GRADUATE PROGRAMS

MASTER'S IN FINANCIAL PLANNING AND WEALTH MANAGEMENT

The financial advisor of tomorrow must have the technical knowledge, relationship management skills, and technological acumen to help people make smart choices with their financial assets. The **MASTER'S IN FINANCIAL PLANNING AND WEALTH MANAGEMENT** program is designed to provide students with a solid understanding of the cutting-edge concepts and techniques used by advisors to help individual and institutional clients. As the industry continues to evolve, students will gain the necessary skills to help meet the expanding needs of their diverse client base. As a registered CFP Program, students earning this degree will be able to take the CFP exam upon graduation.

CAPTURE KNOWLEDGE AND BUSINESS SKILLS IN AREAS SUCH AS:

- Relationship Management
- Law & Ethics
- Investment Planning
- Tax & Estate Planning
- Education Planning
- Insurance Planning
- Retirement Planning
- Critical Thinking & Innovation

DESIGNED FOR FINANCIAL ADVISORS

- Recent **college graduates** with undergraduate degrees in the social sciences, humanities, or communications
- **Professionals** looking to transition into the wealth management industry
- **Experienced advisors** with the drive to help others accomplish their financial goals.

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The M.S. in Financial Planning and Wealth Management is designed to offer students the opportunity to build leading-edge technical skills that the industry requires along with the client relationship management skills that are needed to best serve the diverse needs found in our communities.

STEPHEN SCHIESTEL
PROGRAM DIRECTOR
ADDY PROFESSOR OF PRACTICE IN FINANCE

ATTRIBUTES

FORMAT
ON CAMPUS

CREDITS
30

LENGTH
8 MONTHS
STARTING IN THE FALL

PROGRAM BENEFITS

- Cutting-edge instruction
- Flexible curriculum
- CFP Board certified
- Expansive alumni network
- Job placement