (4): Computational Modeling and Data Analysis I
- CSS 101 (3): Introduction to Crop Science
- CSS 101L (1): Introduction to Crop Science Lab
- CSS 120 (3): Issues in Food & Agriculture
- CSS 124 (2): Introduction to Sustainable Agriculture and Food Systems
- CSS 151 (2): Seed and Grain Quality
- CSS 202 (2): The World of Turf
- CSS 202L (1): The World of Turf Lab
- CSS 222 (2): New Horizons in Biotechnology
- ENT 205 (3): Pests, Society and Environment
- FSC 211 (3): Principles of Food Science
- GEO 203 (3): Introduction to Meteorology
- GEO 206 (3): Physical Geography
- GEO 206L (1): Physical Geography Lab
- GLG 201 (4): The Dynamic Earth
- GLG 202 (3): Geology of Michigan

**Social Sciences**

- ANP 200 (2): Navigating Another Culture
- ANP 201 (3): Intro to Cultural Anthropology
- ANP 206 (3): Intro to Physical Anthropology
- ANP 220 (3): Gender Relations in Comparative Perspective
- ANP 264 (3): Great Discoveries in Archaeology
- ANP 270 (3): Women and Health: Anthropological and International Perspectives
- CJ 110 (3): Introduction to Criminal Justice
- CLS 201 (3): Introduction to Chicano/Latino Studies
- GEO 113 (3): Introduction to Economic Geography
- GEO 151 (3): Introduction to Human Geography
- GEO 204 (3): World Regional Geography
- GEO 235 (3): Geography of Environment and Health
- HDFS 145 (3): The Individual, Couples and Families
- HDFS 211 (3): Child Growth & Development
- HDFS 212 (3): Children, Youth and Family
- HDFS 225 (3): Lifespan Human Dev in the Family
- HRLR 201 (3): Human Capital and Society
- HST 140 (4): World History to 1500
- HST 150 (4): World History Since 1500
- HST 160 (4): Intro to Asian History and Culture
- HST 201 (3): Historical Methods and Skills
- HST 202 (4): US History to 1876
- HST 203 (4): US History Since 1876
- HST 205 (4): The Ancient Mediterranean and the Medieval World
- HST 206 (4): European History Since 1500
- HST 209 (4): Traditional East Asia
- HST 211 (4): Colonial Latin America
- HST 212 (4): National Latin America
- HST 251 (3): Doing Digital History
- PLS 100 (3): Intro. to American Politics
- PLS 140 (3): Intro. to Comparative Politics
- PLS 160 (3): Introduction to International Relations
- PLS 170 (3): Introduction to Political Philosophy
- PLS 200 (4): Introduction to Political Science
- PSY 101 (4): Introductory Psychology
- PSY 200 (3): Cognitive Psychology
- PSY 255 (3): Industrial & Organizational Psychology

**Possible Electives**

- IBIO 150 (3): From DNA to Populations
- MMG 141 (3): Intro Human Genetics
- PLB 105 (3): Plant Biology
- PLB 106 (1): Plant Biology Laboratory
- PSL 250 (4): Introductory Physiology
- PSY 209 (3): Brain and Behavior

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- PLS 170 (3): Introduction to Political Philosophy
- PLS 200 (4): Introduction to Political Science
- PSY 101 (4): Introductory Psychology
- PSY 200 (3): Cognitive Psychology
- PSY 255 (3): Industrial & Organizational Psychology
# COURSES

## Possible Electives

- **PSY 280** (3): Abnormal Psychology
- **PSY 320** (3): Health Psychology
- **SOC 100** (4): Introduction to Sociology
- **SOC 161** (3): International Development and Change
- **SOC 214** (3): Social Inequality
- **SOC 215** (3): Race & Ethnicity
- **SOC 216** (3): Sex and Gender
- **SOC 241** (3): Social Psychology
- **SSC 293** (3): Intro. to Asian Pacific American Studies
- **SW 200** (3): Introduction to Social Work
- **UP 201** (4): Introduction to Urban and Regional Planning

## Miscellaneous

- **AS 111** (1): Foundation of the U.S. Air Force I
- **AS 112** (1): Foundation of the U.S. Air Force II
- **AS 211** (1): Evolution of USAF Air and Space Power I
- **AS 212** (1): Evolution of USAF Air and Space Power II
- **EAD 315** (3): Student Leadership Training
- **MS 110** (1-2): Army Leadership and Officer Development
- **MS 120** (1-2): Introduction to Army Leadership and Problem Solving
- **UGS 101** (1): Big Ideas Seminar
- **UGS 110** (1): People, Places, and Purpose
- **VM 101** (1): Veterinary Medicine in Society

## Sports

- **GEO 215** (3): Sports Geography
- **HST 324** (3): History of Sports in America
- **HST 329** (3): College Sports in the United States
- **ISS 328** (4): Social Science of Sports
- **JRN 218** (3): Sports in Contemporary Media

## Teaching/Learning

- **CEP 260** (3): Dynamics of Personal Adjustment
- **EAD 363** (3): Diversity in Higher Education
- **TE 101** (3): Human Diversity, Power, and Opportunity in Social Institutions
- **TE 150** (3): Reflections on Learning
- **TE 201** (3): Current Issues in Education

## Technical

- **AE 151** (2): Fabrication Technology
- **AE 153** (2): Engine & Equipment Technology
- **BE 101** (1): Introduction to Biosystems Engineering
- **CJ 210** (3): Introduction to Forensic Science
- **CMP 101** (2): Principles of Construction Management
- **CMP 124** (3): Residential Construction Materials and Methods
- **CSE 100** (1): Computer Science as a Profession
- **CSE 201** (3): Fundamentals of Information Technology
- **CSE 231** (4): Introduction to Programming I
- **CSS 222** (2): New Horizons in Biotechnology
- **ECE 101** (1): Introduction to Electrical and Computer Engineering
- **GEO 221** (3): Introduction to Geographic Information
- **GEO 221L** (1): Intro Geo Info Lab
- **IDES 240** (3): Computer-Aided Design for Designers
- **MI 239** (3): Digital Footprint: Privacy & Online Behavior
- **MTH 124** (3): Survey of Calculus I
- **MSE 200** (2): Materials and Society
- **MSE 250** (3): Materials Science and Engineering
- **PKG 101** (3): Principles of Packaging

## 2-Credit Courses

- **AE 101** (2): Elec Wiring for Residential and Agriculture Facilities
- **AE 102** (2): Elec Lighting for Residential and Agriculture Facilities
- **AE 151** (2): Fabrication Technology
- **AE 153** (2): Engine & Equipment Technology
- **ANP 200** (3): Navigating Another Culture
- **CSD 232** (2): Descriptive Phonetics
- **CSS 124** (2): Intro to Sustainable Ag & Food Systems
- **CSS 202** (2): The World of Turf
- **CSS 222** (2): New Horizons in Biotechnology
- **CSUS 124** (2): Intro to Sustainable Ag & Food Systems
- **DAN 251** (2): Intro to Dance
- **FOR 222** (2): Forestry Field Methods
- **GEO 215** (3): Sports Geography
- **HST 324** (3): History of Sports in America
- **HST 329** (3): College Sports in the United States
- **ISS 328** (4): Social Science of Sports
- **JRN 218** (3): Sports in Contemporary Media
- **PSY 320** (3): Health Psychology
- **PSY 280** (3): Abnormal Psychology
- **SOC 100** (4): Introduction to Sociology
- **SOC 161** (3): International Development and Change
- **SOC 214** (3): Social Inequality
- **SOC 215** (3): Race & Ethnicity
- **SOC 216** (3): Sex and Gender
- **SOC 241** (3): Social Psychology
- **SSC 293** (3): Intro. to Asian Pacific American Studies
- **SW 200** (3): Introduction to Social Work
- **UP 201** (4): Introduction to Urban and Regional Planning

## Additional Courses

- **AS 111** (1): Foundation of the U.S. Air Force I
- **AS 112** (1): Foundation of the U.S. Air Force II
- **AS 211** (1): Evolution of USAF Air and Space Power I
- **AS 212** (1): Evolution of USAF Air and Space Power II
- **EAD 315** (3): Student Leadership Training
- **MS 110** (1-2): Army Leadership and Officer Development
- **MS 120** (1-2): Introduction to Army Leadership and Problem Solving
- **UGS 101** (1): Big Ideas Seminar
- **UGS 110** (1): People, Places, and Purpose
- **VM 101** (1): Veterinary Medicine in Society

## Additional Technical Courses

- **AE 101** (2): Elec Wiring for Residential and Agriculture Facilities
- **AE 102** (2): Elec Lighting for Residential and Agriculture Facilities
- **AE 151** (2): Fabrication Technology
- **AE 153** (2): Engine & Equipment Technology
- **ANP 200** (3): Navigating Another Culture
- **CSD 232** (2): Descriptive Phonetics
- **CSS 124** (2): Intro to Sustainable Ag & Food Systems
- **CSS 202** (2): The World of Turf
- **CSS 222** (2): New Horizons in Biotechnology
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- **MSE 250** (3): Materials Science and Engineering
- **PKG 101** (3): Principles of Packaging
# SAMPLE SCHEDULES

## Business Preference Majors

The following plans apply to students interested in completing the Broad College of Business’ competitive admission process. Please note that each plan is based on math placement results. Your plan may vary based on your math/writing placement; AP/IB scores; and/or transfer coursework.

Non-Hospitality Business curriculum can be found on the Broad College website: [https://broad.msu.edu/undergraduate/curriculum/](https://broad.msu.edu/undergraduate/curriculum/)

### MTH 103A Placement

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### MTH 103 Placement

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The following plan applies to students interested in completing the School of Hospitality Business’ competitive admission process. Please note that this plan is based on Math 103 placement results. Your plan may vary based on your math/writing placement; AP/IB scores; and/or transfer coursework.

Hospitality Business curriculum can be found on the Broad College website: [https://broad.msu.edu/hospitality-business/hospitality-business-major/](https://broad.msu.edu/hospitality-business/hospitality-business-major/)

### MTH 103 Placement

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