Broad College
Admission
Information
Session





Broad College of Business

Agenda

- What Does "Competitive Admission" Mean?
- Academic Factors
- Case Study
- Experiential Profile
- Personal Statement
- Transfer Credit
- Considerations When Reapplying
- Admission Process Timeline
- Myths and Urban Legends

What Does "Competitive Admission" Mean?

- Admission to Broad is competitive, and seats are limited
- Competitiveness of admission is determined by the pool of applicants, and varies each semester.
- Factors impacting competitiveness that are OUTSIDE of your control:
 - Size of overall applicant pool
 - Academic competitiveness of overall applicant pool
 - Number of available seats (determined at the end of each admission period just prior to admission decisions)
 - Final minimum score required for admission this semester
- Factors impacting competitiveness that are WITHIN your control:
 - Your academic performance/grades
 - Your use of available resources to learn about and prepare for the non-academic parts of the application

What Does "Competitive Admission" Mean?

- Maximum point totals for each admission factor:
 - Cumulative GPA: 59
 - College Precore GPA: 59
 - Experiential Profile: 30
 - Case Study: 24

TOTAL: 172

- Minimum score required for admission changes every semester
- Spring 2021 minimum score required for admission: 153
 - This is NOT a guaranteed admissible score for future semesters.

Academic Factors

- Completion of 28 credits (minimum)
- Completion of CSE 102
- Cumulative GPA (only MSU grades are used)
- College Precore GPA
 - o STT 200/201/315
 - Tier 1 Writing Course (WRA 101)
 - EC 201 or EC 202
- Cumulative GPA and College Precore GPA equally weighted
 - 59 points maximum for each
- Apply DURING the semester in which you will complete the academic requirements

Academic Factors

- Approved substitutions for required courses
 - CSE 102: EGR 102, CSE 220, CSE 231, CMSE 201; CSE waiver exam (contact the CSE department with waiver exam questions)
 - O WRA 101-195H: LB 133, MC 111, MC 112, RCAH 111
 - o **STT 200/201/315**: STT 180, STT 231, STT 441, PSY 295
 - o **EC 201/202**: EC 251H, EC 252H
- Transfer College Precore Courses
 - All precore completed in transfer = transfer grades used
 - One precore completed at MSU = transfer grades will be reviewed
 - Two or more precore completed at MSU = only MSU grades used

Academic Factors

- I took both EC 201 & 202; which EC grade will be used?
 - If both EC courses are completed, both courses/grades will be factored into the College Precore GPA per the formula for Transfer College Precore Courses (previous slide).
- I took both STT 200 & 315; which grade will be used?
 - The first chronological non-repeatable grade earned in a precore course will be used (substitute course grades completed later cannot be used).
 - Example: Spring 2020 grade in STT 315 cannot replace Fall 2019 Grade in STT 200
- One or more of my grades is S or NS. How will that be considered?
 - All original numeric grades will be calculated into the cumulative and College Precore GPAs for admission purposes, unless the S/NS is from Spring 2020.
 - If you repeated a course that was designated as S/NS, the new (repeat) numeric grade will be used in GPA calculations.

AP Exam Scores/Credit

College Board Advanced Placement Program Equivalencies								
Economics - Micro	5	3 credits	EC 201	Use 4.0 grade for EC 201 in College Precore GPA				
Exam 34	4	3 credits	EC 201	Use 3.5 grade for EC 201 in College Precore GPA				
Economics - Macro	5	3 credits	EC 202	Use 4.0 grade for EC 202 in College Precore GPA				
Exam 35	4	3 credits	EC 202	Use 3.5 grade for EC 202 in College Precore GPA				
Statistics	5	3 credits	STT 200	Use 4.0 grade for STT 200 in College Precore GPA				
Exam 90	4	3 credits	STT 200	Use 3.5 grade for STT 200 in College Precore GPA				
English Language & Comp Exam 36 or	5	4 credits	WRA 101	Use 4.0 grade for WRA101 in College Precore GPA				
English Literature & Comp	4	4 credits	WRA 101	Use 3.5 grade for WRA 101 in College Precore GPA				
Exam 37 or	3	0 credit	Waive WRA 101	Must Take WRA 101				
Capstone Research Exam 23	2 or 1	No credit		IVIUST TAKE WKA TOT				

IB Scores/Credit

International Baccalaureate Program Equivalencies

Note: MSU recognizes subjects taken at the higher level (HL). This table reflects HL subject equivalencies.

IB Subject	Score Credit or Waive Subject		MSU Course	Grade used for Broad College Precore			
English A - Literature	7 or 6	8 credits	WRA 101 (Tier I requirement)/ GCU	4.0			
	5	4 Credits	WRA 101	3.5			
Economics	7	6 credits	EC 201, EC 202	4.0 for both courses			
Economics	6	6 credits	EC 201, EC 202	3.5 for both courses			

CLEP Scores/Credit

College Level Examination Program (CLEP) Practices and Policies

(Minimum scores based on computer-based testing environment)

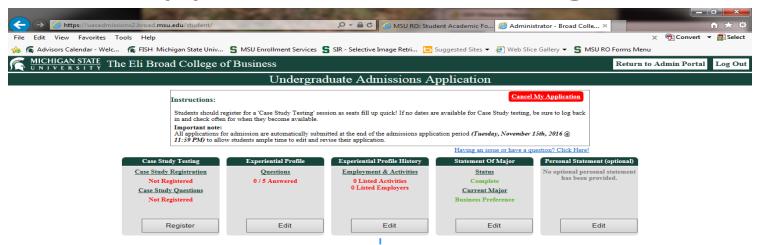
Examination	Min. Score	Credits		Grade used for Broad College Precore
Principles of Microeconomics	50	3	EC 201	4.0
Principles of Macroeconomics	50	3	EC 202	4.0

Academic Factor Points

Fall 2021/Spring 2022/Summer 2022

Tun 2021/3pring 2022/3drinner 2022																
MSU Cumulative G	PA		4.0 - 3.9	3.8 - 3.89	3.7 - 3.79	3.6 - 3.69	3.5 - 3.59	3.4 - 3.49	3.3 - 3.39	3.2 - 3.29	3.1 - 3.19	3.0 - 3.09	2.9 - 2.99	2.8 - 2.89	2.7 - 2.79	0.0 - 2.69
R	ite		59	58	57	56	55	54	53	52	51	50	40	30	20	10
College Precore G	A Rat	e														
3.9 - 4.0	59		118	117	116	115	114	113	112	111	110	109	99	89	79	69
3.8 - 3.89	58	3	117	116	115	114	113	112	111	110	109	108	98	88	78	68
3.7 - 3.79	57	,	116	115	114	113	112	111	110	109	108	107	97	87	77	67
3.6 - 3.69	56	5	115	114	113	112	111	110	109	108	107	106	96	86	76	66
3.5 - 3.59	55		114	113	112	111	110	109	108	107	106	105	95	85	75	65
3.4 - 3.49	54		113	112	111	110	109	108	107	106	105	104	94	84	74	64
3.3 - 3.39	53		112	111	110	109	108	107	106	105	104	103	93	83	73	63
3.2 - 3.29	52	2	111	110	109	108	107	106	105	104	103	102	92	. 82	72	62
3.1 - 3.19	51		110	109	108	107	106	105	104	103	102	101	91	. 81	71	61
3.0 - 3.99	50		109	108	107	106	105	104	103	102	101	100	90	80	70	60
2.9 - 2.99	40		99	98	97	96	95	94	93	92	91	90	80	70	60	50
2.8 - 2.89	30		89	88	87	86	85	84	83	82	81	80	70	60	50	40
2.7 - 2.79	20		79	78	77	76	75	74	73	72	71	70	60	50	40	30
0.0 - 2.69	10		69	68	67	66	65	64	63	62	61	60	50	40	30	20

Application Main Page



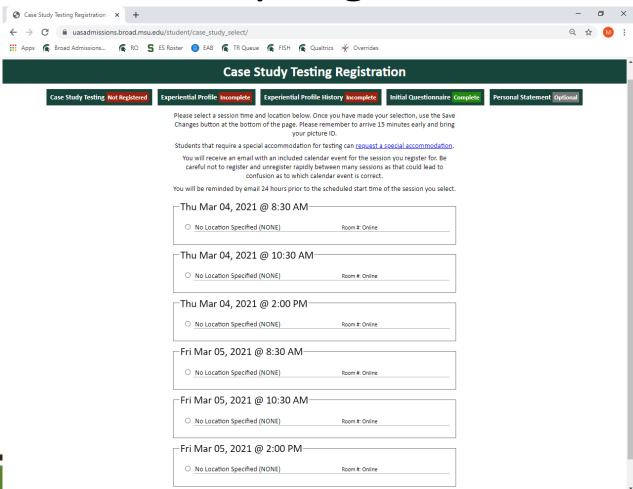
Case Study

- October 14 & 15, 2021
- Business-related hypothetical scenario with two questions to answer
- 90 minute time limit; 500 word limit per question
- Online only no in-person session; students are responsible for logging in at the correct time
- **Register early** to reserve a time that works with your schedule; a confirmation email will be sent upon registration
- A make-up case study will only be approved in cases of academic course conflict or varsity & club athletic competition/travel (contact <u>admissions@broad.msu.edu</u> by 10 days prior to Case Study)
- Students requesting accommodations must do so 10 days in advance, and provide a copy of the RCPD VISA (contact <u>admissions@broad.msu.edu</u>) – must be registered with RCPD

Case Study

- 24 points maximum
- Scoring Categories (equally weighted)
 - Conventions (use of language, command of standard written English, grammar/mechanics)
 - Organization (organization of thought and structure)
 - Content (supported central claim)
 - Critical Thinking & Analysis
- The Broad College has implemented methods to maintain the integrity of the Case Study, even with remote/online participation.
- Tips for success!
 - Make an outline
 - Be sure to answer all parts of each question
 - Take a position and defend it with a logical argument
 - Question #1 is more heavily weighted
 - Use the Sample Case Study (available online) to practice
 - Type responses in MS Word to use the word count, dictionary, thesaurus, and translator functions

Case Study Registration



Coordinating your undergraduate experience

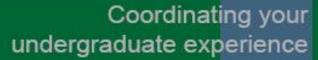
- Employment & Activities section
 - One activity entry OR one employment entry required, at minimum (new for Fall 2021)
 - Post-high school experiences, if possible, but significant high school experiences acceptable (limit to junior & senior years)
 - Examples of "employment": internship, part-time/summer job, significant volunteer experience
 - Examples of "activity": student organizations, study abroad programs (that you have already completed), community service, student government, leadership positions on athletic teams
 - o Responsibilities & Skills-bullet points; what is the skill and how you used it
 - o Dates:
 - Current involvement should be listed as through the end of this semester (December 2021)
 - Employment that was exactly the same for multiple summers should include the entire date range (June 2012 – August 2021), with the word "Summers" at the top of the skills section
- Academic & Major Field of Study Goals (will not influence admission decision)
 - Highest intended level of education
 - Intended Broad major

- Why did you decide to pursue admission to the Broad College? What influenced this decision?
- What do you see as a significant challenge you have faced? How did you overcome this challenge? Where did you go for support?
 - NOTE: there is no restriction on the "type" of challenge
- Please discuss the one activity you have undertaken in your senior year
 of high school through your time at MSU that best demonstrates why
 you would be an asset to the Broad College.

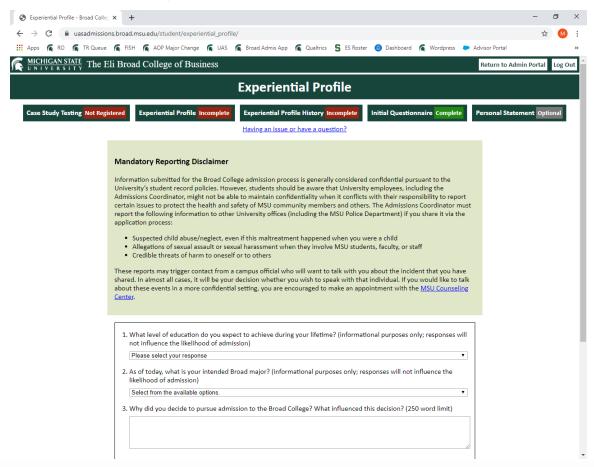
250 word limit for all responses

- 30 points maximum
- Scoring Categories (equally weighted)
 - Motivation & Enthusiasm (passion for area of study)
 - Engagement & Commitment (active engagement in past & present experiences)
 - Resilience (demonstration of the ability to overcome a struggle and persist)
 - Positive Self-Concept (confidence, self-esteem, independence)
 - Written Communication Skills (use of English language conventions mechanics, grammar)
- Resources for Experiential Profile Preparation
 - Preparing Your Experiential Profile Session:
 - Oct 20 7:00-8:00pm (virtual) & Oct 27 7:00-8:00pm (N130 BCC)
 - One session will be recorded and posted on the Broad admission site
 - Russell Palmer Career Management Center Advising (appointments scheduled via Handshake)
 - Writing Center
 - ELC Language Lab

Advisors do not review individual student profiles.



- Tips for Success!
 - Use MSU services/resources
 - Practice business writing (not creative/fiction writing) clear, concise, complete
 - Do your own work the reader can tell if you are using someone else's words.
 - This does not need to be framed like an internship/employment interview.
 - It may be helpful to think of this as a written version of a college admission interview. What do you want the reader to know about you (as related to the specific question)? This is your opportunity to tell us about yourself.
 - Answer all parts of the question/prompt
 - Quality counts grammar, spelling, mechanics; college-level writing is expected.
 - Do not wait until the last minute to add content.
 - If you leave the application open on your device, you may time out and new content will not be saved (there are messages that pop up) – always double-check by logging back in and viewing your content.
- Take this portion of the application process seriously strong grades are not the only factor in the admission decision.



Coordinating your undergraduate experience

Personal Statement

- The personal statement of extenuating circumstance is an opportunity for a student to share a circumstance beyond his/her control which impacted academic performance. Official supportive documentation of the extenuating circumstance must be submitted to admissions@broad.msu.edu.
- Examples of reasons to write a personal statement:
 - Medical illness
 - Family emergency
- The desire to pursue a Broad degree with no other extenuating factors is not a reason for a personal statement; this is assumed based on the act of applying.

Personal Statement

- Should I submit a Personal Statement about the pandemic?
 - While the decision to continue with majority online instruction and the
 ongoing pandemic applies to all students, we recognize that students
 have been impacted differently. Any applicant is welcome to submit a
 Personal Statement through the application system; while the presence
 of a Personal Statement is not itself a guarantee of admission, the
 statement will allow the Admission Committee to consider a student's
 individual situation when reviewing their overall application profile. All
 statements must be substantiated with accompanying documentation.
- What if an extenuating circumstance occurred after the application closed, so I could not complete a personal statement?
 - For full consideration, students can submit a statement via email to <u>admissions@broad.msu.edu</u> by the last day of the current semester. Substantiating documentation must accompany the statement.

Transfer Credit

- Repeating MSU courses (0.0-1.5) through transfer credit
 - Once transcript is applied to your academic record, the original course grade will be removed from your GPA (and precore GPA, if it is a precore course)
 - Grade from the other institution is not used in GPA calculations.
- Credit from prior semester courses must be reflected on your academic record as "accepted credit" by December 23. Unofficial documentation cannot be accepted.
- Declare current dual enrollment in the application system
 - Institution name, course code, credit number, semester end date
 - ONLY NON-MSU COURSES YOU ARE TAKING IN FALL 2021

Transfer Credit

- Documentation of course completion with a transferrable grade must be submitted via email (<u>admissions@broad.msu.edu</u>) by 8:00pm, December 24.
 - Acceptable: Screenshot of final semester grade (like STUINFO) or electronic unofficial transcript
 - Unacceptable: letters from instructors/school officials, semester progress grades, D2L-style gradebook screenshots
- Courses that end and/or grades that are not made available until after the
 December 24 deadline will not be considered in the decision for Fall 2021.
 Students who choose to complete courses that do not meet this deadline must
 apply in the next available application period.
- Official transcripts (showing final grades) must be sent to the Office of Admissions (NOT the Broad College).

Considerations If Reapplying

Improve your GPA

- Maximize repeat courses, if applicable
- Take a reasonable course-load this semester to ensure maximum GPA improvement through high grades
- Use academic support services (tutoring, workshops, help rooms, study sessions, office hours)

Strengthen your Experiential Profile & Case Study

- Use the resources outlined in this presentation
- Proofread, proofread, proofread
- The Case Study scenario/questions are different each semester.
- Remember that this is a different admission cycle, so non-academic factor ratings, average GPAs and admission point cut-offs will be different
- **Do not expect the same score on the Case Study and/or Experiential Profile.** The Broad College continues to refine the scoring process, and submissions are read competitively across the applicant pool. A small score difference, even for the same submission, is not unexpected.
- You must complete a new Case Study and Experiential Profile THIS SEMESTER responses from previous semesters are not saved, and scores from previous semesters will not be used.

Admission Process Timeline

- Application Opens: September 7, 2021
- **Deadline to Begin a New Application**: October 14, 2021
- Case Study Registration: September 7 October 14, 2021
- Case Study: October 14 & 15, 2021
- Experiential Profile Deadline: 11:59pm, November 1, 2021 (there is no "submit" button; applicants can edit their responses until the deadline)
- **Dual-Enrolled Course Documentation Deadline**: December 24, 2021 at 8:00pm (unofficial documentation submitted via email to admissions@broad.msu.edu)
- Admission Decisions: Notifications sent via Office of the Registrar's Confidential Message after 5:00pm (EST) January 6, 2022

See broad.msu.edu/undergraduate/admissions/secondary/ for more information.

Myths and Urban Legends

- Only grades matter.
 - While cumulative and precore GPAs are weighted, collectively, heavier than the non-academic factors, the Experiential Profile and Case Study together account for close to 1/3 of the total possible points. Admission is unlikely without strong performance in all areas.
- You get extra points for attending an infosession/workshop/advising appointment.
 - While we track attendance at such events, it is for planning purposes, and to
 document your attendance so we are aware of your level of exposure to the
 admission process. No points are associated but it is in your best interest to be as
 informed as possible.
- You can't apply if you have more than 56 credits/have already applied once, twice, etc.
 - The Broad College does not limit access to the application based on credit total (once you meet the minimum application requirements), current major, or number of previous applications.
- Only ____% of applicants are admitted.
 - The admit percentage varies each semester, dependent on the size of the applicant pool and the number of available seats. Previous semester admit percentages ranged from 43% to 62%.

Myths and Urban Legends

- It's easier to get admitted in _____ semester.
 - Both fall and spring semester applicant pools are very large and very competitive.
 While this may have been a recommended strategy in the distant past, it is poor advice given the large number of students now seeking admission to Broad.
- There are "practice Case Study" sessions.
 - The Broad College does not facilitate such sessions. If you hear of such an event, be aware that it is not administered or sanctioned by Broad, and the advice you get may be incorrect.
- You need __ employment/activities entries on the Experiential Profile
 - Beyond needing one entry of either type at minimum, there is no maximum required number of employment/activities.

It is best to seek advice from Broad advising staff regarding the admissions process. Changes to the criteria, requirements, scoring, and procedures occur periodically, and older students may not be aware of such updates, and so may be unknowingly giving you incorrect advice. Please see a Broad advisor if you have questions.

Questions?

See the FAQ sections at

broad.msu.edu/undergraduate/admissions/secondary/

